

WHY JOINING GEN-E?

SHOWCASE



- Build your stand at the Gen-E 2025 Virtual Expo.
- Showcase your JA business to an international audience.
- Experience digital economy and online sales.
- Attract potential investors.

CONNECT

- Learn about business and different sectors.
- Get to know our Gen-E 2025 partners.
- Focus on specific topics (diversity in start-up, how to pitch for funding, how to digitalise your business and much more).



COMPETE



- Compete for prestigious online awards.
- Gen-E Online Awards are open to the students who are present at the Gen-E Virtual Expo.
- Win a trip to Athens in July for the final event!

CELEBRATE

- Gen-E 2025 European Entrepreneurship Festival will celebrate YOU.
- Wave your country flag high your achievements during this year.
- Engage with your European peers at the biggest Entrepreneurship Festival.



▶ OPPORTUNITIES ◀

PUBLIC CHOICE AWARD

All JA student companies and Start-Ups with a stand in the Virtual Expo participate in the Gen-E Public Choice Award 2025 (upper secondary or university level).

ONLINE AWARDS

Compete for prestigious online Gen-E Awards! Online competitions open to all JA students registered.

STILL UNDECIDED? WATCH LAST YEAR'S EDITION!

REGISTER YOUR COMPANY!

CLICK HERE

