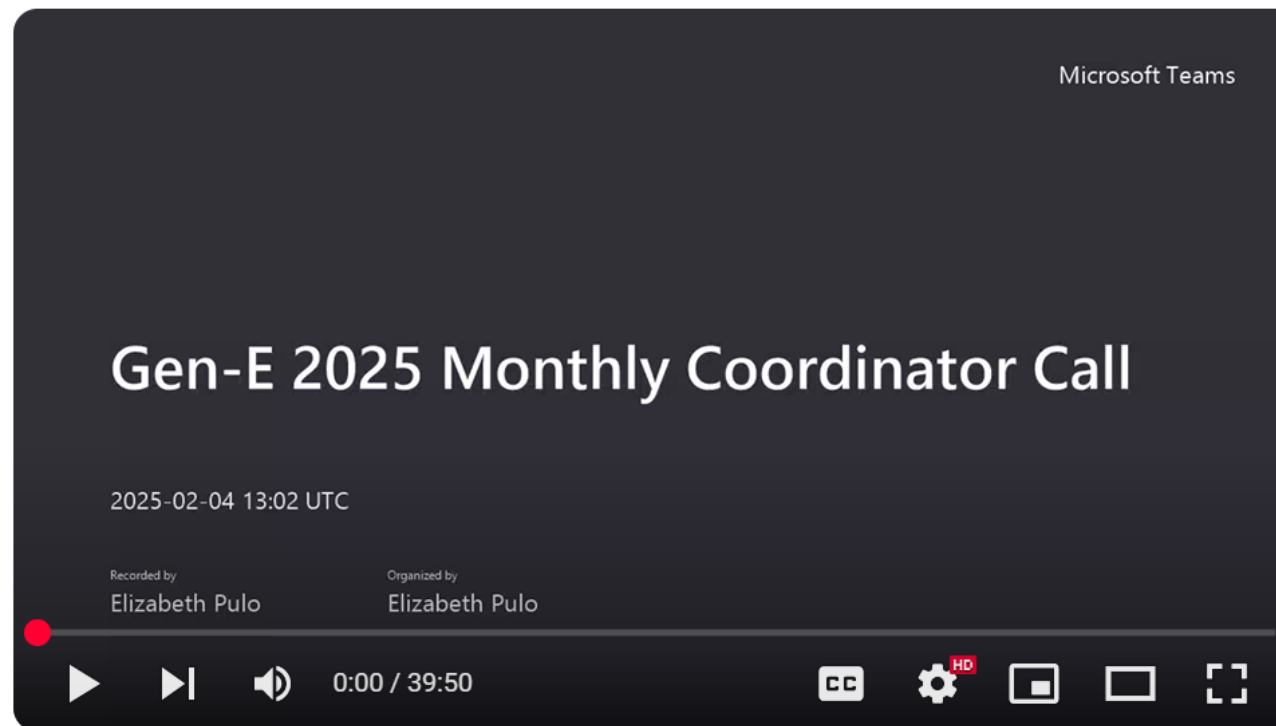




Gen-E 2025 Coordinator Call

February 2025

Recording



Gen E 2025 Monthly Coordinator Call 20250204 140249 Meeting Recording

[Gen E 2025 Monthly Coordinator Call 20250204 140249 Meeting Recording - YouTube](#)



Agenda

- De La Vega Awards – March 2025
- JA Business Portal
- Online Awards
- Gen-E 2025 Schedule in Athens

De La Vega Global Entrepreneurship Award

Meet the 2025 Finalists - [De La Vega Global Entrepreneurship Award – JA Worldwide](#)

Follow Treberei from JA AUSTRIA

11 March 09:00 ET | 15:00 CET

www.treberei.eu



JA Business Portal

- Spread the word among student teams to register their businesses!
- Registrations for the teams is open
- Stand Set-Up is now open
- Online Award Applications will be open from February
- Student Quick Guides are up on the [Staff Dashboard!](#)

- **New Element - VIDEO required**
 - It is recommended to be up to 1 minute long, however it is up to the team
 - The team will be asked to add a LINK and not the video file itself
 - Content is up to the students
 - Recommended to have in landscape format
 - This will be the first item a stand visitor will see

Follow the schedule: [Schedule - Gen-E 2025](#)

JA BUSINESS PORTAL & VIRTUAL EXPO

STARTING FROM 01 SEPTEMBER

Registration for Students from JA Company Programme, JA Startup Programme and other initiatives.

STARTING FROM 06 JANUARY 2025

Building of Stands



JA Business Portal Quick Guide

ONLINE AWARDS

24 February - 04 May: Online Awards Applications

05 - 16 May: Pre-Selection

21 May: Jury Interviews

02 - 06 June: Public Winners Announcement

01 - 03 July: Attending and Showcasing in Greece



JA Business Portal – Business Registrations!

Top 3 Countries

- Portugal – 113 teams!
- Belgium (FL)
- Isle of Man

JA Business Portal - Timeline

STARTING FROM 01.09

FROM 02.01 TO 30.04



Company/Start Up name,
Country, Level, Contact

**REGISTRATION OF
COMPANY / START UP**



Logo,
Product/Service Description,
Mission, Social Media

BUILDING OF STANDS

ONLINE AWARDS - Timeline

24.02 - 04.05



ONLINE AWARDS
APPLICATIONS

05.05 - 16.05



PRE-SELECTION

19.05 - 23.05



JURY INTERVIEWS

02.06 - 06.06



WINNERS
ANNOUNCEMENT

Online Awards 2025

Level	Award
Upper-Secondary	J&J Brilliant STEM Innovation Award
	Green Manufacturing Award by EIT Manufacturing
	PMIEF Best Application of Project Management Award
	Schneider Electric - The Innovation in Energy Award
	European Commission (Code4Europe) - Digital Innovation Award
	NN Group - NN Social Innovation Award (by project country)
University	Food Security Award by EIT Food
	Green Manufacturing Award by EIT Manufacturing
	Avanade Digital Innovation Online Award



