

ESTIVAL

R CURIOSITY

GEN 2024 E

WWW.GEN2024.E

SPARK YOUR CURIOSITY

Spring-Summer 2024



Member of
JA Worldwide



Member of
JA Worldwide

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THANKS TO THE GEN-E 2024 PARTNERS

WITH THE PATRONAGE OF



INSTITUTIONAL PARTNERS



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NATIONAL PARTNERS / SPONSORS



CONTENT PARTNER



Our joint vision for all Europeans

Gen-E 2024 wrapped up a full year of digital and in-person engagement in the first week of July in the beautiful city of Catania, Sicily. The UNESCO World Heritage sites and the special ashy greetings from Mount Etna during the final event will ensure the experience stays in our hearts for a long time. JA youth from over 40 countries pushed themselves above and beyond during the European competition, impressing the juries, their educators and the world.

Once again the spotlight has been on the importance of Entrepreneurship Education to inspire and prepare young people to succeed.

As we reflect on the lasting impact of such a European experience on the finalists from our JA network in Europe, we know they will have grown both personally and professionally. They will have acquired skills that will make them more likely to succeed as entrepreneurs, as managers, as leaders. Through our Gen-E Virtual Expo and Job Fair, we scaled these benefits to thousands more youth who did not get the opportunity to join in person in Catania.

For the local youth in Italy and Catania, Gen-E 2024 represented an inspiration, a dream, a vision that in the future they too could take part in something as transformative as a hands-on entrepreneurial learning experience.

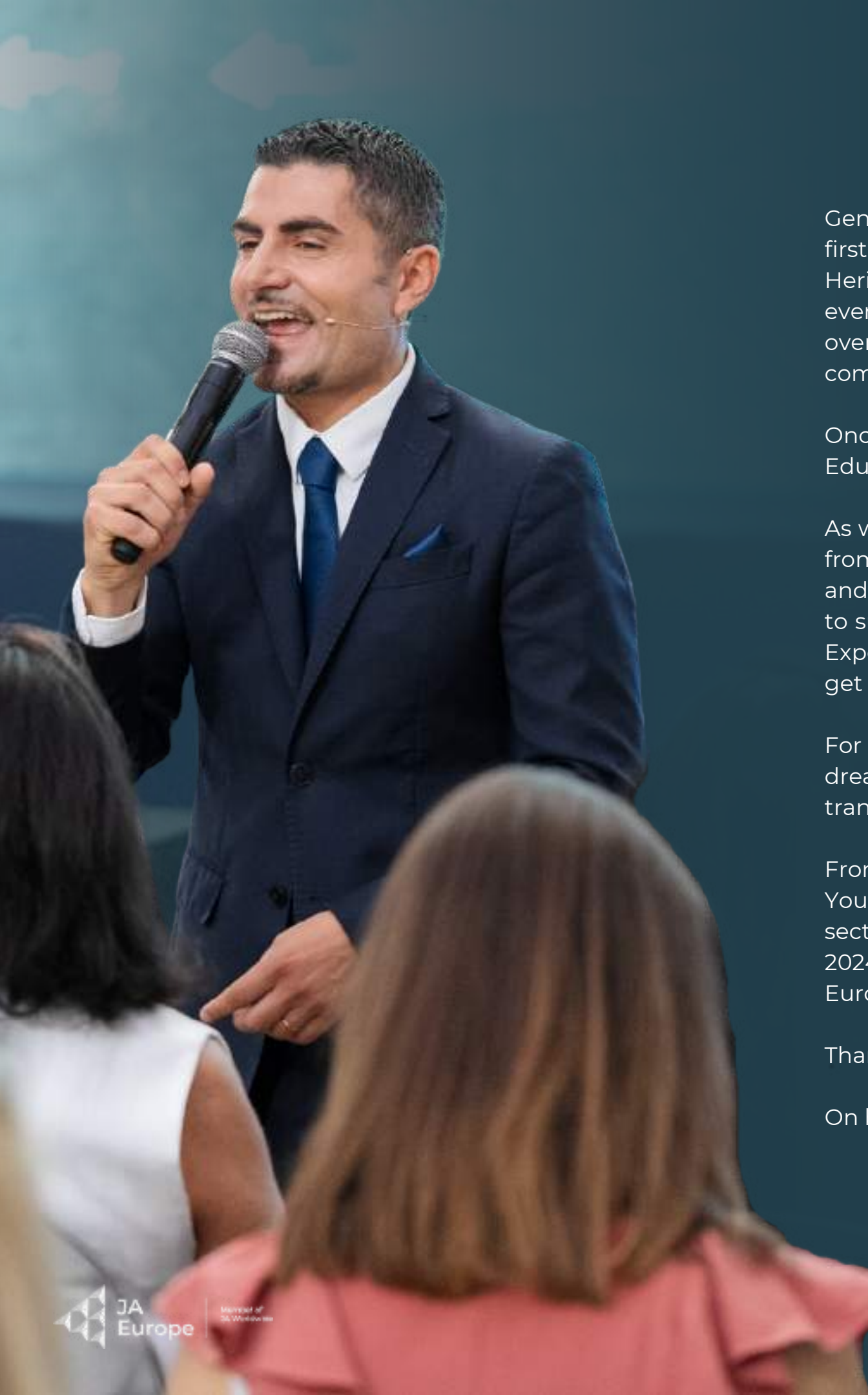
From the message of the Italian Prime Minister, the awards from the Minister of Youth and the support of European Commissioners, Parliamentarians and private sector leaders, we are convinced that while we celebrate the winners of Gen-E 2024, our mission is to continue growing such opportunities to all youth in Europe.

Thank you to everyone who participated and believed in Gen-E 2024!

