

Gen-E 2025 Coordinator Call

September 2025



Recording of call





Gen E 2025 Monthly Coordinator Call 20240903 140148 Meeting Recording - YouTube

Agenda

- Review of Gen-E 2024
- Overview feedback from the Jury
- Next Steps
- Gen-E 2025





Let's take a look.









ONLINE EXPERIENCE IN NUMBERS



LIVESTREAMING



VIRTUAL EXPO



GEN-E 2024 WEBSITE



10,760 total views

1,226 companies registered 723 companies on Expo

30% increase from 2024

32,000 unique visitors

345,000 event count

33,975 unique visitors

51,868 total visits

429,822 pages

GEN-E IN NUMBERS



785

Total Participants

48

Jury

41

Partners Representatives 92

Teachers

73

Student Businesses

313

Youth

213

JA Staff

7

JA Alumni Board Members 41

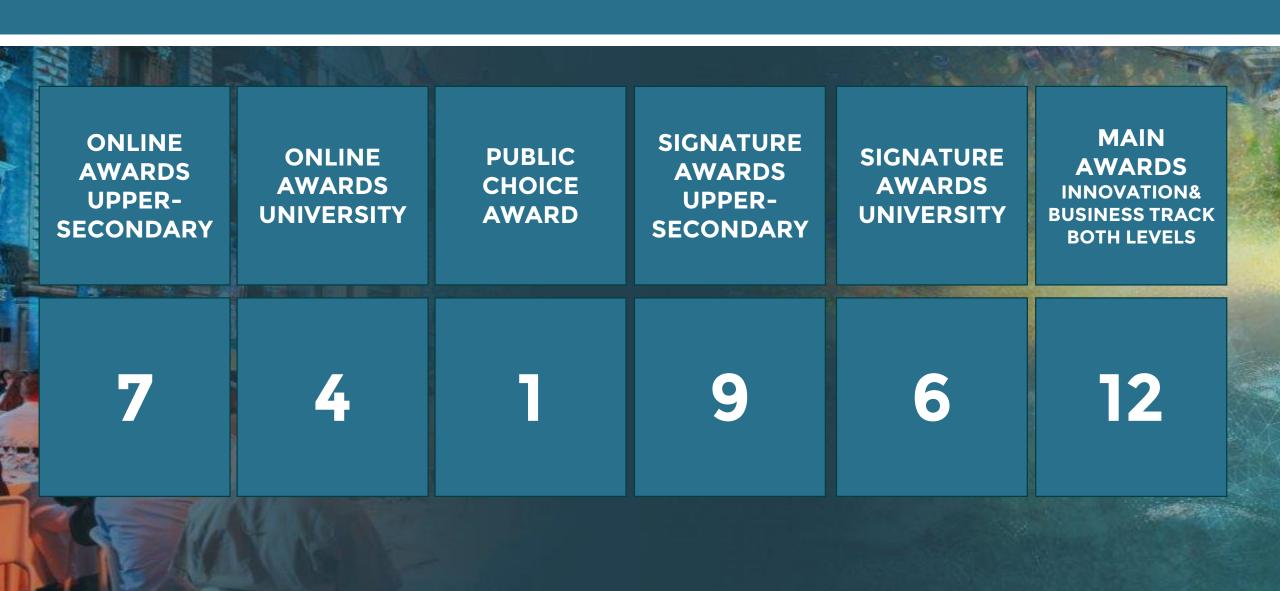
JA Offices

50

Nationalities

AWARDS' OVERVIEW













PRESS CONFERENCE

Gen-E 2024 kicked off with a press conference at the Municipality of Catania. At the conference we had the chance to discuss the impact of entrepreneurship education in Sicily, Italy and the rest of Europe.

At the press conference were present:

- Antonio Perdichizzi, President Junior Achievement Italy and Isola Catania
- Enrico Trantino, Mayor of Catania
- Francesco Priolo, Rector of the University of Catania
- Salvatore Nigro, CEO JA Europe
- Rosario Fresta, President of ANCE Catania,
- Antonino Belcuore, Extraordinary
 Commissioner of the Chamber of
 Commerce, Industry, Crafts, and Agriculture of South-East Sicily
- Tiziana dell'Orto, Secretary General EY Foundation









MASTERING F FECEX®

With this Masterclass we discovered key logistics strategies from John Willems, Head of Automotive at FedEx Express Europe and EVStinguish's founder Karl Johan Kristensen.

Gen-Ers learned about balancing cost and service, choosing the right transportation modes, and optimising your storage solutions.







A EDUCATION WITH Intel.

Educators and teachers gathered for an insightful session on "Al in Entrepreneurship Education with Intel," exploring how cutting-edge technologies can transform the teaching landscape.

This session organised in partnership with Intel Corporation featured Michał Dżoga Intel Poland Country Manager, Ionut-Alexandru Mihalache and Nicolae Andrei from Junior Achievement Romania as main speakers.









Euroclear 10 Year Partnership Anniversary Dinner to celebrate the partnership of Euroclear, an organisation that connects over 2,000 financial institutions worldwide, and JA Europe.