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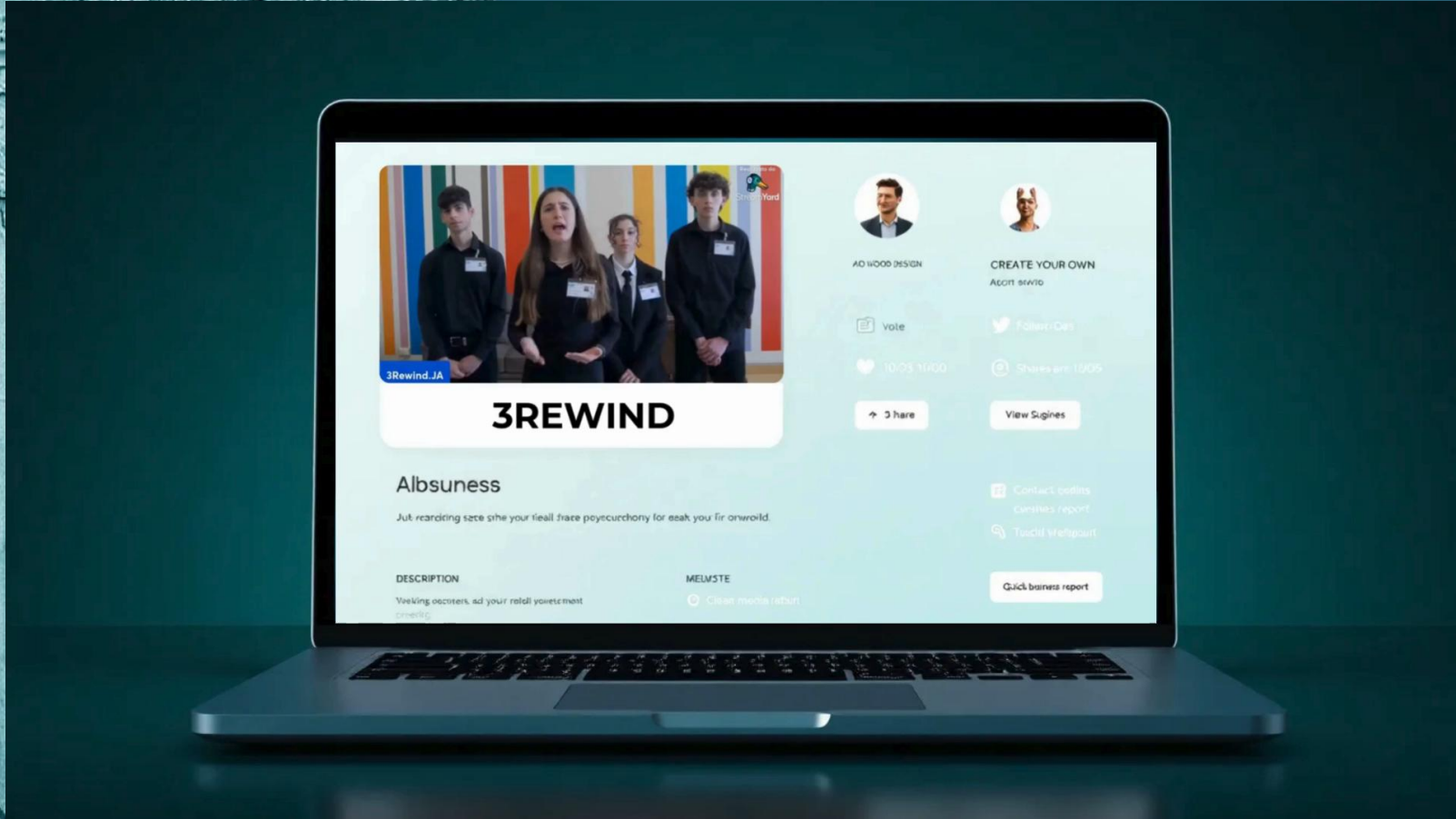


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JA Virtual Expo - Sneak Peak & Feel

NOT final platform view





Block your calendars

GEN-E 2025 OFFICIAL VIRTUAL OPENING AND LIVE DAY

LIVE ON 21 MAY – 10:00 AM CEST

The virtual opening marks the beginning of an innovative journey where creativity meets technology, providing JA students with a unique opportunity to showcase their entrepreneurial projects on a global stage.



Gen-E 2025 in Athens - Schedule

1 July:

- All Day Arrivals & Welcome
 - 12:00 – 17:00 : Rehearsals for Stage Presentations
 - 13:00 – 16:00 : Light Lunch
 - 13:00 – 19:00 : #PulseZ Consortium Meeting (invitation only)
 - 18:00 – 19:30 : FedEx Masterclass
 - 18:00 – 19:30 : Educators' Session
 - 19:30 – 22:00 : Welcome Dinner & Evening Programme

2 July:

- 09:30 – 11:00 : Gen-E 2025 Opening Ceremony
- 11:30 – 16:30 : Stage Presentations | Upper-Secondary Level
- 11:30 – 13:30 : Stage Presentations | University Level
- 12:30 – 14:30 : Lunch
- 14:00 – 16:00 : Policy Roundtable: AI in Entrepreneurship Education
- 19:30 – 23:00 : Dinner & Evening Programme

3 July:

- 09:00 – 11:00 : Expo Stands Set-Up (All Youth)
- 11:00 – 14:00 : Expo Open for Jury & Visitors
- 14:00 – 15:00 : Dismantling Expo Stands (All Youth)
- 20:00 – 22:30 : Gen-E 2025 Awards Dinner LIVESTREAM

4 July:

- Departures
- Board of Executive Meeting & CEO Retreat





1st JULY 2025

All Day Arrivals & Welcome

HELLENIC COSMOS CONFERENCE CENTER

12:00 – 17:00 : Rehearsals for Stage Presentations

13:00 – 16:00 : Light Lunch

13:00 – 19:00 : #PulseZ Consortium Meeting (by invitation)

