

Girls Go Circular

Digital and Entrepreneurial Skills
for the Circular Economy





Project Overview

- Girls Go Circular (GGC) is coordinated by EIT RawMaterials, with the support of the EIT Community and the Directorate-General for Education, Youth, Sport, and Culture (DG EAC).
- The initiative equips schoolgirls aged 14-19 across Europe with **digital** and **entrepreneurial skills** through an online learning platform on the **circular economy**.

+40,000
girls

+1000
schools

35
countries



Policy Objectives

01

Digital Education Action Plan

Girls Go Circular contributes to Action 13 – Encourage Women’s Participation in STEM.

03

Closing the Gender Gap in STEM and ICT

The Women and Girls in STEM Forum, Girls Go Circular's flagship event, guides annually high-level discussions to advance the EU agenda on these topics.

02

New European Innovation Agenda

The project closely supports EIT’s flagship Deep Tech Talent Initiative.

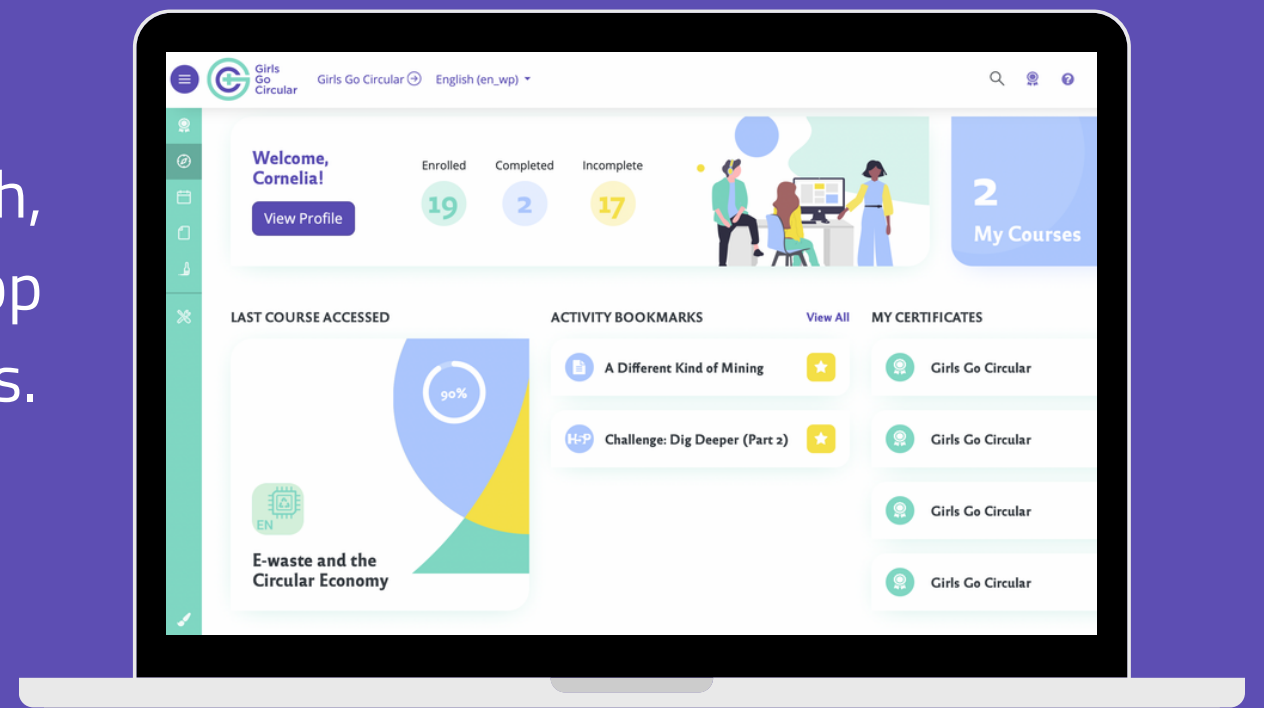
04

Supporting EIT's efforts in Ukraine

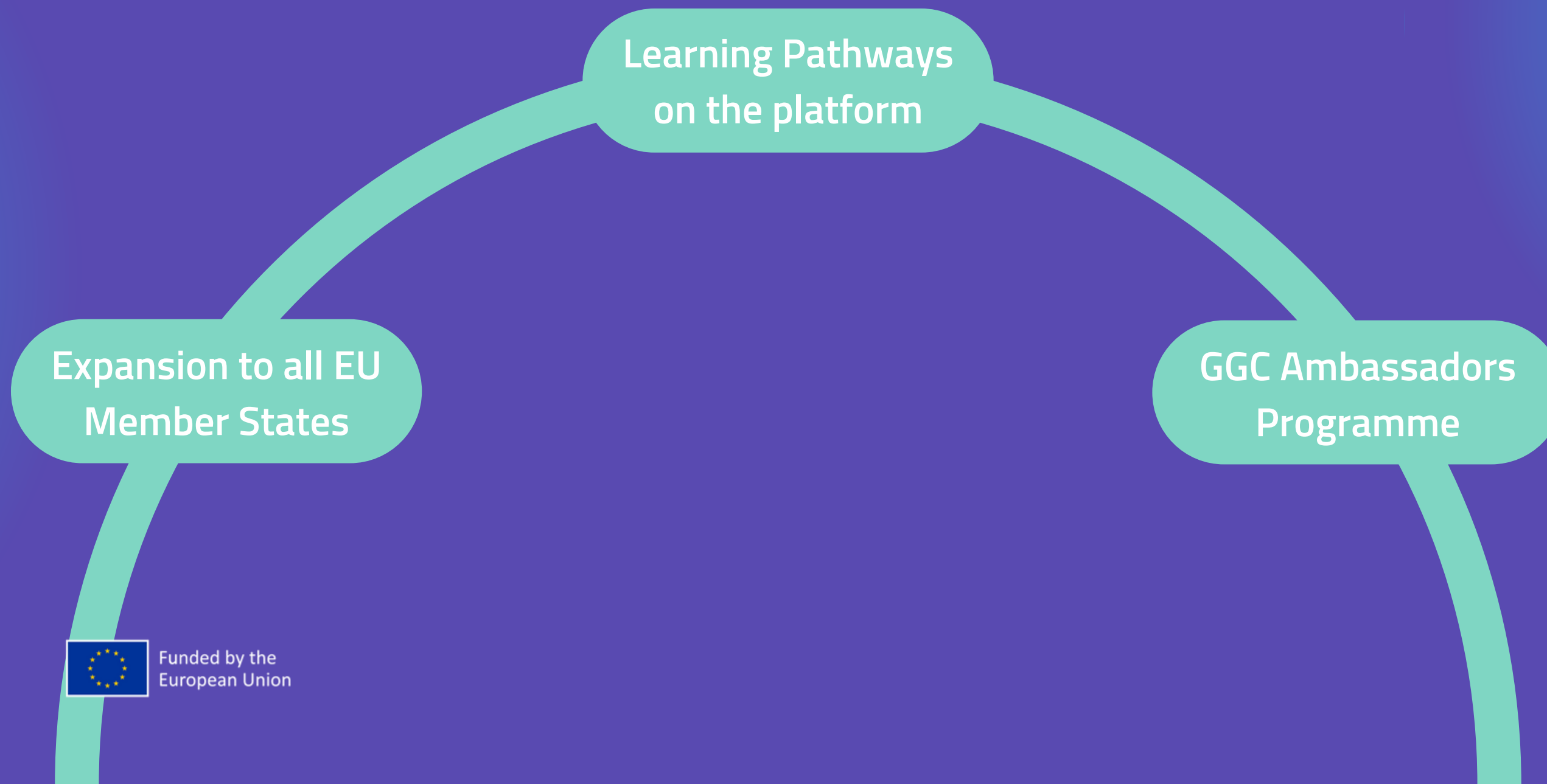
Girls Go Circular is active in several Ukrainian cities, supporting the students affected by war.

Learning Platform & Methodology

- **Circular Learning Space** is Girls Go Circular's online learning platform:
 - **18 learning modules** exploring digital tools and the circular economy in different industries
 - **24 languages**
 - **+90,000 registered users**
- The teaching methodology is based on a **learning-by-doing** approach, engaging students in challenge-based exercises such as creating app mock-ups, developing product prototypes, or planning business models.
- Alignment with **DigComp**, **EntreComp**, and **GreenComp**.
- A **Teacher Guidebook** is available in all programme languages.