To celebrate this achievement we had Francesco Vanni D'Archirafi, Chair of Euroclear, The CEO of Euroclear Group, Valérie Urbain and Daniel Miseur, Chief People & Communications Officer at Euroclear Group













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NO MODEL OF FOR THE FUTURE OF YOUTH

JA Europe in collaboration with JA Italia, Isola Catania, EY and EY Foundation, hosted "School Coalition: A Model of Alliance for the Future of Youth" during Gen-E 2024.

The event highlighted critical issues affecting the educational and professional future of young people, such as school dropout rates and the skills mismatch in the schoolto-work transition, and laid the groundwork for solutions.









SESSION # ITALIAN NATIONAL YOUTH AGENCY

The session with the Italian National Youth Agency delivered at Gen-E 2024 in Catania, highlighted key priorities of the Erasmus+ and European Solidarity Corps initiatives for 2021-2027.

It emphasised the significance of non-formal education and experiential learning, aiming to develop multilingual, digital, and entrepreneurial competencies among youth.

The session also covered various youth participation activities, including volunteering, solidarity projects, and DiscoverEU travel opportunities, promoting active civic engagement and personal growth for young people across Europe.



Itook part/organized/i heard about:



© OF EXECUTIVES & CEO RETREAT

JA leaders from across the network held their Board of Executives meeting in Catania alongside Gen-E 2024.

The Board of Executives Meeting & CEO Retreat featured key sessions that provided valuable insights into leadership, governance, and digital innovation, fostering strategic growth and innovation among the participating executives.



Gen-E 2024 Feedback from Jury



- Product development and validation in important in innovation track;
 Evidence of prototype is a must
- Tendency to not pay salaries
- Evidence of teamwork (one man/women show; body language of the other team members)
- Ensure students understand and answer the questions directly; ability to bring difficult/technical knowledge to the general public
- Display the product/prototype in the interviews is well received
- Good sound for the interviews is very important; ensure technical checks

Next Steps



- Certificates sent to coordinators [TES certificates will soon be added well]
- Review of feedbacks received from attendees
- Adding features for online Gen-E Experience
- Review of online experience of Gen-E for youth and all
- Report for Gen-E 2024 out soon!
- www.gen-e.eu for 2025 has been launched
 - Check out Gen-E 2024 Wrap Up Video
 - o To be updated: Staff Dashboard updates with 2023/24 Reports, Timeline for 2024/25



1-3 July 2025 Athens, Greece



Member of JA Worldwide



Member of JA Worldwide



Company Portal/Virtual Expo



STARTING FROM 01.SEP

FROM 06.JAN



Company/Start Up name, Country, Level, Contact

REGISTRATION OF COMPANY / START UP



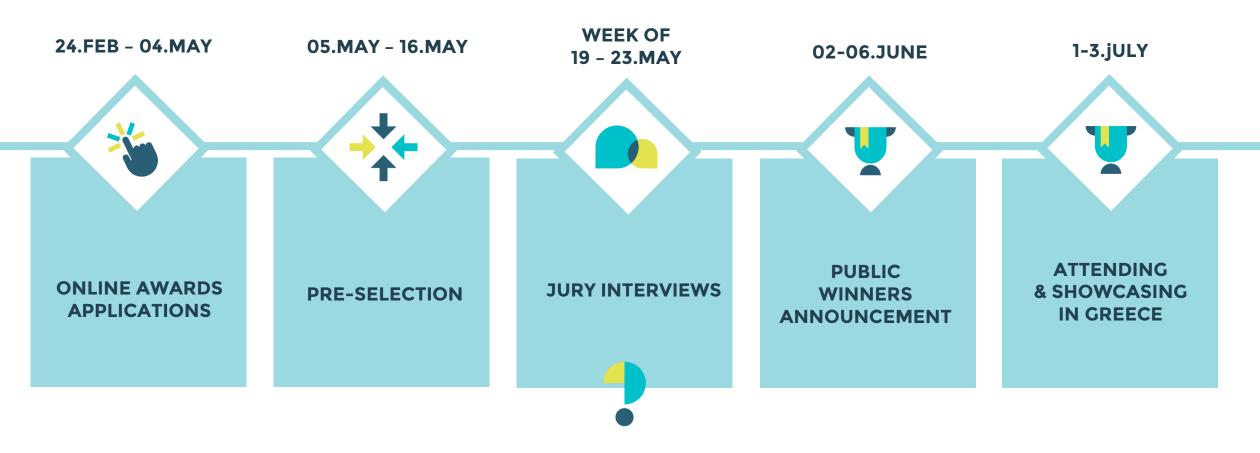
Logo,
Product/Service Description,
Mission, Social Media

BUILDING OF STANDS

We advise to provide as much information for consideration for online award application

ONLINE AWARDS





NETWORK FEEDBACK

- WHAT DAY OF THE WEEK
- TIME OF THE DAY
- AOB

MAIN & SIGNATURE AWARDS





Network Suggestions



AWARDS

- Female Entrepreneurship
 Awards thoughts?
- Suggestions for new awards for potential new partners

ONLINE GEN-E

FOR INTERVIEWS/ONLINE EXPERIENCE

- What day of the week
- Time of the day
- Aob





Thank you

See you on 1 October!