18:00 – 19:30 : FedEx Masterclass

18:00 – 19:30 : Educator's Session

20:00 – 21:00 : Late Rehearsals

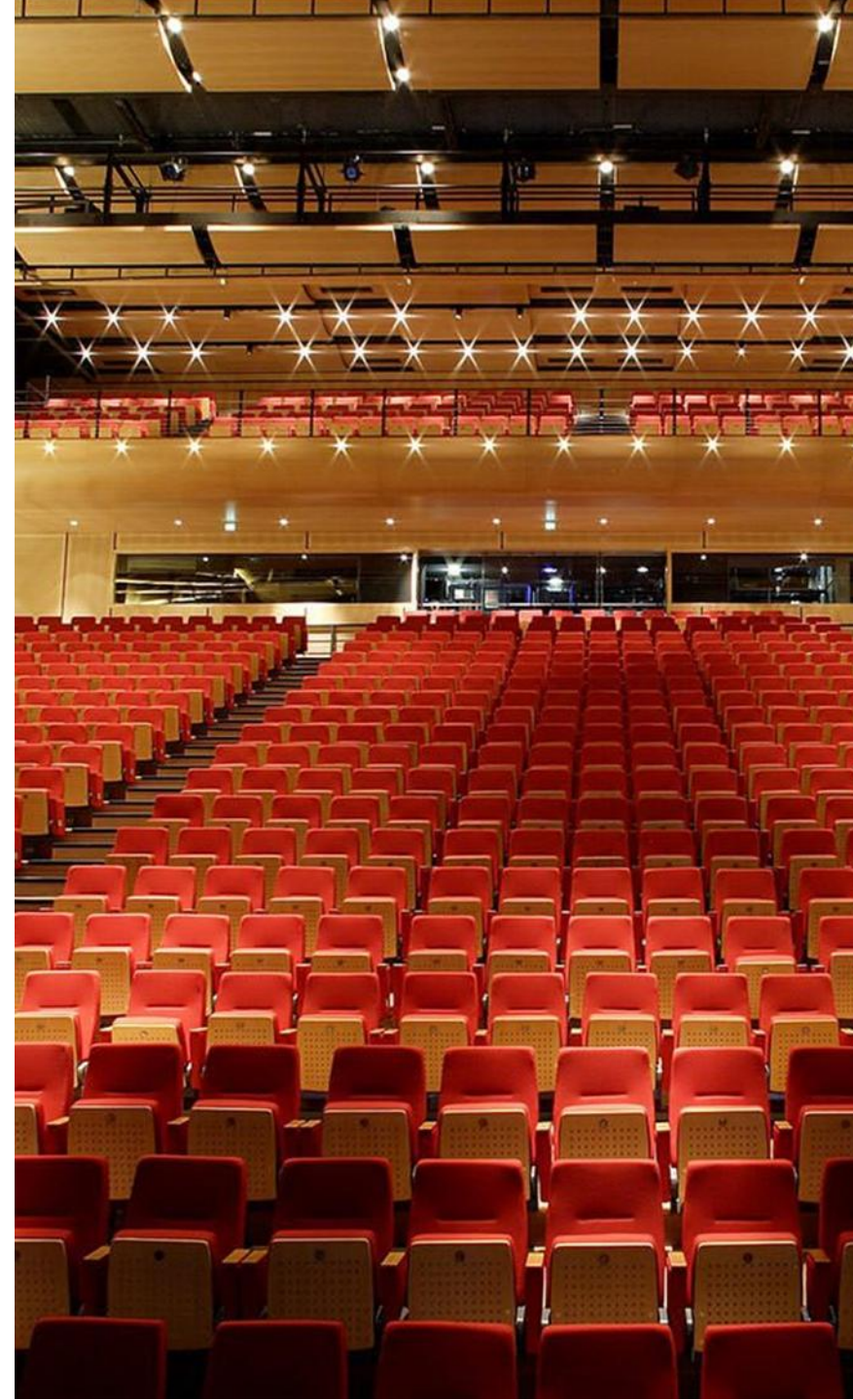
19:30 – 22:00: Welcome Dinner & Evening Programme



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2nd JULY 2025

HELLENIC COSMOS CONFERENCE CENTER

9:30 – 11:00 : Gen-E 2025 Opening Ceremony -

11:30 – 16:30 : Stage Presentations | Upper-Secondary Level

11:30 – 13:30 : Stage Presentations | University Level

12:30 – 14:30 : Lunch

14:00 – 16:00 : Policy Roundtable: AI in Entrepreneurship Education

ZAPPEION

19:30 – 23:00 : Dinner & Evening Programme



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3rd JULY 2025

HELLENIC COSMOS CONFERENCE CENTER

09:00 - 11:00 : Expo Stands Set-Up (All Youth)

11:00 - 14:00 : Expo Open for Jury & Visitors

14:00 - 15:00 : Dismantling Expo Stands (All Youth)

INTERCONTINENTAL CONFERENCE CENTER

20:00 - 22:30 : Gen-E 2025 Awards Dinner LIVESTREAM



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4th JULY 2025

All Day Departures

09:30 – 10:30 : JA Europe Board Meeting

11:30 – 12:30 : European Board of Executives Meeting

12:30 – 15:00 : European Network CEOs Lunch & Retreat



Registrations are open

- Invitation mail sent on 15 January to Coordinators + CEOs via event@gen-e.eu
- Manual for Registrations [HERE](#)
- Access registration [HERE](#)
- Check out all Terms & Conditions on Ticket Policies [HERE](#)

Type of Pass/Ticket	What is included	15 Jan - 20 Feb	21 Feb - 31 May	1 June - 18 June
Student Full Access	<ul style="list-style-type: none"> ✓ 3 Day Event Access ✓ 3 Night Hotel Accommodation ✓ Event Transportation ✓ Airport Transfer 	€700	€800	€800
Adult Full Access	<ul style="list-style-type: none"> ✓ 3 Lunches ✓ 3 Dinners ✓ For CEO – BoE & CEO retreat 	€800	€900	€990
No Accommodation/Transport	<ul style="list-style-type: none"> ✓ 3 Day Event Access ✓ 3 Lunches ✓ 3 Dinners ✓ For CEO – BoE & CEO retreat 	€500	€550	€600
Gala Dinner Only	<ul style="list-style-type: none"> ✓ Gala Dinner Access (3rd July) 	€150	€150	€150



Hello ExampleContactFirstName,
 Registrations are now open for Gen-E 2025!
 How to prepare for the registration?
 You may find a step-by-step guide, instructions and information about the registration process [HERE](#)
 First step is to identify the Gen-E Coordinator for the purpose of the official registration to complete the registration for the full delegation as well as themselves. Kindly note that this representative will also be considered as an attendee of the event.

This invitation has been sent to your CEOs, Company and StartUp Coordinators.

Gen-E 2025!

Tuesday, July 1, 2025 - Thursday, July 3, 2025
 Athens, Greece

Schedule updates at [Schedule – Gen-E 2025](#)

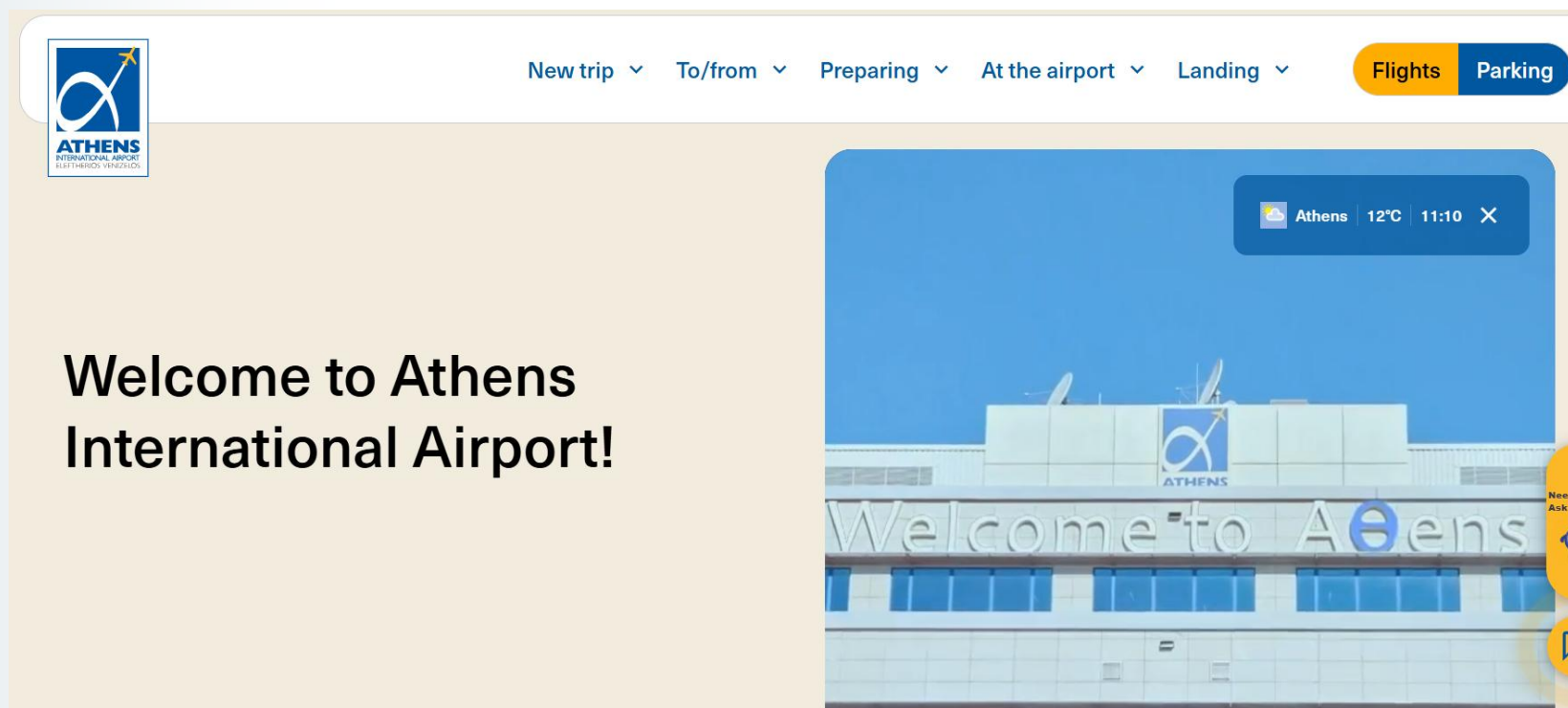
[Register Delegation Now](#)