On behalf of the organisers

Salvatore Nigro
CEO JA Europe

Miriam Cresta
CEO JA Italy



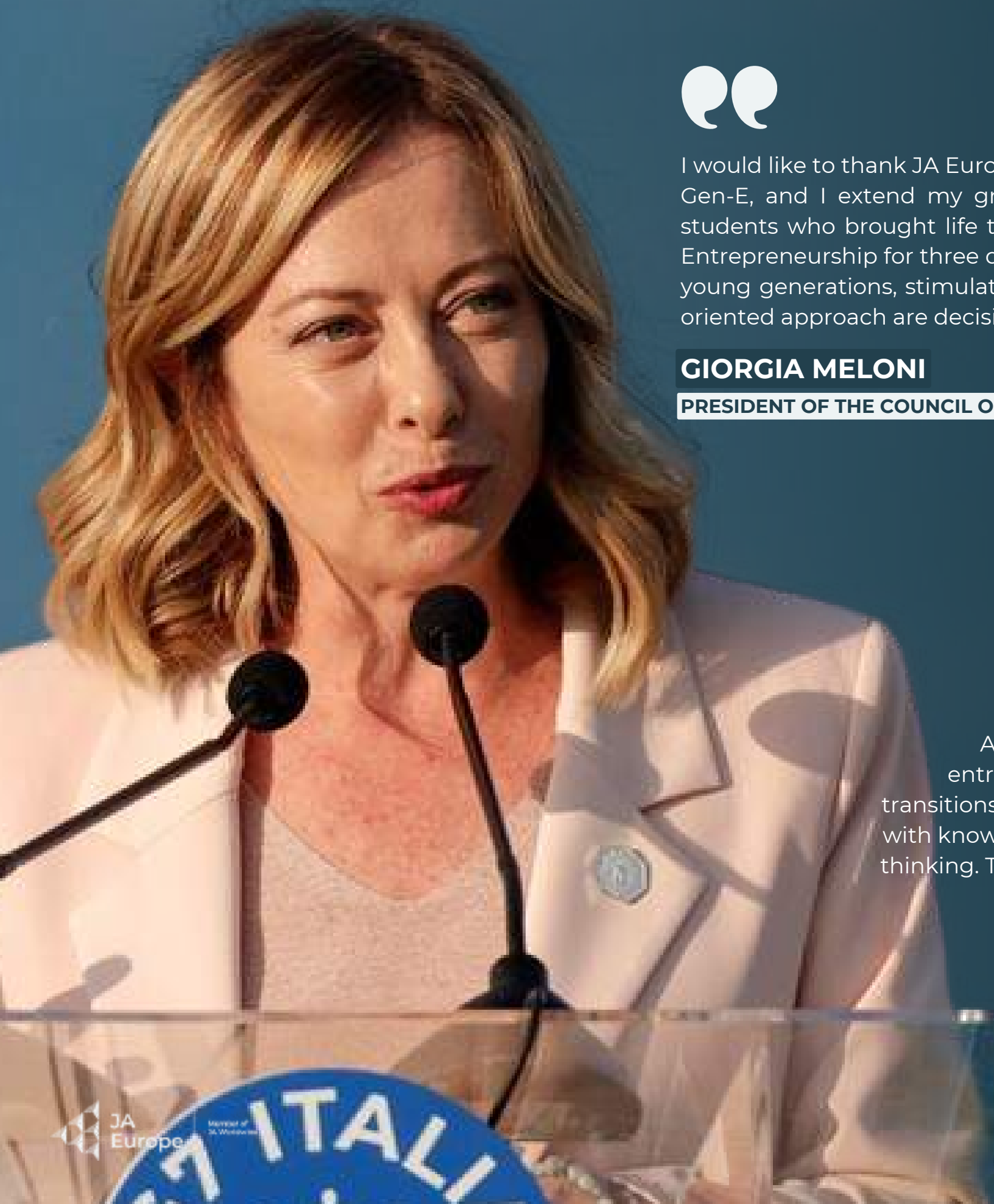
JA CHAIRS

LAURENCE MORVAN

Chair JA Europe

ANTONIO PERDICHIZZI

Chair JA Italy



I would like to thank JA Europe for choosing Italy as the venue for the 2024 edition of Gen-E, and I extend my greetings to all the young entrepreneurs, teachers and students who brought life to the festival and transformed Catania into the Capital of Entrepreneurship for three days. [...] Encouraging the entrepreneurial vocation of the young generations, stimulating attention to training and promoting an innovation-oriented approach are decisive actions to face the challenges of our time.

GIORGIA MELONI

PRESIDENT OF THE COUNCIL OF MINISTRIES OF ITALY AND G7 2024 PRESIDENT



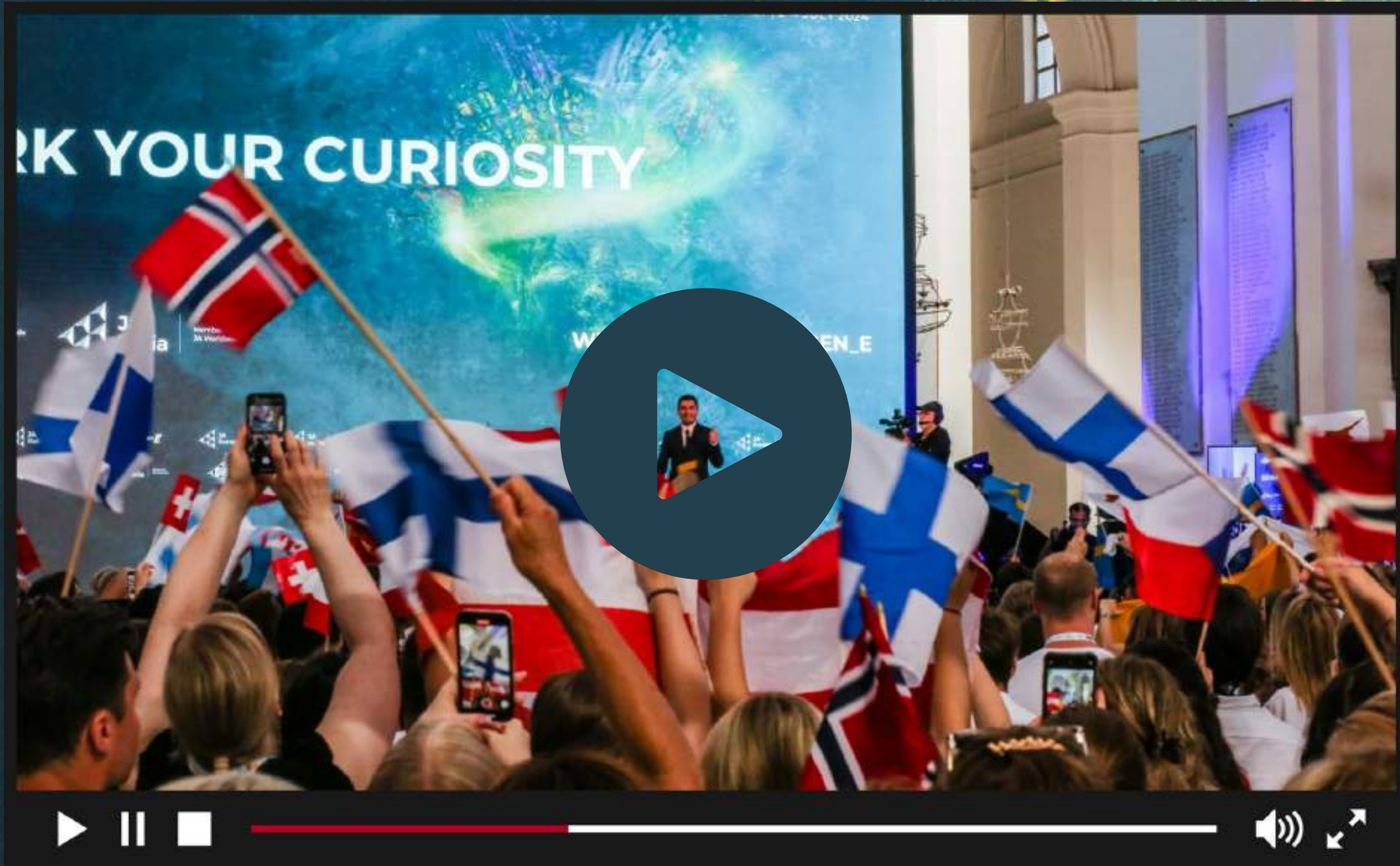
As this festival shows, the role of education and entrepreneurship in guiding the green and digital transitions is invaluable. We must equip people not only with knowledge but with creativity, skills and innovative thinking. This lies at the heart of our long-term vision for a Europe that is prosperous and competitive.

