GEN 2025 E
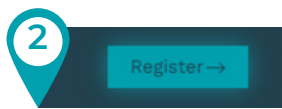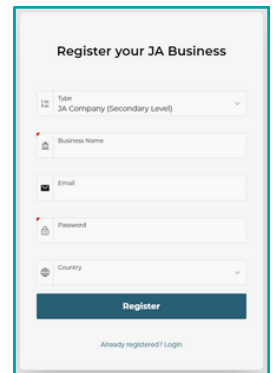## EUROPEAN ENTREPRENEURSHIP EVENT

BUSINESS PORTAL QUICK GUIDE

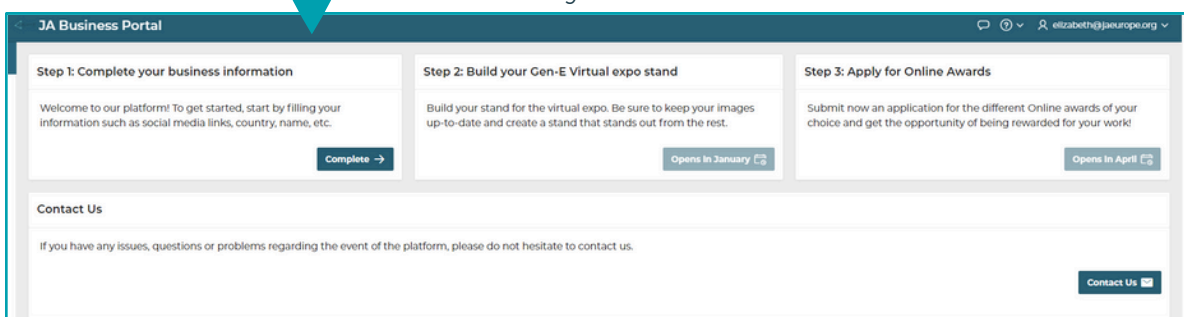## Step 1
Create your Business Login

Visit www.gen-e.eu

Click on 'Register Your JA Business' & set up your account

1

EUROPE'S LARGEST ENTREPRENEURSHIP FESTIVAL
Athens, Greece
1-3 July 2025

Click on 'REGISTER'
*top right of the webpage

2 Register →

Registration For
JA STUDENTS
Registration for Students from JA Company Programme, JA Startup Programme and other initiatives.

3 Register Your JA Business 🗗

Register your JA Business
Type: JA Company (Secondary Level)
Business Name
Email
Password
Country
Register
Already registered? Login

4 Welcome to your Dashboard

JA Business Portal

Step 1: Complete your business information
Welcome to our platform! To get started, start by filling your information such as social media links, country, name, etc.
Complete →

Step 2: Build your Gen-E Virtual expo stand
Build your stand for the virtual expo. Be sure to keep your images up-to-date and create a stand that stands out from the rest.
Opens in January 🗗

Step 3: Apply for Online Awards
Submit now an application for the different Online awards of your choice and get the opportunity of being rewarded for your work!
Opens in April 🗗

Contact Us
If you have any issues, questions or problems regarding the event of the platform, please do not hesitate to contact us.
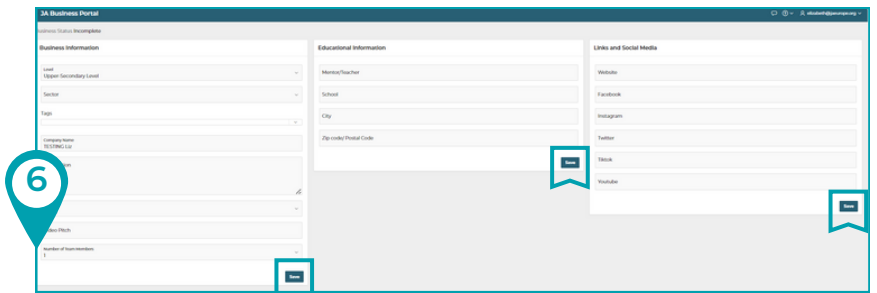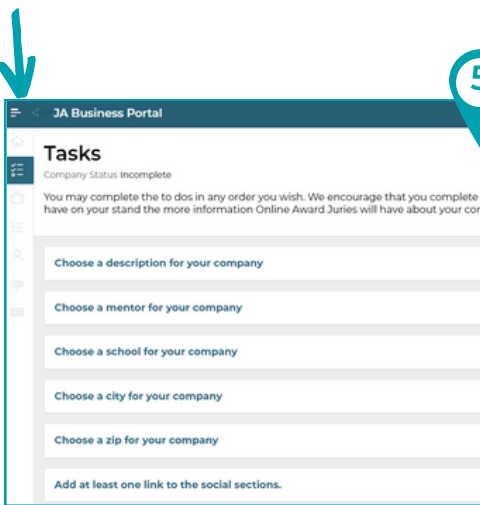Contact Us 🗗

