

SOCIAL MEDIA GUIDELINES

GEN-E EUROPEAN ENTREPRENEURSHIP EVENT 2024

JA Europe is organizing – together with the host country JA Italy – the Gen-E European Entrepreneurship Event 2024. The event celebrates the achievements of all JA students who participated in entrepreneurship programmes in the school year 2023-24. In particular, national finalists the **JA Company Programme** and the **JA Start-Up Programme will compete in European finals**. It is a celebration of the achievements of the next generation of Europeans, where thousands of young entrepreneurs aged 15 onwards will showcase their business ideas.

“**Gen-E**” is a new name, created by JA Europe that brings together all of us: Boomers, Gen-X, Millennials and Gen-Z; Europeans who believe in the importance of education, entrepreneurship and employment.

Thank you in advance for looking into and using the guidelines below!

JA Europe’s Communications Team

MAIN GUIDELINES

We invite you to use the #Gen_E hashtag for all online conversations surrounding the event.

HASHTAGS

OFFICIAL	RELEVANT
#Gen_E	#JAStartUp
	#JACompany
	#JoinTheMovement
	#EmpoweringYouth
	#ChangeMakers

SOCIAL MEDIA HANDLES OF ORGANISERS

	INSTAGRAM	FACEBOOK	LINKEDIN	TWITTER
JA EUROPE	@jaeurope	@JAEurope	@JA Europe	@JA_Europe
JA ITALIA	@jaitalia	@JAIItalia	@JA Italia	@jaitalia

PARTNERS (SECTION TO BE FINALISED)

	INSTAGRAM	FACEBOOK	LINKEDIN	TWITTER
MAIN PARTNER				
FedEx	@Fedex	@FedEx	@FedEX	@FedExEurope
EUROPEAN PARTNERS				
NATIONAL PARTNERS				
INSTITUTIONAL PARTNERS/SPONSORS				

ONLINE PARTNERS				
MEDIA PARTNERS				

JA MEMBER ORGANISATIONS IN EUROPE

COUNTRY	JA ORGANISATION	LINKEDIN	FACEBOOK	TWITTER	INSTAGRAM
Albania	JA Albania	@Junior Achievement of Albania	Junior Achievement of Albania	@JAofAlbania	@jaofalbania
Austria	JA Austria	@Junior Achievement Austria	@Junior Achievement Austria	@JuniorAustria	@ja_austria
Belgium FR	Les Jeunes Entreprises	@Les Jeunes Entreprises asbl (LJE)	@LJE.YEP	@ASBL_LJE	@lje_yep
Belgium FL	Vlajo	@Vlaamse Jonge Ondernemingen vzw (Vlajo)	@Vlaamse Jonge Ondernemingen - Vlajo	@vlajovzw	@vlajo_vzw
Bulgaria	Junior Achievement Bulgaria	@Junior Achievement Bulgaria	@JA Bulgaria	@JABulgaria	@ja_bulgaria
Cyprus	JA Cyprus	@JA Cyprus	@Junior Achievement Cyprus	@JACYPRUS	@ja_cyprus
Czechia	JA CZECH	@Junior Achievement o.p.s. (JA Czech)	@JA Czech	@CzechJA	@czech_ja
Denmark	The Danish Foundation for Entrepreneurship	@Fonden for Entreprenørskab	@Fonden for Entreprenørskab	@FFEYEdk	/
Estonia	Junior Achievement Estonia	@JA Estonia	@Junior Achievement Eesti	/	@jaeesti
Finland	Nuori Yrittäjyys ry (JA Finland)	@Nuorten yrittäjyys ja talous NYT - JA Finland	@Nuorten yrittäjyys ja talous NYT	@NuortenNYT	@nuortennyti
France	EPA France	@Entreprendre Pour Apprendre / JA France	@Entreprendre Pour Apprendre France	@epafrance	@epa_france
Georgia	JA Georgia	@Junior Achievement Georgia / ჯუნიორ ეჩივმენტ სპორტსმენები	@Junior Achievement Georgia - ჯუნიორ ეჩივმენტ სპორტსმენები	@jageorgia	@ja_georgia