ILIANA IVANOVA

EUROPEAN COMMISSIONER FOR INNOVATION, RESEARCH, CULTURE, EDUCATION AND YOUTH



WATCH THE WRAP UP VIDEO!



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WHAT GEN-ERS ARE SAYING

With around 1,000 participants, the event is both impressive and moving, featuring the presentations of national teams selected for the European competition.

 **JA Partner**

We're grateful for the chance to share our vision and learn from some of the brightest young entrepreneurs out there.

 **JA Student**

I am really glad to have participated in this event and met ambitious and talented student from all around Europe.

 **JA Student**

The number of new things learned, new connections made, and intelligent people met is truly unbelievable. Exactly one year ago, I could not have imagined myself in this scenario.

 **JA Student**

My mentees represented our country this year, and it was so exciting seeing them do their presentation on such a big stage. So proud of where they've come in a very short time.

 **JA Mentor**

To all the young entrepreneurs out there: keep dreaming big! Your ideas have the power to change the world, and we are committed to supporting you every step of the way.

 **JA Partner**

GEN-E IN NUMBERS



GEN-E IN NUMBERS

390.000 YOUTH STARTED THEIR JOURNEY

Over
1,000
Participants

48
Jury

41
Partners
Representatives

92
Teachers

73
Student
Businesses

723
Virtual Stands

213
JA Staff

7
JA Alumni Board
Members

41
JA Offices

50
Nationalities

ONLINE EXPERIENCE IN NUMBERS

LIVESTREAMING



15,633 total views

VIRTUAL EXPO



345,000 event count
+30% virtual stands increase
723 virtual stands

GEN-E 2024 WEBSITE



33,975 unique visitors
51,868 total visits
429,822 pages

SOCIAL MEDIA REACH



#GEN_E HASHTAG

2,669,090

SOCIAL MEDIA REACH

5,338,180

SOCIAL MEDIA IMPRESSIONS PROJECTION

1,297

SOCIAL MEDIA MENTIONS

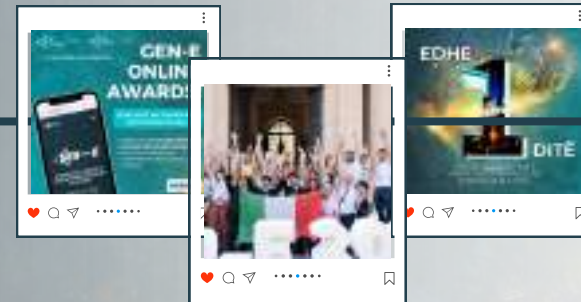
51,876

SOCIAL MEDIA INTERACTIONS

48,976

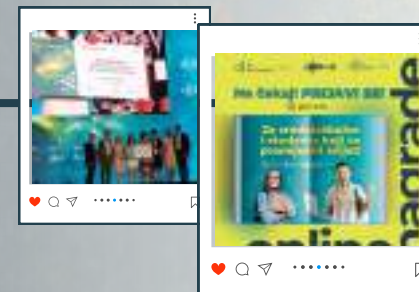
SOCIAL MEDIA LIKES

JA EUROPE CHANNELS



1,040,712

CHANNELS REACH

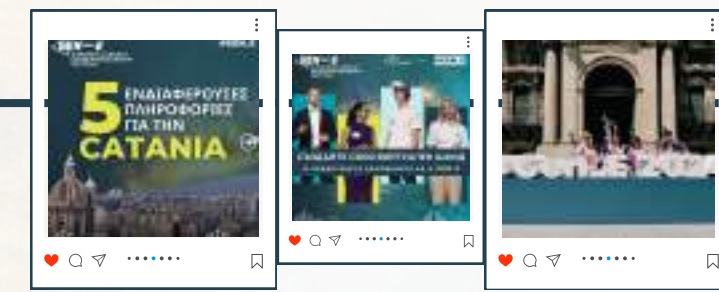


1,109,894

POSTS IMPRESSIONS

723,332

POST REACH



6.31%

AVERAGE ENGAGEMENT RATE

MEDIA COVERAGE



JA EUROPE PODCAST

[EP 1: What career path can you choose in Project Management?](#)

With PMIEF

[EP 2: How to start a job in finance?](#)

With BNY

[EP 3: What types of jobs and careers exist in the banking sector today and tomorrow?](#)

With UniCredit Foundation

[EP 4: Skills needed to succeed in the labour market and use of AI and Innovation to be ahead of competitors](#)

With ManpowerGroup

[EP 5: How to start a career in digital innovation?](#)

With Avanade

[EP 6: Tips and tricks on how to improve your digital skills](#)

With EIT Manufacturing

[EP 7: How can we maintain sustainability in travel and aviation?](#)

With Delta Air Lines

[EP 8: Benefits and logistics behind a global supply chain](#)

With FedEx

[EP 9: What are the most important health challenges and what to do to be part of a positive change](#)

With Johnson&Johnson

[EP 10: What a financial market infrastructure does and further opportunities at Euroclear](#)

With Euroclear

[EP 11: Eurovisionaries: Creating the path for youth in European Entrepreneurship](#)

With EURO PEN

[EP 12: JA Europe Case Studies: The case of DotLumen](#)

With EIT Health

[EP 13: How to make a good use of AI for your business](#)

With Intel

[EP 14: What is the concept of Climate Finance and Sustainable Investing?](#)

With HSBC

[EP 15: Are you an aspiring entrepreneur? Then, this is for you.](#)

