

GEN 2024 E

EUROPE'S LARGEST
ENTREPRENEURSHIP
FESTIVAL

ONLINE AWARDS ANNOUNCEMENTS
ON SOCIAL MEDIA

A QUICK RECAP

TAGS

Tag JA Europe and JA Italy while sharing posts of Gen-E. We will do our best to interact with all of you and increase the visibility of Gen-E.

	INSTAGRAM	FACEBOOK	LINKEDIN	TWITTER
JA EUROPE	@jaeurope	@JAEurope	@JA Europe	@JA_Europe
JA ITALIA	@jaitalia	@JAItalia	@JA Italia	@jaitalia

HASHTAGS

Use the **#Gen_E** hashtag to help us increase impressions and results in the social media activity. Other relevant hashtags are included in the social media guidelines.

CALL TO ACTION

If any of the calls to action included in the copy of the social media posts are not suitable, feel free to change them based on your needs.

- Example, on Instagram you can direct people to your stories, your link in bio or if you have the possibility to include a link, redirect people to JA Europe link in bio (to check out XX, check out [@jaeurope](#) link in bio)
- If you don't know where to direct people, [gen-e.eu](#) website is the best place to let people discover all the details they need.

LANGUAGE BARRIER

If you believe that English might not be the best language for your audience, feel free to translate these messages into your mother tongue.

TIMING

If you are busy with your own schedule, no worries! Feel free to post anything related to Gen-E based on your need and timing, is important just NOT TO SHARE EARLIER than planned on this calendar.



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SOCIAL MEDIA PLAN



OVERVIEW

DATE	PUBLICATIONS
26.02.2024	Intel Online Award
29.02.2024	Johnson & Johnson Online Award
05.03.2024	EIT Manufacturing Online Award
07.03.2024	EUROPEN Online Award
14.03.2024	PMIEF Online Award
19.03.2024	Schneider Electric Foundation Online Award
25.03.2024	EIT Health Online Award

INTEL ONLINE AWARD

IMPORTANT NOTES:

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INSTAGRAM

Got an eye for innovation?

The Intel® AI Innovators Award is your chance to shine! This award celebrates teams that harness the power of AI to tackle social challenges and drive positive change.

By winning this online award, you can have glory and a ticket to Italy this summer, to experience Europe's Largest Entrepreneurship Festival!

Your AI-based solution could make a world of difference!

Link in our bio.

#Gen_E

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JOHNSON & JOHNSON ONLINE AWARD

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INSTAGRAM

Calling all STEM enthusiasts!

The Johnson&Johnson Brilliant STEM Innovation Award is your pass for success! This award recognises mini-companies that utilise innovative STEM strategies to address local challenges and make a difference in their communities.

Are you ready to apply?
Your STEM solution could earn you a trip to Italy for #Gen_E and inspire change on a global scale!

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#Gen_E



EIT MANUFACTURING ONLINE AWARD

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INSTAGRAM

Ready to revolutionise manufacturing and experience the magic of #Gen_E?

For those of you who have a team, pushing the boundaries of eco-friendly manufacturing, listen up!

The Green Manufacturing Award by EIT Manufacturing, recognises teams innovating in resource efficiency and waste reduction. Your green solution could lead you to #Gen_E, Europe's Largest Entrepreneurship Festival.

The right moment to apply is now!

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EUROPEN ONLINE AWARD

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INSTAGRAM

Ready to take your start-up to the next level?

The EUROPEN Market Expansion Award is here to recognize the brightest minds in the start-up world.

If you've got big ideas for scaling your business across Europe and a commitment to building a better, more sustainable future, this award is perfect for you!

Apply and transform your ideas into reality.

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PMIEF ONLINE AWARD

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INSTAGRAM

Get the recognition for your project management skills!

Apply for the PMIEF Best Application of Project Management Award and demonstrate how your team's implementation of project management has benefited your company and society.

Apply now, with the link in our bio.

FACEBOOK

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Apply now www.gen-e.eu



SCHNEIDER ELECTRIC FOUNDATION ONLINE AWARD

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INSTAGRAM

If your idea can revolutionise the energy sector, then read below, we have something for you.

The Innovation in Fair Energy Transition Award supported by the Schneider Electric Foundation, is looking for innovative teams with real social and economic benefits.

If you've got a project that contributes to the energy transition and environmental impact, apply now!

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DIGITAL HEALTH INNOVATION AWARD BY EIT HEALTH

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INSTAGRAM

Passionate about healthcare?

The Digital Health Innovation Award by EIT Health is here to give a spotlight to JA Students who want to drive changes using transformative digital solutions!

If your start-up is making a difference in the healthcare sector, then apply! You can win a ticket to travel to Italy this summer!

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THANK YOU



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