[Decline invitation](#)

A vertical decorative bar on the left side of the page, featuring a teal and blue color scheme with a textured, stone-like appearance and a glowing circuit board graphic integrated into it.

From our Hosts!

1st JULY 2025: All Day Arrivals & Welcome

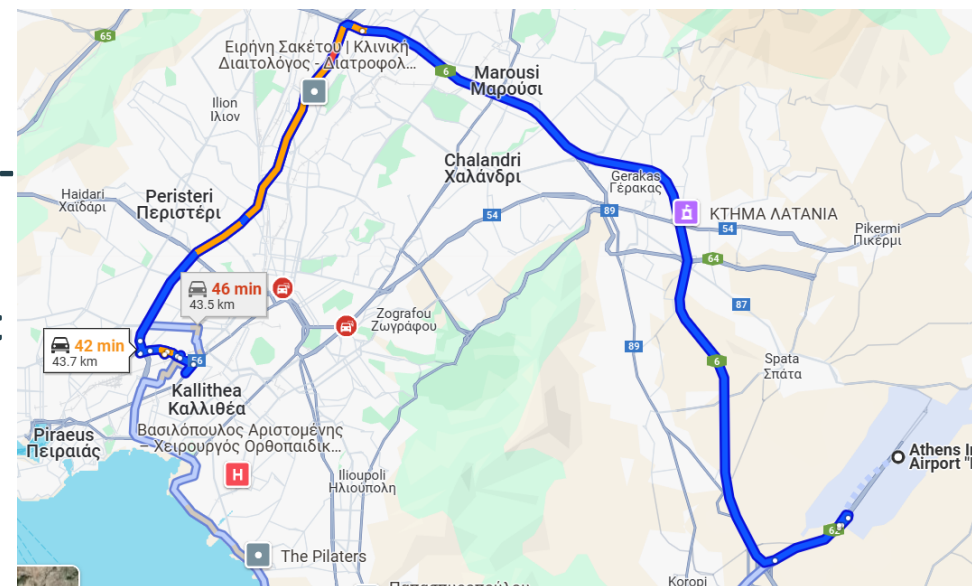


<https://www.aia.gr/en>

1st JULY 2025: All Day Arrivals & Welcome

07:00 – 17:00

- ✓ 2 Hospitality Desks at the Airport. Passengers originating directly from non-Schengen countries exit at Area A (between Exits 1 & 2) & all passengers originating from Schengen countries exit at Area B (between Exits 4 & 5).
- ✓ Shuttle bus/coach transfer service from the airport to the Foundation of the Hellenic World (about 40 minutes)



<https://www.aia.gr/en>

1st JULY 2025: All Day Arrivals & Welcome



<https://www.fhw.gr>



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1st JULY 2025: All Day Arrivals & Welcome



FHW

13:00-17:00 Rehearsals

20:00-22:00 Late Rehearsals



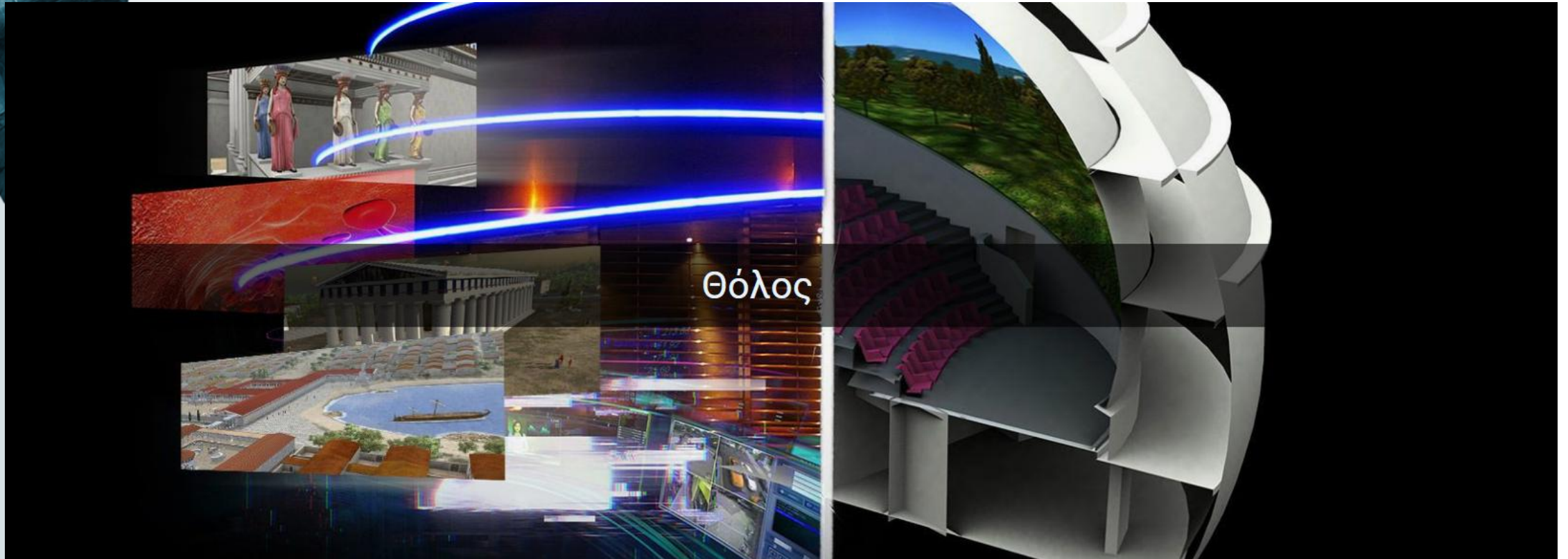
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1st JULY 2025: All Day Arrivals & Welcome