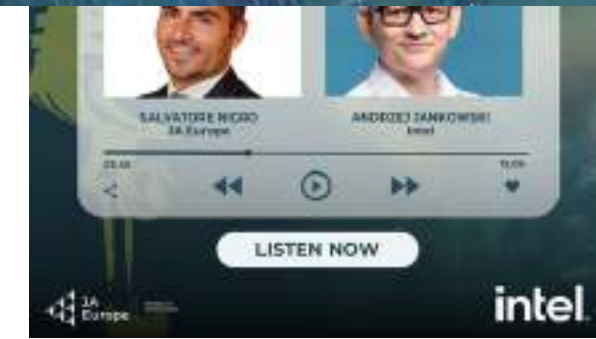
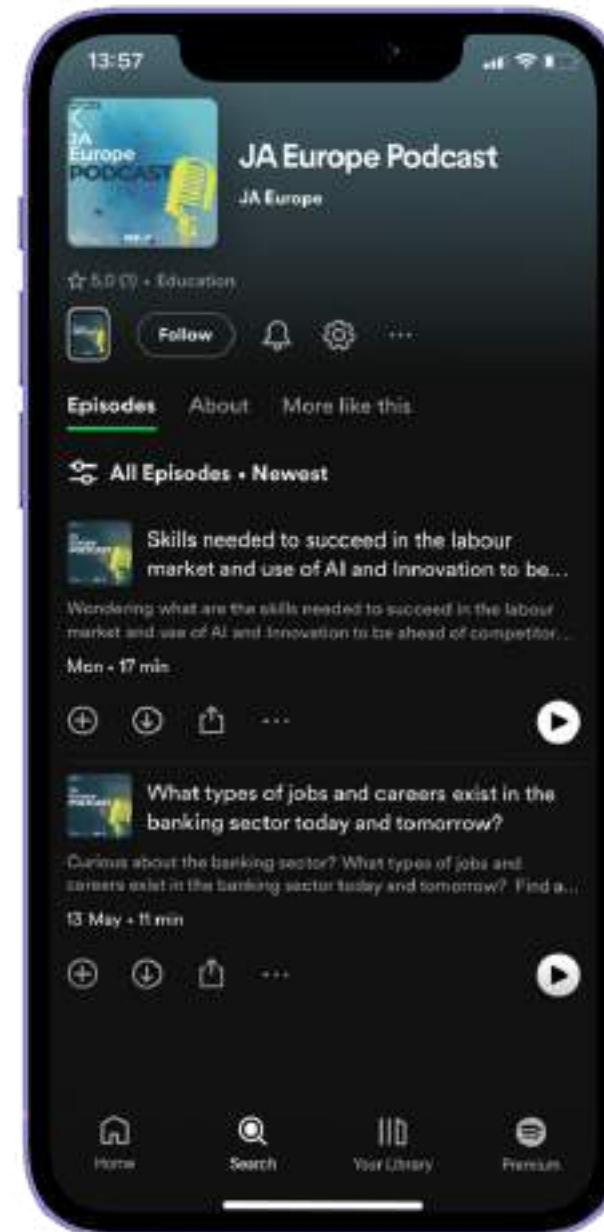
With EY

[EP 16: How can you support a more efficient renewable energy transition?](#)

With Schneider Electric

[EP 17: Can food contribute to a better planet? How can you make the difference?](#)

With EIT Food



WINNERS



MAIN AWARDS WINNERS

UPPER-SECONDARY LEVEL

INNOVATION TRACK



JA EUROPE INNOVATION OF THE YEAR

WINNER

99ROBOTICS 



JA EUROPE INNOVATION OF THE YEAR


1st RUNNER UP

GRALG 



JA EUROPE INNOVATION OF THE YEAR

2nd RUNNER UP

FEEL TOUCH 

BUSINESS TRACK



JA EUROPE COMPANY OF THE YEAR

WINNER

TREBEREI 



JA EUROPE COMPANY OF THE YEAR

1st RUNNER UP

GLAN GO GLAS 



JA EUROPE COMPANY OF THE YEAR

2nd RUNNER UP

LETZ GUESS 

MAIN AWARDS WINNERS

UNIVERSITY LEVEL

INNOVATION TRACK



JA EUROPE INNOVATION OF THE YEAR

WINNER

OCULARE 🇩🇰



JA EUROPE INNOVATION OF THE YEAR

1st RUNNER UP

SOLARIS VITA 🇪🇸



JA EUROPE INNOVATION OF THE YEAR

2nd RUNNER UP

SMARTSTREAM 🇧🇪

BUSINESS TRACK



JA EUROPE START-UP OF THE YEAR

WINNER

LEAKTRACK.AI 🇹🇷



JA EUROPE START-UP OF THE YEAR

1st RUNNER UP

THERMA THREAD ELITE 🇬🇧



JA EUROPE START-UP OF THE YEAR

2nd RUNNER UP

STAR 🇮🇱

SIGNATURE AWARDS WINNERS

UPPER-SECONDARY LEVEL



PUBLIC CHOICE AWARD

LET'S GO



ALUMNI LEADERSHIP AWARD
WITH THE SUPPORT OF NESTLÉ

Giulio Pellino from Germany
Julian Zefferer from Austria
Miltos Provatakis from Isle of Man
Melina Papageorgiou from Cyprus
Nela Dafydd from the UK



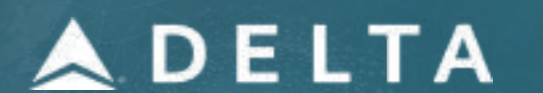
FEDEX ACCESS AWARD

BFORE



HSBC CLIMATE
RESILIENCE AWARD

99ROBOTICS



DELTA AIR LINES SUSTAINABLE
INNOVATION AWARD


PLANTECH

SIGNATURE AWARDS WINNERS

UPPER-SECONDARY LEVEL




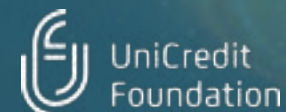
**MANPOWERGROUP
READY FOR WORK AWARD**

WHITABLE 



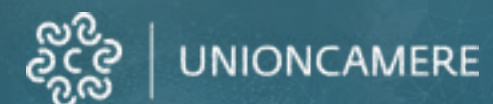
**PMIEF BEST APPLICATION OF
PROJECT MANAGEMENT AWARD**

BLOCKBAYTOYS 



**THE UNICREDIT
FOUNDATION 'RE-POWER
YOUR FUTURE' AWARD**

DEVECOL 



**EMPOWERHER NATIONAL
SIGNATURE AWARD**

TREBEREI 

SIGNATURE AWARDS WINNERS

UNIVERSITY LEVEL



ALUMNI LEADERSHIP AWARD
WITH THE SUPPORT OF NESTLÉ

Andrea Milacic from Montenegro
Pawel Piotr Janiszewski from Norway
Caspar Mooij from The Netherlands



EY GEN-E YOUNG WOMEN
LEADERS AWARD

Anna Maria Demetriou from Cyprus
Andrea Milacic from Montenegro
Mara-Ioana Hutart from Romania



THE EUROCLEAR
FINANCIAL AWARD

COLORVITAL



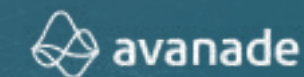
FEDEx ACCESS AWARD

HULPEY



BNY RESILIENT
FUTURES AWARD

LEAKTRACK.AI



AVANADE DIGITAL
INNOVATION AWARD

LEAKTRACK.AI

ONLINE AWARDS WINNERS

UPPER-SECONDARY LEVEL



Johnson & Johnson

BRILLIANT STEM
INNOVATION AWARD

SAFETY BERRY 🇧🇪



EIT Manufacturing  Funded by the European Union

GREEN MANUFACTURING
AWARD BY
EIT MANUFACTURING

EM-PAX 🇵🇱



 AUTO BANK

GREEN MOBILITY AWARD
BY CRÉDIT AGRICOLE
AUTO BANK

CHANCE APP 🇺🇦



intel.