Step 2
Add your Business Information

- Navigate through the sections using the menu bar on the left of the page.
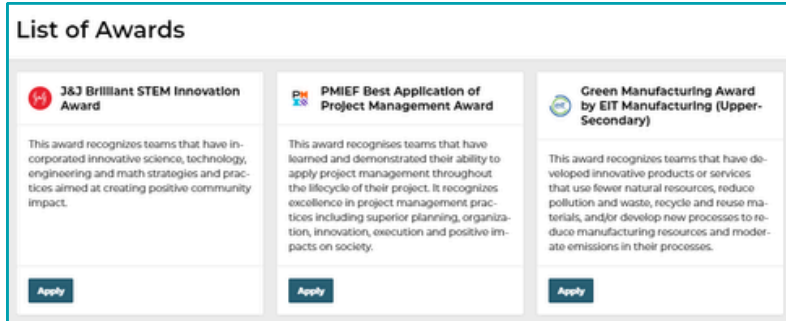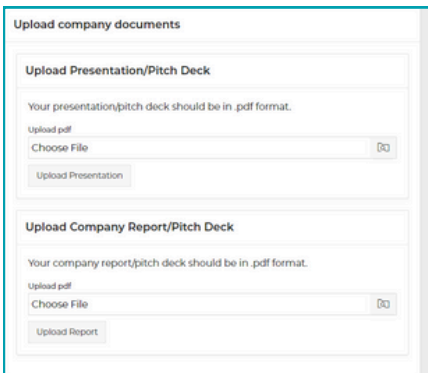- Use the Tasks to guide you through the steps you should follow.

5

JA Business Portal

Tasks
Company Status: Incomplete

You may complete the to dos in any order you wish. We encourage that you complete have on your stand the more information Online Award Juries will have about your co

- Choose a description for your company
- Choose a mentor for your company
- Choose a school for your company
- Choose a city for your company
- Choose a zip for your company
- Add at least one link to the social sections.

6

Always save after any updates!

Step 3
Build your Stand & Apply
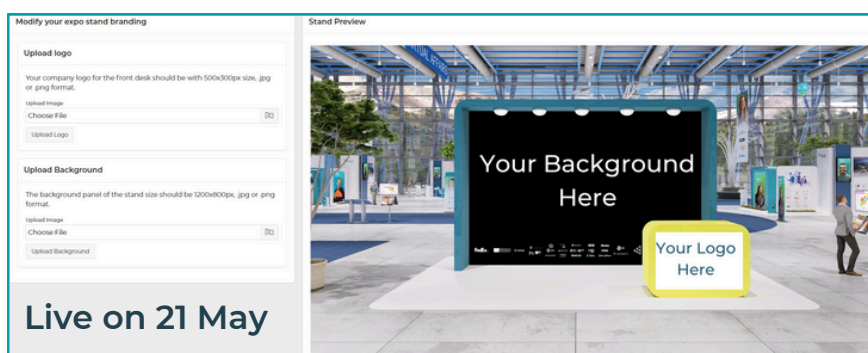
Stand building will be available from 06 January 2025

Add documentation to further present your business.

Apply for Online Awards
From 24 February to 04 May

Upload company documents

Upload Presentation/Pitch Deck
Your presentation/pitch deck should be in .pdf format.
Upload pdf
Choose File
Upload Presentation

Upload Company Report/Pitch Deck
Your company report/pitch deck should be in .pdf format.
Upload pdf
Choose File
Upload Report

List of Awards

J&J Brilliant STEM Innovation Award
This award recognises teams that have incorporated innovative science, technology, engineering and math strategies and practices aimed at creating positive community impact.
Apply

PMIEF Best Application of Project Management Award
This award recognises teams that have learned and demonstrated their ability to apply project management throughout the lifecycle of their project. It recognizes excellence in project management practices including superior planning, organization, innovation, execution and positive impacts on society.
Apply

Green Manufacturing Award by EIT Manufacturing (Upper-Secondary)
This award recognizes teams that have developed innovative products or services that use fewer natural resources, reduce pollution and waste, recycle and reuse materials, and/or develop new processes to reduce manufacturing resources and moderate emissions in their processes.
Apply

Visual Representation from 2023/2024.
Changes to this view may apply for 2025 due to updates being carried out to improve the platform and digital experience

Modify your expo stand branding

Upload logo
Your company logo for the front desk should be with 500x500px size, jpg or .png format.
upload image
Choose File
Upload Logo

Upload Background
The background panel of the stand size should be 1200x600px, .jpg or .png format.
upload image
Choose File
Upload Background

Stand Preview

Your Background Here

Your Logo Here

Live on 21 May