#GEN_E

1st JULY 2025: All Day Arrivals & Welcome



1st JULY 2025: All Day Arrivals & Welcome



19:30 Welcome Cocktail
21:00 – 23:00 Social Activities
23:00 Departure for the Hotels by bus



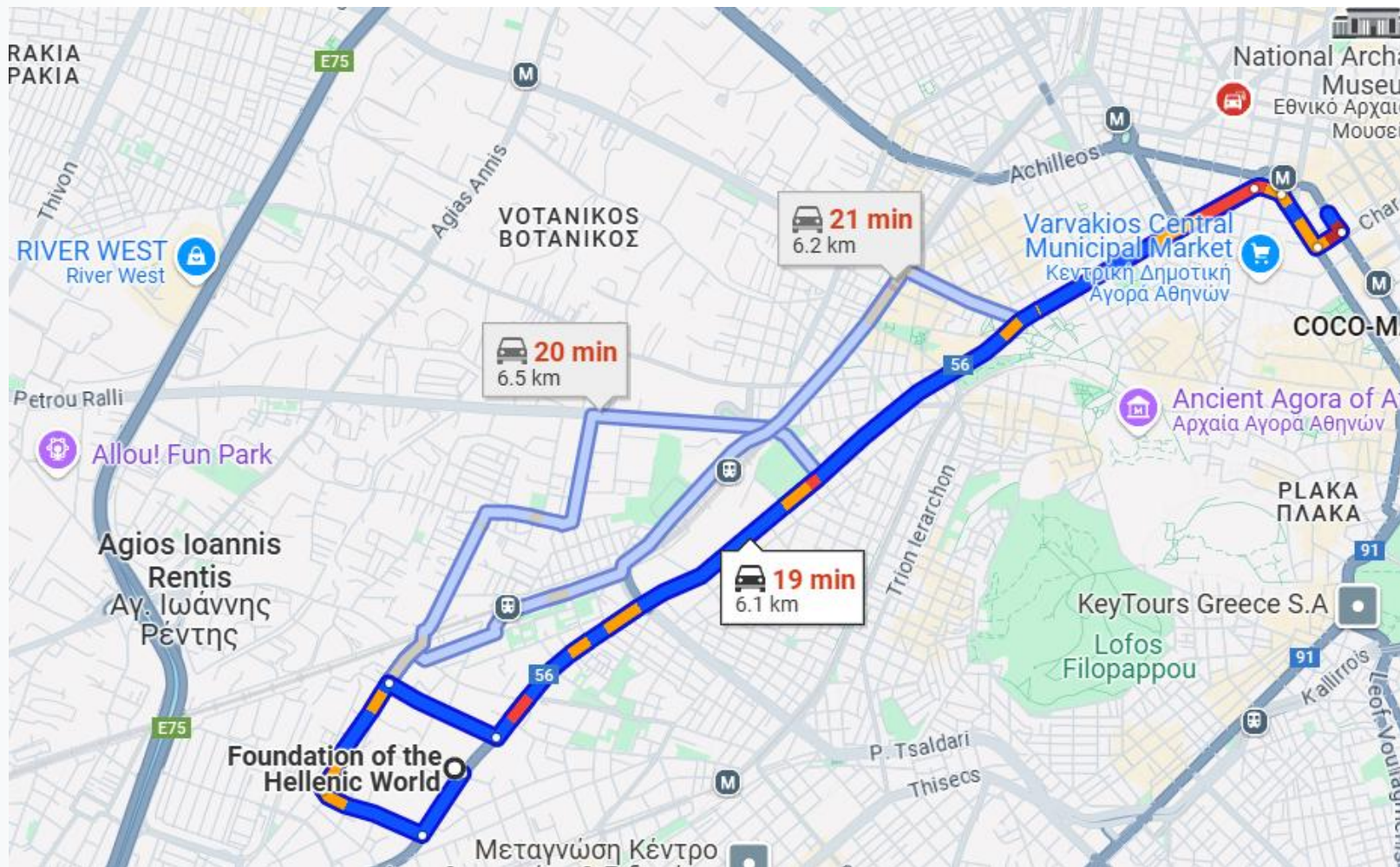
#GEN_E