INTEL® AI
INNOVATORS AWARD

CREED 🇷🇺



 Project Management Institute  Educational Foundation

PMIEF BEST APPLICATION OF
PROJECT MANAGEMENT
AWARD

MILENYUM SOFT 🇫🇷



EIT Food  Co-funded by the European Union

SECURE FUTURE FOOD
BY EIT FOOD

TREBEREI 🇸🇰



Schneider Electric Foundation

THE ENERGY TRANSITION
AWARD SUPPORTED BY
THE SCHNEIDER ELECTRIC
FOUNDATION

ŞERCAN 🇫🇷

ONLINE AWARDS WINNERS

UNIVERSITY LEVEL



**DIGITAL HEALTH INNOVATION
AWARD BY EIT HEALTH**

MATAKIA 




**EUROPEN MARKET
EXPANSION AWARD**

SAGA MEDICAL SOLUTIONS 




**GREEN MANUFACTURING
AWARD BY
EIT MANUFACTURING**

ARCTECH ROBOTICS 



**INTEL® AI
INNOVATORS AWARD**

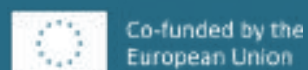
EDUSYNTECH SOLUTIONS 

EUROPEAN COMPETITIONS WINNERS





FEDEX NEXTGEN
INNOVATION CAMP

SWEDISH VIKINGS 



FOODATHON 2023

VEFIBER  



SOCIAL INNOVATION
RELAY

ECA 



SOCIAL INNOVATION
RELAY

SCHOOL BUDDY 



SOCIAL INNOVATION
RELAY

THE PATTERNS OF AID 



EUROPEAN COMPETITION

UPPER SECONDARY LEVEL



Eco Empathy
Albania



Treberei
Austria



Peace Of Art
Belgium FL



Plantech
Belgium FR



Green Filters
Bulgaria



Miguard
Cyprus



Dystopia Clo
Czech Republic



99 Robotics
Denmark



ZeroBath
Estonia



Honey Fellows
Finland



Renewtaste
France



Didostaty
Georgia



Blockbaytoys
Germany



Let's Go
Greece



PlantIT
Hungary



Netaprent
Iceland



Glan Go Glas
Ireland



Creed
Isle of Man



The Creative Corner
Israel



HitLocator
Italy



Fortfull Group
Latvia



AirBuddy
Lithuania



Letz Guess
Luxembourg



ReMind
Malta



Wood Design
Moldova



EDUMedic
Montenegro



FreshActive
Netherlands



Choco Probio
North Macedonia



Pungdom UB
Norway



Strive
Poland



Bfore
Portugal



Motion Charge
Romania



OutMark
Serbia



Devecol
Slovakia



AO Wood Design
Slovenia



Send by Bus
Spain



Gralg
Sweden



Whitable
Switzerland



COover
Turkiye



Feel Touch
Ukraine



LLanw
United Kingdom

MAIN JURY



Roberta Cocco
Senior Advisor, Clessidra
Private Equity



Dr. Carola Lemne
Chairperson,
JA Sweden Board



**Susanne Klingler-
Werner**
President of UPS Supply
Chain Solutions Europe,
UPS



Raffaele Trapasso
Head, Entrepreneurship
Education and Skills Unit
SMEs and Entrepreneurship
Division, OECD



Nikola Pejović
CEO of Finveo MN



Maria Sol Adaime
Human Resource Business
Partner, Zone Latin
America & Lead, Global
Alliance for YOUTH



Mark Anderson
Managing Partner,
Young Republic s.r.o



Claudio Rossi
Managing Director,
REIS Partners



Emiliós Kyriaco
CEO and Banking Head
Greece, Cyprus & Malta,
CITI



Inna Bielińska
CEO of Metlife Ukraine



Lari Raitavuo
Owner of Ensto

EUROPEAN COMPETITION

UNIVERSITY LEVEL





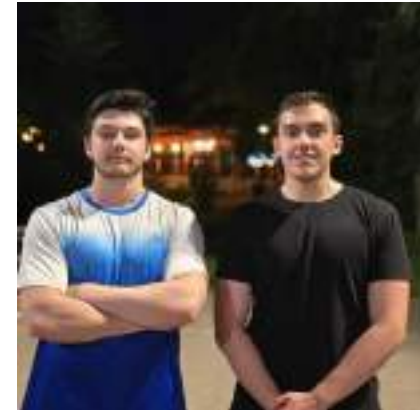
Bubi
Albania



SmartStream
Belgium FL



ColorVital
Belgium FR



Futura
Bulgaria



Preventa
Cyprus



Divein
Czech Republic



Oculare
Denmark



Check and Mate
Luxembourg



Littleroot
Malta



DataBite
Montenegro



BotaniQ
Norway



InCare
Portugal



RoBlue Engineers
Romania



Solaris Vita
Spain



Therma Tread Elite
United Kingdom

MAIN JURY



Salvatore Majorana
Director at Kilometro Rosso
and Chair Judge for
University Level



Gian Mario Maggio
Managing Director, EIT
Manufacturing South



Valentina Lugli
Head of Communication &
ESG, Crédit Agricole
Auto Bank



Mario Roccaro
Programme Manager
Education, EIT Food



**Dr Marianna Prokopi-
Demetriades**
Co-founder Theramir Ltd,
Promed Bioscience Ltd, RSL
Revolutionary Labs Ltd



Kari Kivinen
Education Outreach Expert
European Observatory on
Infringements of Intellectual Property
Rights, European Union Intellectual
Property Office



Montse Delgado
Head of Entrepreneurship Education,
EIT Health



Kate Ross
Workforce Education & Skills Global
Program Manager, IBM SkillsBuild
Corporate Social Responsibility



TES AWARDS



JA EUROPE'S 32 TOP SCHOOLS



Austria	HTBLVA Spengergasse, Vocational School	North Macedonia	SUGS Rade Jovchevski – Korchagin Gymnasium
Belgium	KOBOS Secondary school	Poland	Zespół Szkół Centrum Kształcenia Ustawicznego in Wojsławice, Vocational School
Bulgaria	Prof. Ivan Apostolov English Language School	Portugal	Escola Técnica Psicossocial de Lisboa, Vocational School
Cyprus	Agios Georgios Lakatamia High School	Romania	Colegiul National I.L.Caragiale
Czech Republic	Gustava Habrmana Ceska Trebova, Vocational School	Serbia	Medical School Cacak, Vocational School
Denmark	Slotshaven Gymnasium	Slovakia	Secondary Vocational School of Business and Services in Nové Mesto nad Váhom
Estonia	Põltsamaa Ühisgümnaasium	Spain	Nebrija Torre de Hércules, Vocational School
France	Lycée Raoul Mortier, Vocational School	Sweden	Billingskolan, Primary school
Georgia	LEPL - Rustavi N22 Public School	Switzerland	Gymnasium Kirchenfeld High School
Germany	Theobald-Simon-Schule Berufsbildende Schule	Türkiye	Beykoz Barbaros Hayrettin Paşa Vocational and Technical Anatolian High School
Greece	1st General High School of Elefsin	UK	Ysgol Gyfun Penweddig, Secondary – Comprehensive
Hungary	Nyíregyházi SZC Széchenyi István Technikum és Kollégium Vocational School	Ukraine	Lviv Professional College of Restaurant Business, Vocational School
Iceland	Commercial College of Iceland		
Italy	I.T.T.S. Silvano Fedi - Enrico Fermi		
Latvia	Ogre Technical School, Vocational School		
Lithuania	Mazeikiai Merkelis Rackauskas gymnasium		
Malta	Verdala International School Malta		
Moldova	Lyceum "Alexandru Pushkin"		
Montenegro	JU Srednja stručna škola stručna škola, Vocational School		
Netherlands	Zadkine Vocational school		



