



Microsoft for Startups

Founders Hub



Our Microsoft for Startups Mission

Microsoft for Startups is a global organization dedicated to supporting startups and ecosystems worldwide.

We believe that entrepreneurship should be open to all and that anyone with an idea deserves a way to innovate and grow.



In-Demand Technology and Guidance



Free access to OpenAI and Azure's AI services to infuse AI into products with ease.



Up to \$150,000 in free Azure credits for startups to build at their own pace.



Free access to powerful development and productivity tools including GitHub and Microsoft 365.



Startup-friendly offers from Microsoft partners including OpenAI, Stripe, and LinkedIn.



Mentorship and guidance from business leaders and technical experts.

Build at your own pace



\$1K

Ideate

Startups are refining ideas and prototyping products.



\$5K

Develop

Startups know their solution has value and developing a minimally viable product.



\$25K

Grow

Startups have launched a product and are focusing on shipping features and winning customers.



\$150K

Scale

Startups have product market fit and are ready to focus on scaling their company.



Comprehensive Benefits for the Company-Building Journey



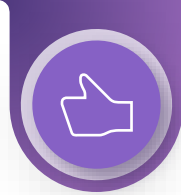
Developing a Product

Microsoft Azure

(up to \$150K over 4 years)

Visual Studio Enterprise

GitHub Enterprise



Running a Business

Microsoft 365

(including Microsoft Teams)

Power Platform

(Power Apps, Power BI Pro, Power Automate)

Dynamics 365

(Sales, Customer Service)

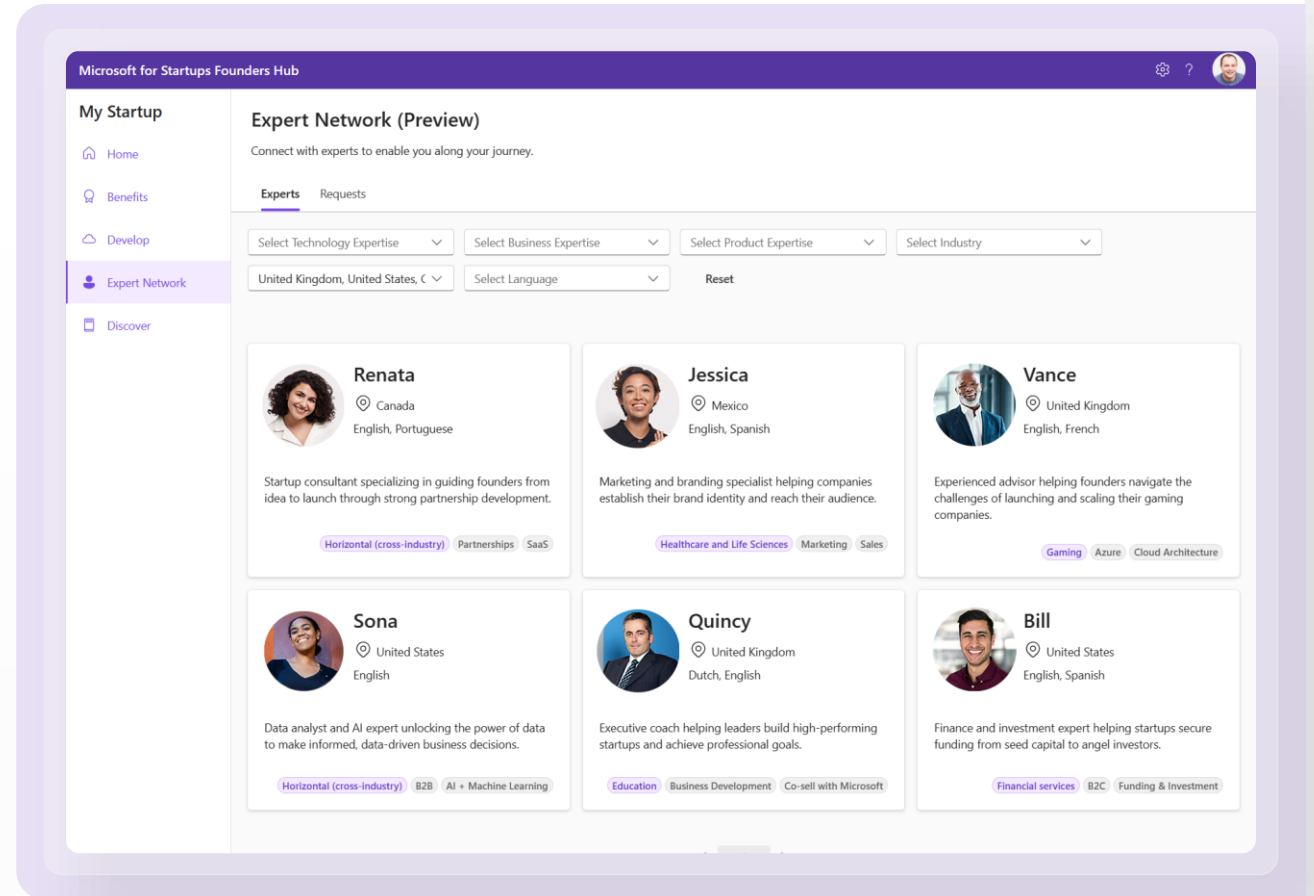


Valuable Advice from a Global Expert Network



Learning from Experts

The Microsoft Expert Network gives startups access to expert advice on a wide range of topics. Whether a startup needs to construct a business plan, outline a product roadmap, or tailor a sales strategy to suit their industry, we've got experts who can help.



Program Selection Guidelines



Startups must be engaged in development of a proprietary software-based product or service that constitutes a core piece of their intended business. This software must not be licensed.



Applicants cannot be a non-profit, educational institution, government entity, personal blog, dev shop, consultancy, agency, bitcoin or crypto mining company.



Startups must not have been previously enrolled in a Microsoft for Startups program.



You can apply at **aka.ms/GenE-MicrosoftForStartups**

In the field 'Share any other partners affiliated with your business concept', **please enter 'Gen-E'.**