Greece: the land of sun, sea & culture

Accommodation

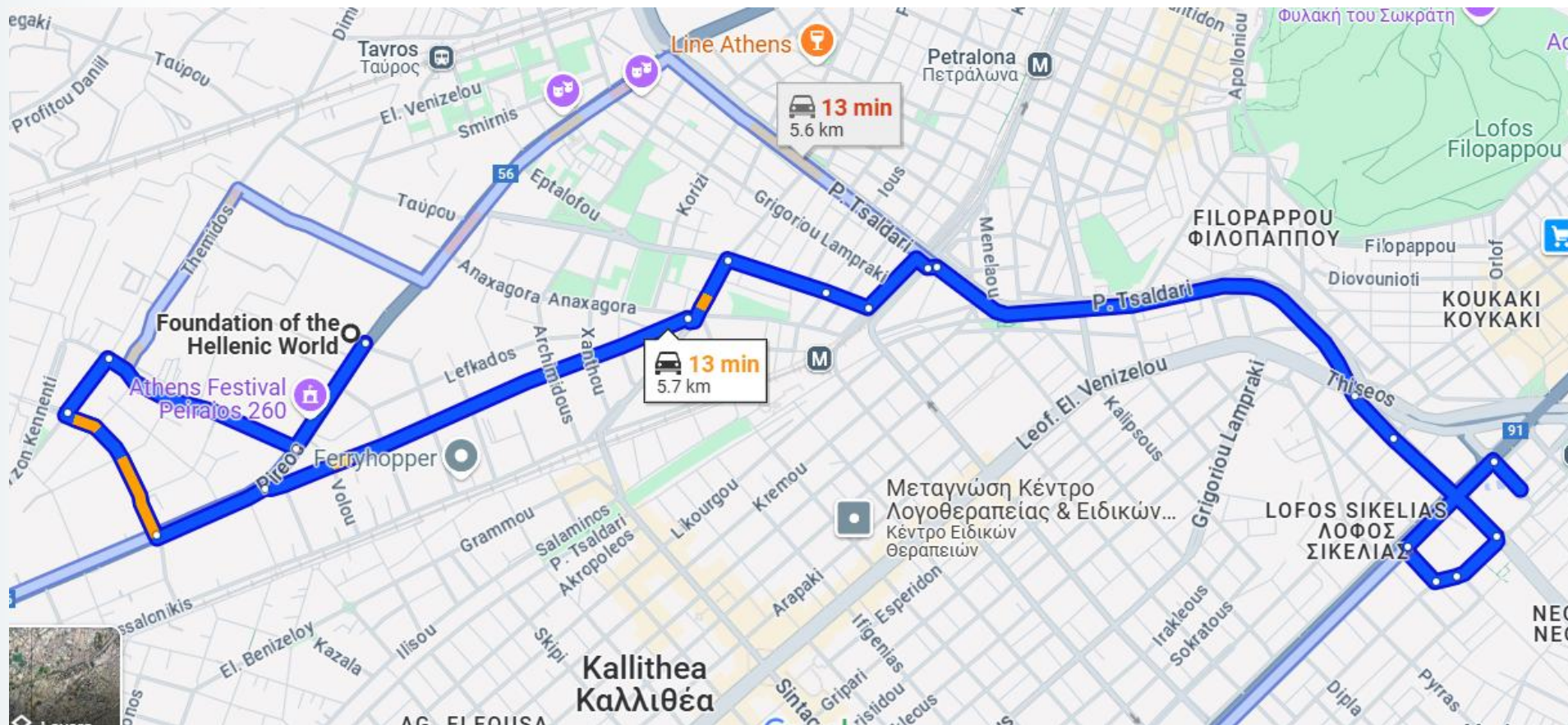


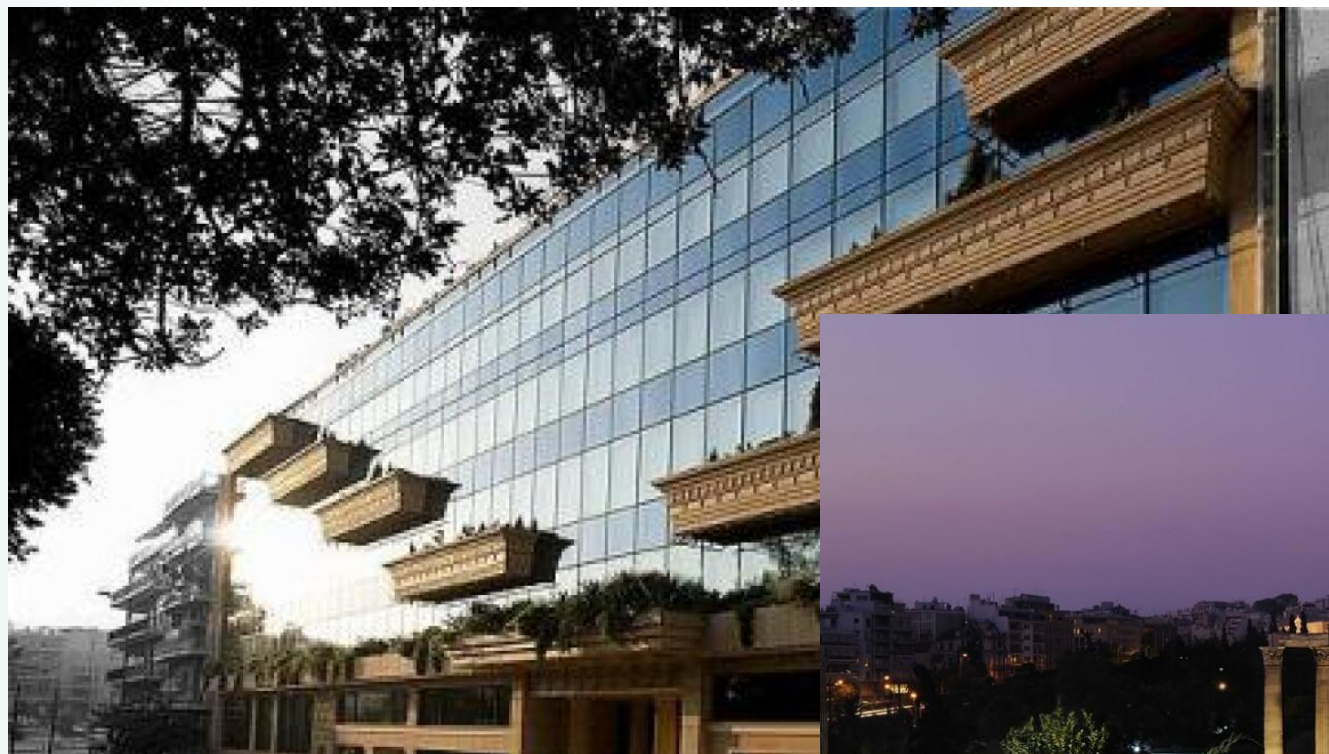
TITANIA HOTEL



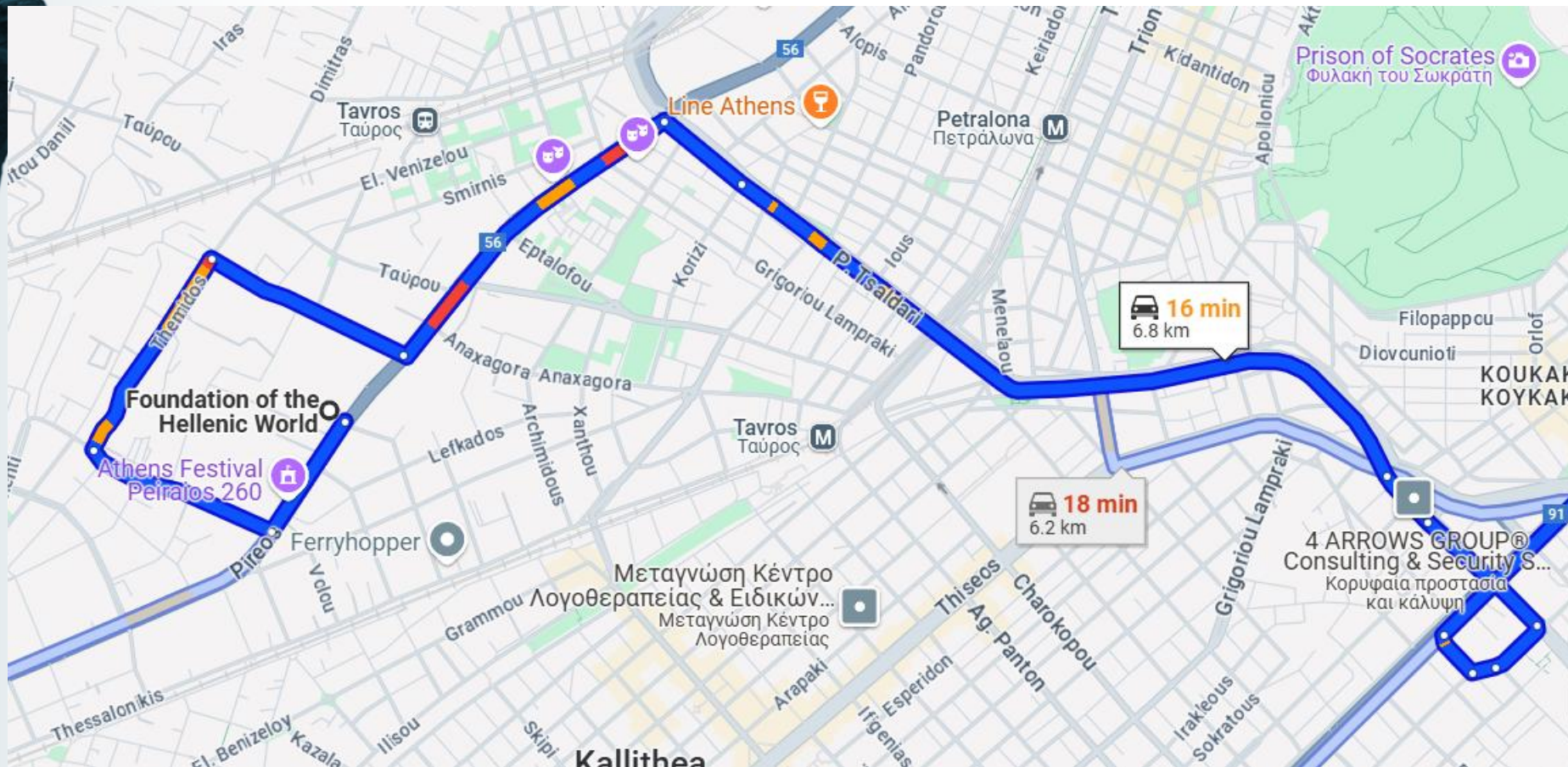


ATHENAEUM INTERCONTINENTAL HOTEL





ROYAL OLYMPIC HOTEL