SPEAKERS AND VIP GUESTS

#Gen2024



Giorgia Meloni

President of the Council of Ministries of Italy



Andrea Abodi

Minister of Sport and Youth, Italy



Iliana Ivanova

European Commissioner for Innovation, Research, Culture, Education and Youth



Enrico Trantino

Mayor of Catania



Francesco Priolo

Rector of the University of Catania



Pina Picierno

Vice President and Member of the European Parliament



Dragos Tudorache

Member of the European Parliament



Milena Stoycheva

Former Minister of Innovation and Growth, Bulgaria



Cristina Grieco

President of Indire



Federica Campanari

Extraordinary Commissioner of the Italian Youth Agency



Martin Kern

Director, European Institute of Technology



Karen Reddington

President, FedEx Express Europe



John Willems

Marketing Principal, FedEx



Lamia Kamal-Chaoui

Director of the Centre for Entrepreneurship, SMEs, Regions and Cities, OECD



Janet Johnstone

BNY Chief Administrative Officer



Salvatore Majorana

Director at Kilometro Rosso and Chair Judge for University Level



Roberta Cocco

Senior Advisor, Clessidra Private Equity and Chair Judge for Upper-Secondary Level



Mark Timmermans

Vice President Road Network Operations FedEx Express Europe



Annika Grosse

AI Solution Europe Lead at Avanade



Francesca Stevens

Secretary General of the European Organisation for Packaging and the Environment aisbl



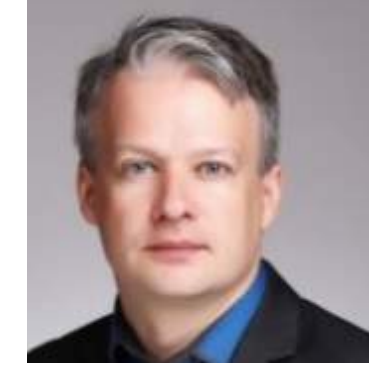
Matteo Curcio

Senior Vice President – Europe, Middle East, India and Africa (EMEIA), Delta Air Lines



Frédéric François

VP Ground Operations Italy, Spain and Portugal, FedEx Express Europe



Olivier Lazar

Vice President Strategic Alliances, Project Management Institute



Laura D'Amico

VP: Global Learning & Leadership Development, ManpowerGroup



Tiziana Dell'Orto
Secretary General EY
Foundation CSR
Director, EY Italy



Silvia Cappellini
General Manager,
UniCredit Foundation



Valerie Urbain
CEO of Euroclear



**Francesco Vanni
D'Archirafi**
Chair of Euroclear



Daniel Miseur
Chief People &
Communication Officer
of Euroclear



Lonneke Roza
Head of Community
Investment, NN Group



Anna Gionfriddo
Country Manager
ManpowerGroup Italia



Michał Dżoga
Government
Partnerships Director,
EMEA Region, INTEL



Madleen Saboundjian
Nestlé Youth
Entrepreneurship Platform
Lead, Nestlé Research and
Development



Frédérique Naulette
Senior Human Resource
Business Partner, Zone
Europe & Youth Lead at
Nestlé



Abigail C. Gooch
Global Corporate
Responsibility Strategy
Activation Leader



Giuseppe Pierro
Director General of the
School Office for Sicily



Rosario Fresta
President ANCE Catania



**Salvatore
Malandrino**
Regional Manager Sicilia
UniCredit



**Agostino
Scornajenchi**
Chief Executive Officer and
General Manager of CDP
Venture Capital SGR



Antonio Belcuore
Commissioner of the
Chamber of Commerce
of South-East Sicily



Asheesh Advani
President & CEO of JA
Worldwide



Antonio Perdichizzi
Chair JA Italy



Miriam Cresta
CEO of JA Italy



Loran Geskens
President, JA Alumni
Europe



Laurence Morvan
Chair of JA Europe and
Chief of Staff to
Accenture Europe,
Middle East CEO



Salvatore Nigro
CEO of JA Europe

WHAT HAPPENED IN CATANIA?





HIGH-LEVEL

PRESS CONFERENCE

Gen-E 2024 kicked off with a press conference at the Municipality of Catania. At the conference we had the chance to discuss the impact of entrepreneurship education in Sicily, Italy and the rest of Europe.

At the press conference were present:

- Antonio Perdichizzi, President Junior Achievement Italy and Isola Catania
- Enrico Trantino, Mayor of Catania
- Francesco Priolo, Rector of the University of Catania
- Salvatore Nigro, CEO JA Europe
- Rosario Fresta, President of ANCE Catania,
- Antonino Belcuore, Extraordinary Commissioner of the Chamber of Commerce, Industry, Crafts, and Agriculture of South-East Sicily
- Tiziana dell'Orto, Secretary General EY Foundation





MASTERING MARKET ACCESS WITH FedEx®

With this Masterclass we discovered key logistics strategies from John Willems, Head of Automotive at FedEx Express Europe and EVStinguish's founder Karl Johan Kristensen.

Gen-Ers learned about balancing cost and service, choosing the right transportation modes, and optimising your storage solutions.





AI IN ENTREPRENEURSHIP EDUCATION WITH intel.

Educators and teachers gathered for an insightful session on "AI in Entrepreneurship Education with Intel," exploring how cutting-edge technologies can transform the teaching landscape.

This session organised in partnership with Intel Corporation featured Michał Dżoga Intel Poland Country Manager, Ionut-Alexandru Mihalache and Nicolae Andrei from Junior Achievement Romania as main speakers.

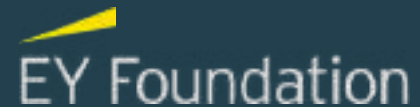
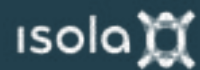
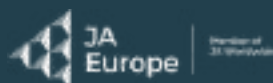


 **10 YEARS PARTNERSHIP ANNIVERSARY**

Euroclear 10 Year Partnership Anniversary Dinner to celebrate the partnership of Euroclear, an organisation that connects over 2,000 financial institutions worldwide, and JA Europe.