Germany	IW Junior (JA Germany)	@IW JUNIOR/ JA Germany (Institut der deutschen Wirtschaft JUNIOR gGmbH)	@iwjunior	@iw_junior	@iwjuniorggmbh
Greece	JA Greece	@Junior Achievement Greece	@Junior Achievement Greece	@JA_Greece	@ja_greece
Hungary	JA Hungary	@Junior Achievement Magyarország	@Junior Achievement Magyarország	@JAHungary	@jamagyarorszag
Iceland	JA Iceland	/	@JA Iceland - Ungir frumkvöðlar	@JA_Iceland	@ungirfrumkvodlar
Ireland	Junior Achievement Ireland	@Junior Achievement Ireland	@Junior Achievement Ireland	@JA_Irl	/
Isle of Man	JA Isle of Man	@Junior Achievement IOM	@Junior Achievement Isle of Man	@JA_IOM	@jaisleofman
Israel	JA Israel	/	יזמים צעירים ישראל - JA Israel	/	@ja_ye_israel
Italy	Junior Achievement Italia	@JA Italia	@JA Italia	@jaitalia	@jaitalia
Latvia	Junior Achievement Latvia	@Junior Achievement Latvia	@Junior Achievement Latvia	@JALatvia	@jalatvia
Lithuania	Lietuvos Junior Achievement	@Lietuvos Junior Achievement	@Lietuvos Junior Achievement	@JALithuania	@jauniejiandrepreneriai
Luxembourg	Jonk Entrepreneuren Luxembourg	@Jonk Entrepreneuren Luxembourg asbl	@Jonk Entrepreneuren Luxembourg	@JELuxembourg	@jonkentreprenurenluxembourg
North Macedonia	JA Macedonia	@Junior Achievement Macedonia	@Junior Achievement Macedonia	@JAMacedonia	@ja_macedonia
Malta	JAYE Malta	@JA Malta Foundation	@JA Malta Foundation	@jaye_malta	@jamaltaorg
Moldova	JA Moldova	/	@Junior Achievement Moldova	/	/
Montenegro	JA Montenegro	/	/	/	/
Netherlands	Stichting Jong Ondernemen	@Jong Ondernemen	@Jong Ondernemen	@Jong_Ondernemen	@jong.ondernemen

Norway	Ungt Entreprenørskap (JA Norway)	@Ungt Entreprenørskap Norge	@Ungt Entreprenørskap Norge	@UE_Norge	@ue_norge
Poland	Fundacja Młodzieżowej Przedsiębiorczości	@Fundacja Młodzieżowej Przedsiębiorczości	@Fundacja Młodzieżowej Przedsiębiorczości	@JA_Poland	@fmp_japoland
Portugal	Junior Achievement Portugal	@Junior Achievement Portugal	@Junior Achievement Portugal	@JA_PORTUGAL	@junior_achievement_portugal
Romania	JA Romania	@Junior Achievement Romania	@Junior Achievement Romania	@JARomania	@juniorachievement_romania
Serbia	Junior Achievement Serbia	@Junior Achievement Serbia	@Dostignuća Mladih u Srbiji/Junior Achievement in Serbia	@JA_Serbia	@dostignuca_mladih
Slovakia	JA Slovensko	@Junior Achievement Slovensko	@JA Slovensko, n.o.	@JA_Slovensko	@jaslovensko
Slovenia	JA Slovenia	@JA Slovenija	@JASlovenijaZZSPM	/	@ja_slovenija
Spain	Junior Achievement España	@Junior Achievement España	@Fundación Junior Achievement España	@JASPAIN	@ja_spain
Sweden	Ung företagsamhet - JA Sweden	@Ung Företagsamhet	@Ung Företagsamhet Sverige	@UFSverige	@ufsverige
Switzerland	Young Enterprise Switzerland	@YES (Young Enterprise Switzerland)	@YESinspires	@yesinspires	@yesinspires
Turkey	JA Turkey	@Genç Başarı Eğitim Vakfı - Junior Achievement Türkiye	@Genç Başarı Eğitim Vakfı	@GencBasari	@gencbasariegitimvakfi
United Kingdom	Young Enterprise	@Young Enterprise UK	@Young Enterprise	@youngenterprise	@youngenterpriseuk
Ukraine	Junior Achievement Ukraine	@Junior Achievement Ukraine	@Junior Achievement Ukraine	/	@junior_achievement_ukraine