2nd JULY 2025

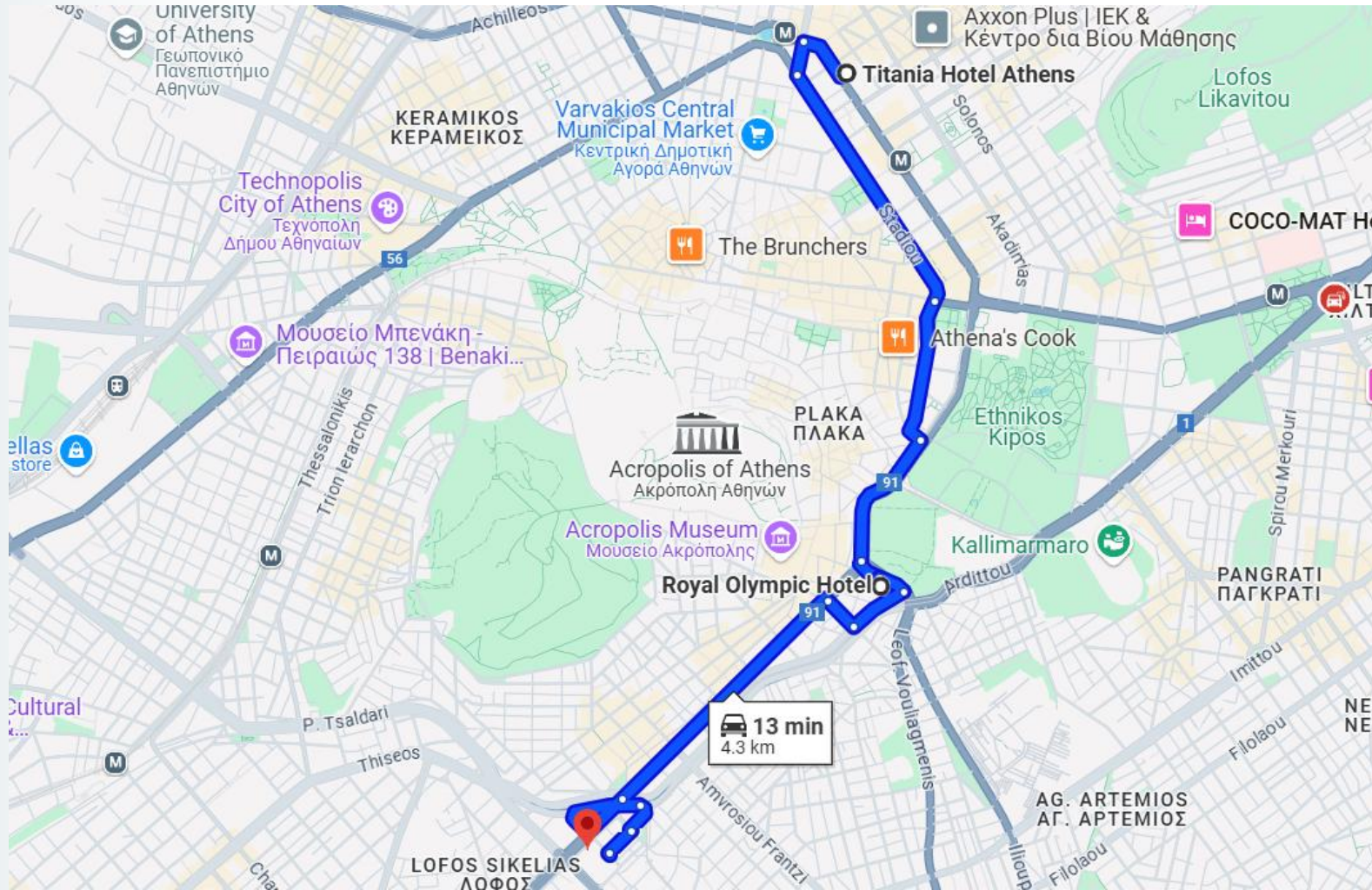


- 08:15 Departure from the hotels to FHW
- 09:30 – 10:30 Official Opening
- 11:00 – 18:00 Presentations
- 18:00 - Departure for dinner at the Intercontinental Hotel
- 18:00 – 19:30 Dinner