To celebrate this achievement we had the CEO of Euroclear Group, Valérie Urbain, Francesco Vanni D'Archirafi, Chair of Euroclear, and Daniel Miseur, Chief People & Communications Officer at Euroclear Group





SCHOOL COALITION
A MODEL OF ALLIANCE FOR THE FUTURE OF YOUTH

Gen-E 24, promoted by JA Europe, hosted the launch of the “School Coalition: A Model of Alliance for the Future of Youth” promoted by JA Italia, Isola Catania, EY and EY Foundation.

The event highlighted critical issues affecting the educational and professional future of young people, such as school dropout rates and the skills mismatch in the school-to-work transition, and laid the groundwork for solutions.

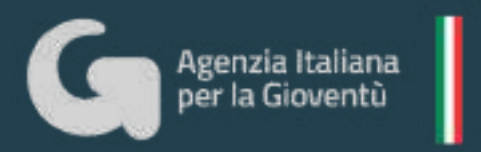


SESSION WITH ITALIAN NATIONAL YOUTH AGENCY

The session with the Italian National Youth Agency delivered at Gen-E 2024 in Catania, highlighted key priorities of the Erasmus+ and European Solidarity Corps initiatives for 2021-2027.

It emphasised the significance of non-formal education and experiential learning, aiming to develop multilingual, digital, and entrepreneurial competencies among youth.

The session also covered various youth participation activities, including volunteering, solidarity projects, and DiscoverEU travel opportunities, promoting active civic engagement and personal growth for young people across Europe.





GREEN
TRANSITION
NETWORKING



ManpowerGroup™

ManpowerGroup, in collaboration with JA Europe, hosted the Green Transition exclusive networking lunch at Isola Catania on July 4, during Gen-E.

Business partners had the opportunity to discover the latest initiatives to the green transition and network among themselves to create platforms to create innovative solutions.

BOARD OF EXECUTIVES MEETING & CEO RETREAT

JA leaders from across the network held their Board of Executives meeting in Catania alongside Gen-E 2024.

The Board of Executives Meeting & CEO Retreat featured key sessions that provided valuable insights into leadership, governance, and digital innovation, fostering strategic growth and innovation among the participating executives.

Thanks to partners like Avanade and McKinsey.org who provided great sessions.



EVENT VENUES



ON-SITE PROGRAMME

02 JULY

- 12:00 – 18:00 Rehearsals for stage presentations (Upper-Secondary & University level students)
- 18:30 – 20:00 Mastering Market Access with FedEx (All Youth & Alumni)
- 18:30 – 20:00 AI in Entrepreneurship Education with INTEL (Educators and JA staff)
- 20:00 – 22:00 Rehearsals for stage presentations for late arrivals (Upper-Secondary & University level students)
- 20:00 – 22:00 Welcome Dinner

03 JULY

- 09:00 – 10:30 Gen-E 2024 Opening Ceremony
- 10:30 – 17:30 Stage Presentations | Upper-Secondary Level & University Level
- 16:30 – 19:00 "School Coalition" launch and networking event (by invite only)
- 16:00 – 20:00 Expo Stands Set-Up
- 20:00 – 22:30 Euroclear 10-Year Partnership Anniversary Dinner

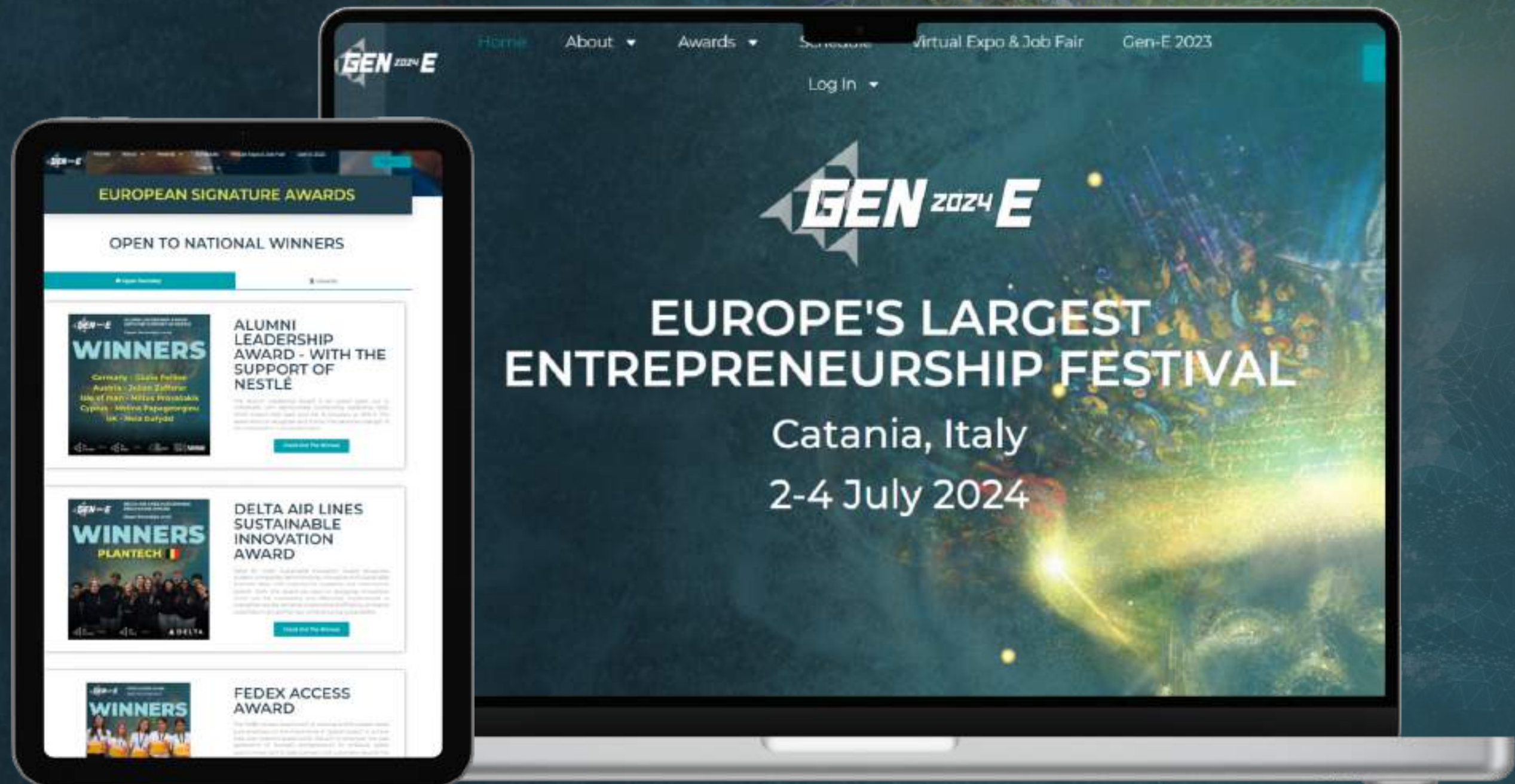
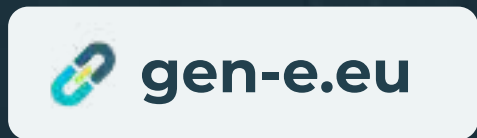
04 JULY

- 09:00 – 10:30 Session with Italian National Youth Agency (all youth & alumni)
- 10:30 – 11:00 Final Expo Stands Set Up (All Youth)
- 11:00 – 14:30 Expo Open for Jury & Visitors
- 20:00 – 00:00 Gen-E 2024 Awards Dinner

EVENT WEBSITE

Gen-e.eu includes all the relevant information about Gen-E, partners supporting the event, all the awards, schedule with key moments.