Future Plans: Stronger Focus on Deep Tech





Women and Girls in STEM Forum

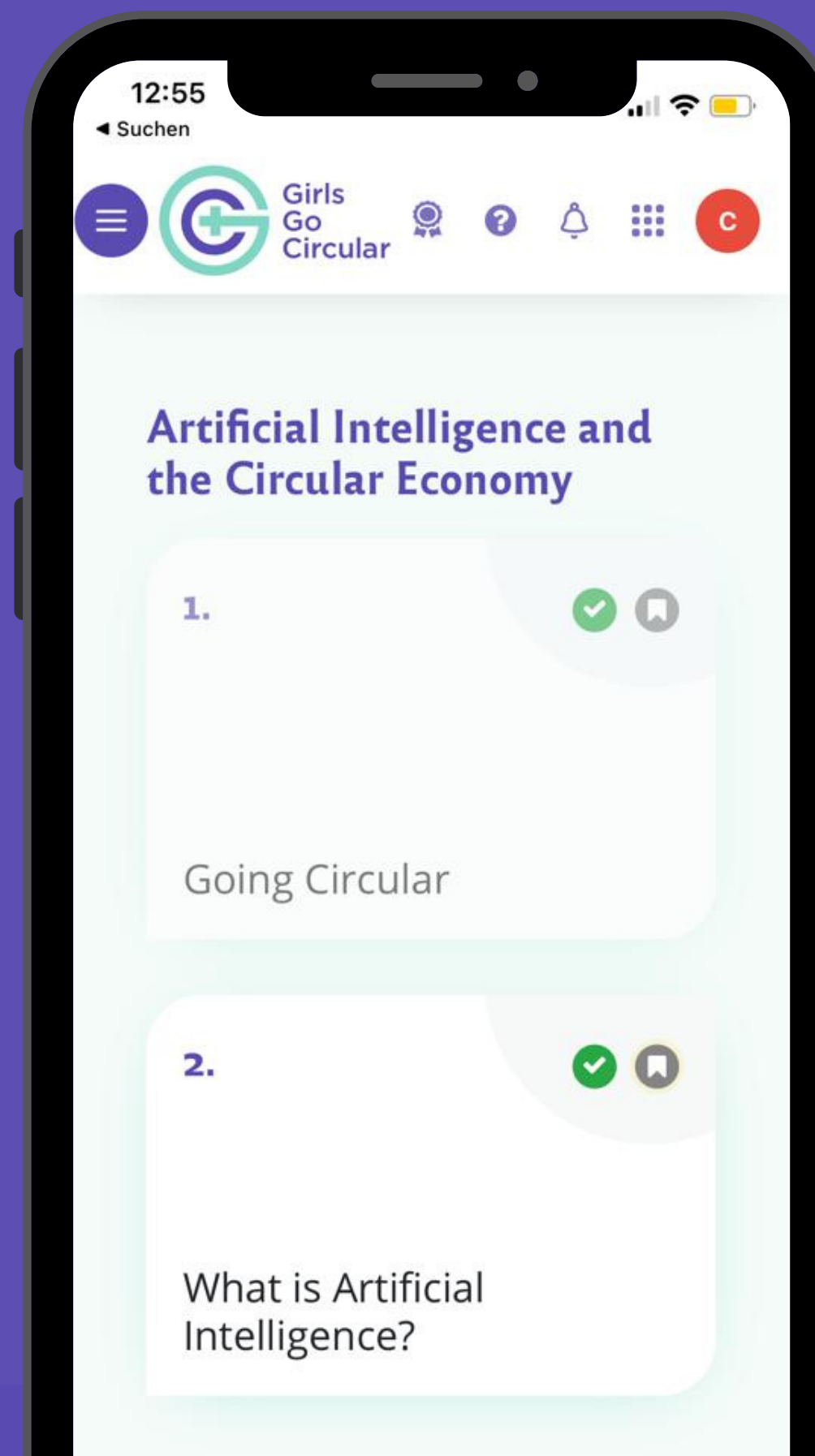
- The Forum gathers annually researchers, policymakers, and influential stakeholders in STEM and ICT and connects them with the students who participate in Girls Go Circular's learning programme.
- The fourth edition is coming in **October 2024 in Budapest**.
- The Forum's **Policy Brief** highlights important European policies and initiatives to reduce gender bias in STEM and ICT and empower women to take an active role in the twin green and digital transitions.



Join Us!

'This programme should be compulsory in schools everywhere. However, you have only just started. You have to do this again and again until everybody has become aware of these things. Join forces with institutions and local authorities and re-run this programme for as many times as necessary. Make it more public where it has only reached a minority so far.'

– Girls Go Circular Participant



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