



Gen-E 2025 Coordinator Call

September 2025

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0:54 / 46:52
BN 19

Recording of call



[Gen E 2025 Monthly Coordinator Call 20240903 140148 Meeting Recording - YouTube](#)

Agenda

- Review of Gen-E 2024
- Overview feedback from the Jury
- Next Steps
- Gen-E 2025



GEN 2024 E

Let's take a look.



ONLINE EXPERIENCE IN NUMBERS



LIVESTREAMING



10,760 total views

1,226 companies
registered

723 companies on Expo
30% increase from 2024

VIRTUAL EXPO



32,000 unique visitors

345,000 event count

GEN-E 2024 WEBSITE



33,975 unique visitors

51,868 total visits

429,822 pages

GEN-E IN NUMBERS



785

Total Participants

48

Jury

41

Partners
Representatives

92

Teachers

73

Student
Businesses

313

Youth

213

JA Staff

7

JA Alumni Board
Members

41

JA Offices

50

Nationalities

AWARDS' OVERVIEW



**ONLINE
AWARDS
UPPER-
SECONDARY**

**ONLINE
AWARDS
UNIVERSITY**

**PUBLIC
CHOICE
AWARD**

**SIGNATURE
AWARDS
UPPER-
SECONDARY**

**SIGNATURE
AWARDS
UNIVERSITY**

**MAIN
AWARDS
INNOVATION &
BUSINESS TRACK
BOTH LEVELS**

7

4

1

9

6

12

A photograph of two young women in a dark setting, possibly at night. The woman on the left has long, wavy blonde hair and is wearing a black top. She is looking towards the woman on the right. The woman on the right has long brown hair and is also wearing a black top. She is laughing heartily with her eyes closed and her mouth open. Her hands are raised in a clapping motion. The background is dark and out of focus, with some faint lights visible. The overall mood is joyful and celebratory.

WHAT HAPPENED IN CATANIA?



HIGH-LEVEL PRESS CONFERENCE

Gen-E 2024 kicked off with a press conference at the Municipality of Catania. At the conference we had the chance to discuss the impact of entrepreneurship education in Sicily, Italy and the rest of Europe.

At the press conference were present:

- Antonio Perdichizzi, President Junior Achievement Italy and Isola Catania
- Enrico Trantino, Mayor of Catania
- Francesco Priolo, Rector of the University of Catania
- Salvatore Nigro, CEO JA Europe
- Rosario Fresta, President of ANCE Catania,
- Antonino Belcuore, Extraordinary Commissioner of the Chamber of Commerce, Industry, Crafts, and Agriculture of South-East Sicily
- Tiziana dell'Orto, Secretary General EY Foundation





MASTERING WITH FedEx[®] MARKET ACCESS

With this Masterclass we discovered key logistics strategies from John Willems, Head of Automotive at FedEx Express Europe and EVStinguish's founder Karl Johan Kristensen.

Gen-Ers learned about balancing cost and service, choosing the right transportation modes, and optimising your storage solutions.





AI IN ENTREPRENEURSHIP EDUCATION WITH intel®

Educators and teachers gathered for an insightful session on "AI in Entrepreneurship Education with Intel," exploring how cutting-edge technologies can transform the teaching landscape.

This session organised in partnership with Intel Corporation featured Michał Dżoga Intel Poland Country Manager, Ionut-Alexandru Mihalache and Nicolae Andrei from Junior Achievement Romania as main speakers.



 **10 YEARS PARTNERSHIP ANNIVERSARY**

Euroclear 10 Year Partnership Anniversary Dinner to celebrate the partnership of Euroclear, an organisation that connects over 2,000 financial institutions worldwide, and JA Europe.

To celebrate this achievement we had Francesco Vanni D'Archirafi, Chair of Euroclear, The CEO of Euroclear Group, Valérie Urbain and Daniel Miseur, Chief People & Communications Officer at Euroclear Group





SCHOOL COALITION
**A
 MODEL
 OF
 ALLIANCE
 FOR
 THE
 FUTURE
 OF
 YOUTH**

JA Europe in collaboration with JA Italia, Isola Catania, EY and EY Foundation, hosted "School Coalition: A Model of Alliance for the Future of Youth" during Gen-E 2024.