This website is also the place where the network was able to access guidelines for competition and marketing activities.



VIRTUAL EXPO AND JOB FAIR

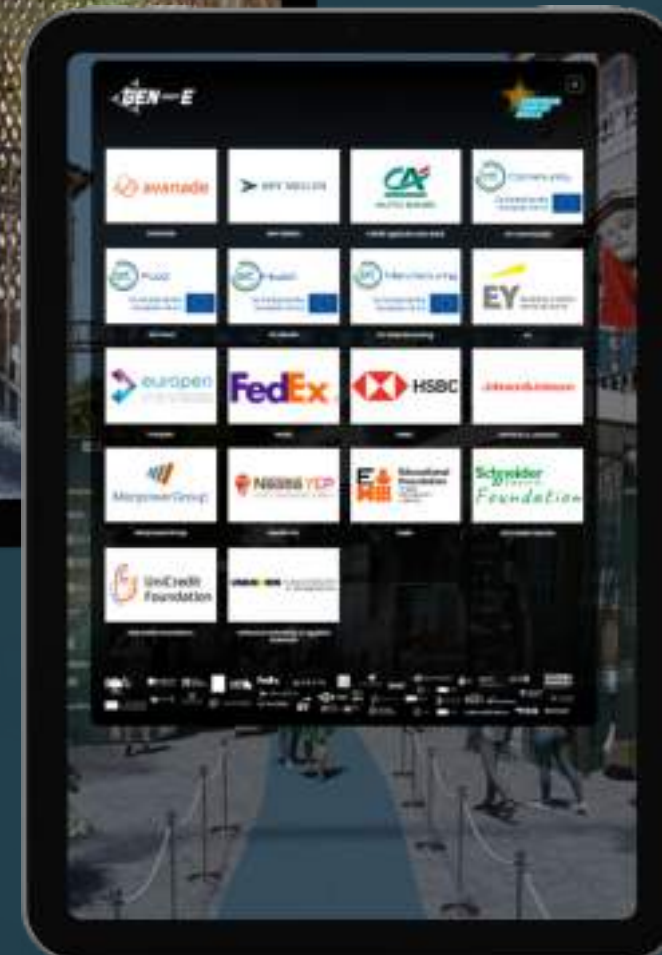
The Virtual Expo showcased innovative projects and business ideas developed by young entrepreneurs across Europe. Participants present their work in areas such as technology, sustainability, and social impact. The Job Fair connected recruiters from well-known companies with motivated candidates.

1224 Registered JA businesses

590 Online awards applications

18 Partners' virtual stands

 expo.gen-e.eu



JA EUROPE EVENT APP

JAE Events App has been used to interact with the participants and give them all the info needed at their fingertips.



EVENT LOCATIONS

MONASTERO DEI BENEDETTINI

A UNESCO World Heritage Site. The monastery is one of the most significant and impressive religious complexes in Catania. A remarkable example of Sicilian Baroque, today parts of the complex are used for cultural and educational purposes by the University of Catania.



SAN NICOLÒ CHURCH

This church is located within the vast complex of the Monastero dei Benedettini in Catania. The church features intricate detailing, both on its exterior and interior, showcasing the artistic and architectural styles of the Sicilian Baroque. Along with the entire Monastero dei Benedettini complex, it has been recognized as a UNESCO World Heritage Site, contributing to the rich tapestry of Catania's historical and architectural legacy.





GIORGIA MELONI

PRESIDENT OF THE COUNCIL OF MINISTRIES OF ITALY AND G7 2024 PRESIDENT



Investing in education, training, and guidance for young people is fundamental for the growth and improvement of our Nation. I am pleased to see Italy playing a leading role in mobilizing stakeholders in youth entrepreneurship across Europe, and I thank all of you for believing in these young talents and for supporting them with your experience, offering them opportunities.

ANDREA ABODI

MINISTER OF SPORT AND YOUTH, ITALY



ILIANA IVANOVA

EUROPEAN COMMISSIONER FOR INNOVATION, RESEARCH, CULTURE, EDUCATION AND YOUTH



The participation of the Agenzia Italiana per la Gioventù (Italian Agency for Youth) was an important opportunity to promote the European Erasmus+ and European Solidarity Corps programmes, a particularly significant moment of dialogue and meeting with many young Europeans. I am sure that the collaboration with JA Europe and JA Italia represents a further opportunity for growth and discovery to stimulate in young Italians the wish to get involved and test their talents.

FEDERICA CAMPANARI

EXTRAORDINARY COMMISSIONER OF THE ITALIAN YOUTH AGENCY



MARTIN KERN

DIRECTOR, EUROPEAN INSTITUTE OF TECHNOLOGY



You, the youth of today, you are the most educated generation in history. Already, you are emerging as leaders in the digital revolution and in the crucial fight against climate change. The OECD recognizes the importance of empowering young people.

LAMIA KAMAL-CHAOUI

DIRECTOR OF THE CENTRE FOR ENTREPRENEURSHIP, SMES, REGIONS AND CITIES, OECD



I would like to thank JA Europe for choosing Italy as the venue for the 2024 edition of GEN-E, and I extend my greetings to all the young entrepreneurs, teachers and students who brought life to the festival and transformed Catania into the Capital of Entrepreneurship for three days. [...] Encouraging the entrepreneurial vocation of the young generations, stimulating attention to training and promoting an innovation-oriented approach are decisive actions to face the challenges of our time.



As this festival shows, the role of education and entrepreneurship in guiding the green and digital transitions is invaluable. We must equip people not only with knowledge but with creativity, skills and innovative thinking. This lies at the heart of our long-term vision for a Europe that is prosperous and competitive.



Our future belongs to those who are young today. Never lose your hunger for innovation, join our EIT community of talented entrepreneurs, and keep learning. At the EIT, we can support you at any stage of your innovation journey. If you are just starting out, or if you are already an established startup, there is no innovation without education.



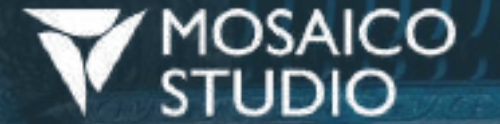


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GEN-E 2024

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JA NETWORK IN EUROPE



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