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2nd JULY 2025



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2nd JULY 2025

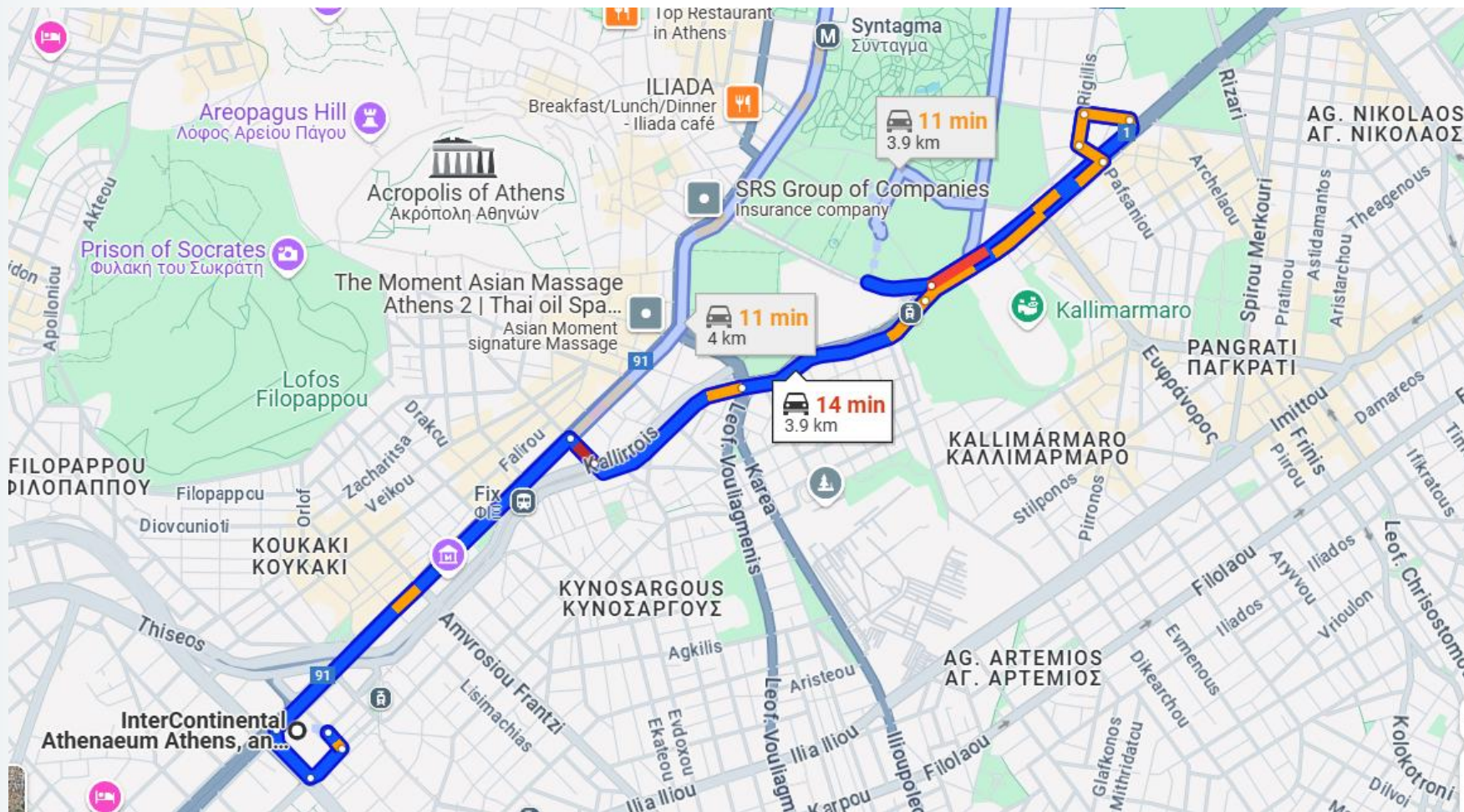
20:00 Departure for Cocktail
20:30 – 23:00 Cocktail Party at the
[Zappeion Megaron](#)



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3rd July 2025: Exhibition



- 08:15 Departure for the FHW
- 09:00 – 10:30 Students setting up their stands
- 10:30 – 14:30 Exhibition
- 12:00 - 13:30 Standing Lunch
- 15:00 Departure from FHW to Hotels

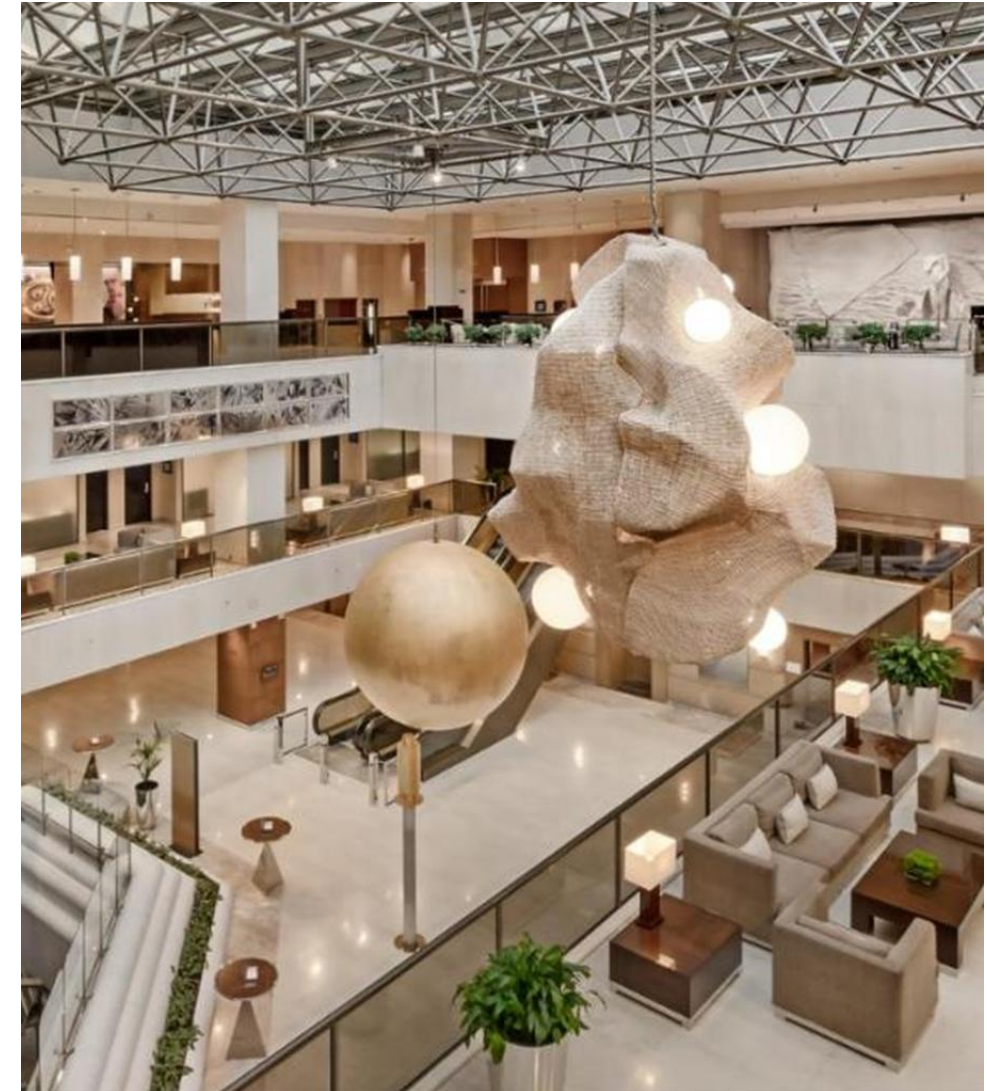


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3rd July 2025: Gala Dinner



19:30 Departure from Hotels to
the Intercontinental Hotel
20:00 Gala Dinner
22:30 Departure for Hotels



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A visit to remember...

The Acropolis



4th July 2025: Departure day



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