The event highlighted critical issues affecting the educational and professional future of young people, such as school dropout rates and the skills mismatch in the school-to-work transition, and laid the groundwork for solutions.



SESSION WITH ITALIAN NATIONAL YOUTH AGENCY

The session with the Italian National Youth Agency delivered at Gen-E 2024 in Catania, highlighted key priorities of the Erasmus+ and European Solidarity Corps initiatives for 2021-2027.

It emphasised the significance of non-formal education and experiential learning, aiming to develop multilingual, digital, and entrepreneurial competencies among youth.

The session also covered various youth participation activities, including volunteering, solidarity projects, and DiscoverEU travel opportunities, promoting active civic engagement and personal growth for young people across Europe.



BOARD OF EXECUTIVES MEETING & CEO RETREAT

JA leaders from across the network held their Board of Executives meeting in Catania alongside Gen-E 2024.

The Board of Executives Meeting & CEO Retreat featured key sessions that provided valuable insights into leadership, governance, and digital innovation, fostering strategic growth and innovation among the participating executives.



Gen-E 2024 Feedback from Jury



- **Product development and validation is important in innovation track; Evidence of prototype is a must**
- **Tendency to not pay salaries**
- **Evidence of teamwork (one man/women show; body language of the other team members)**
- **Ensure students understand and answer the questions directly; ability to bring difficult/technical knowledge to the general public**
- **Display the product/prototype in the interviews is well received**
- **Good sound for the interviews is very important; ensure technical checks**

Next Steps



- Certificates sent to coordinators [TES certificates will soon be added well]
- Review of feedbacks received from attendees
- Adding features for online Gen-E Experience
- Review of online experience of Gen-E for youth and all
- Report for Gen-E 2024 out soon!
- www.gen-e.eu for 2025 has been launched
 - Check out Gen-E 2024 Wrap Up Video
 - To be updated: [Staff Dashboard](#) updates with 2023/24 Reports, Timeline for 2024/25

GEN 2025 E

1-3 July 2025
Athens, Greece



**JA
Europe**

Member of
JA Worldwide



**JA
Greece**

Member of
JA Worldwide



Company Portal/Virtual Expo



STARTING FROM 01.SEP



Company/Start Up name,
Country, Level, Contact

**REGISTRATION OF
COMPANY / START UP**

FROM 06.JAN



Logo,
Product/Service Description,
Mission, Social Media

BUILDING OF STANDS

**We advise to provide as
much information for
consideration for online
award application**

ONLINE AWARDS



24.FEB - 04.MAY



ONLINE AWARDS
APPLICATIONS

05.MAY - 16.MAY



PRE-SELECTION

WEEK OF
19 - 23.MAY



JURY INTERVIEWS

02-06.JUNE



PUBLIC
WINNERS
ANNOUNCEMENT

1-3.JULY



ATTENDING
& SHOWCASING
IN GREECE



NETWORK FEEDBACK

- WHAT DAY OF THE WEEK
- TIME OF THE DAY
- AOB

MAIN & SIGNATURE AWARDS



02.JUNE



**DEADLINE TO
SUBMIT
REPORTS**

Both levels

23-24.JUNE



**MAIN JURY
INTERVIEWS**

23.06 University
24.06 Upper-Secondary

27.JUNE



**DEADLINE TO
SUBMIT STAGE
PRESENTATION
MATERIAL**

Both levels

25-27.JUNE



**SIGNATURE JURY
INTERVIEWS**

02.JULY



**STAGE
PRESENTATIONS**

03.JULY



**STANDS
EXHIBITION**

Network Suggestions



AWARDS

- Female Entrepreneurship Awards – thoughts?
- Suggestions for new awards for potential new partners

ONLINE GEN-E

FOR INTERVIEWS/ONLINE EXPERIENCE

- What day of the week
- Time of the day
- Aob

A silhouette of a person's head and shoulders is shown in profile, looking down at a smartphone held in their hand. The background is a dark, out-of-focus scene with numerous colorful bokeh lights in shades of orange, yellow, and purple, suggesting an evening cityscape or a festival. In the top right corner, there is a logo for 'GEN 2025 E' with a stylized starburst graphic behind the word 'GEN'.

GEN 2025 **E**

1-3 July
2025



Thank you

See you on 1 October!