



# **Gen-E 2025 Coordinator Call**

March 2025

# Recording



**Gen E 2025 Monthly Coordinator Call 20250304 140150 Meeting  
Recording**

[Gen E 2025 Monthly Coordinator Call 20250304 140150 Meeting Recording](#)



# Agenda

- De La Vega Awards – March 2025
- JA Business Portal
- Online Awards
- How to Navigate Business Portal
- How to Navigate the Staff Dashboard



# De La Vega Global Entrepreneurship Award

Meet the 2025 Finalists - [De La Vega Global Entrepreneurship Award – JA Worldwide](#)

Follow Treberei from JA AUSTRIA

11 March 09:00 ET | 15:00 CET

[www.treberei.eu](http://www.treberei.eu)



# JA Business Portal

- Spread the word among student teams to register their businesses!
- Registrations for the teams is open
- Stand Set-Up is now open
- Online Award Applications will be open from February
- Student Quick Guides are up on the [Staff Dashboard!](#)
- **New Element - [VIDEO required](#)**
  - It is recommended to be up to 1 minute long, however it is up to the team
  - The team will be asked to add a LINK and not the video file itself
  - Content is up to the students
  - Recommended to have in landscape format
  - This will be the first item a stand visitor will see

Follow the schedule: [Schedule - Gen-E 2025](#)

## JA BUSINESS PORTAL & VIRTUAL EXPO

**STARTING FROM 01 SEPTEMBER**

Registration for Students from JA Company Programme, JA Startup Programme and other initiatives.

**STARTING FROM 06 JANUARY 2025**

Building of Stands



## ONLINE AWARDS

24 February - 04 May: Online Awards Applications

05 - 16 May: Pre-Selection

21 May: Jury Interviews

02 - 06 June: Public Winners Announcement

01- 03 July: Attending and Showcasing in Greece



# JA Business Portal –Business Registrations!

## 497 Teams Registered! | Top 3 Countries

### MARCH 2025

- Portugal – 114 teams!
- Türkiye
- Czech Republic

### FEBRUARY 2025

- Portugal – 113 teams!
- Belgium (FL)
- Isle of Man



# ONLINE AWARDS - Timeline

24.02 - 04.05



**ONLINE AWARDS  
APPLICATIONS**

05.05 - 16.05



**PRE-SELECTION**

19.05 - 23.05



**JURY INTERVIEWS**

02.06 - 06.06



**WINNERS  
ANNOUNCEMENT**

# Online Awards 2025

| Level           | Award  |
|-----------------|--|
| Upper-Secondary | J&J Brilliant STEM Innovation Award                          |
|                 | Green Manufacturing Award by EIT Manufacturing               |
|                 | PMIEF Best Application of Project Management Award           |
|                 | Schneider Electric - The Innovation in Energy Award          |
|                 | European Commission (Code4Europe) - Digital Innovation Award |
|                 | NN Group - NN Social Innovation Award (by project country)   |
| University      | Food Security Award by EIT Food                              |
|                 | Green Manufacturing Award by EIT Manufacturing               |
|                 | Avanade Digital Innovation Online Award                      |
|                 | Europen Market Expansion Award                               |



Member of  
JA Worldwide



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JA Worldwide

#GEN\_E



# Block your calendars

## GEN-E 2025 OFFICIAL VIRTUAL OPENING AND LIVE DAY

**LIVE ON 21 MAY – 10:00 AM CEST**

The virtual opening marks the beginning of an innovative journey where creativity meets technology, providing JA students with a unique opportunity to showcase their entrepreneurial projects on a global stage.



# Platforms and Links

## 1. BUSINESS PORTAL

- For Students – by registration
- For Staff – Added by colleagues OR JA Europe

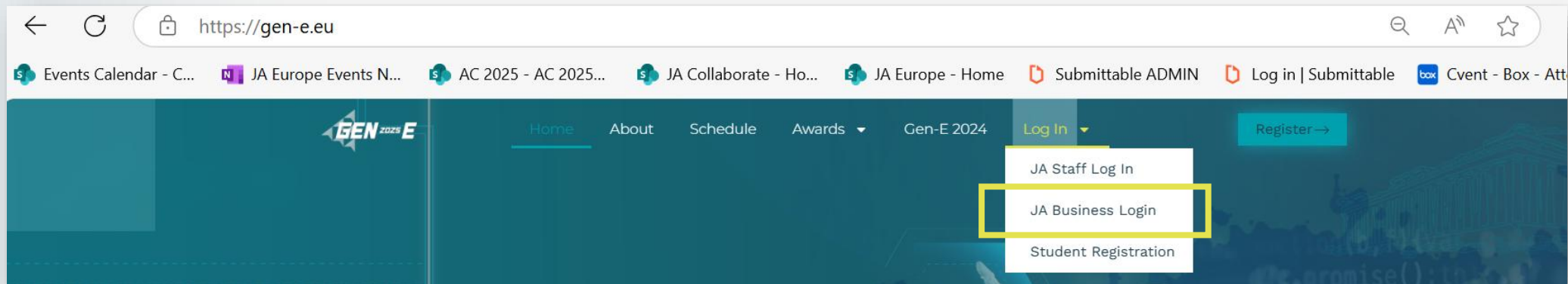
## 2. STAFF DASHBOARD

- Register on your own
- Approval by JA Europe Required for access

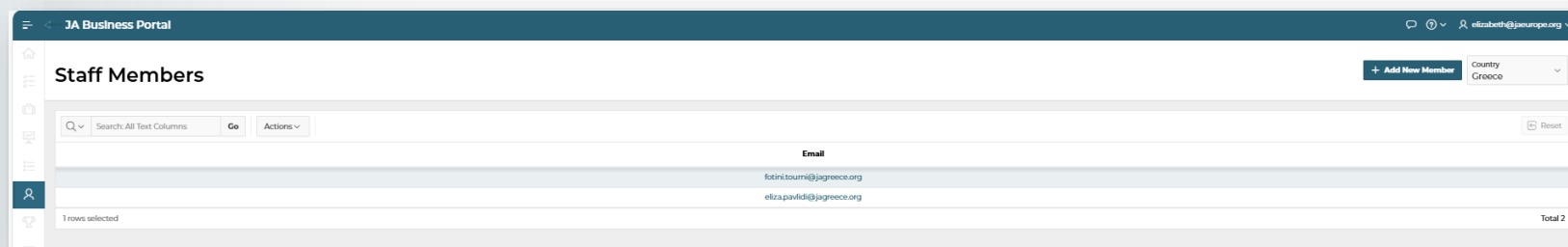
## 3. GEN-E BUZZ NEWSLETTER

- Optional to subscribe

# BUSINESS PORTAL - How to Track your Teams



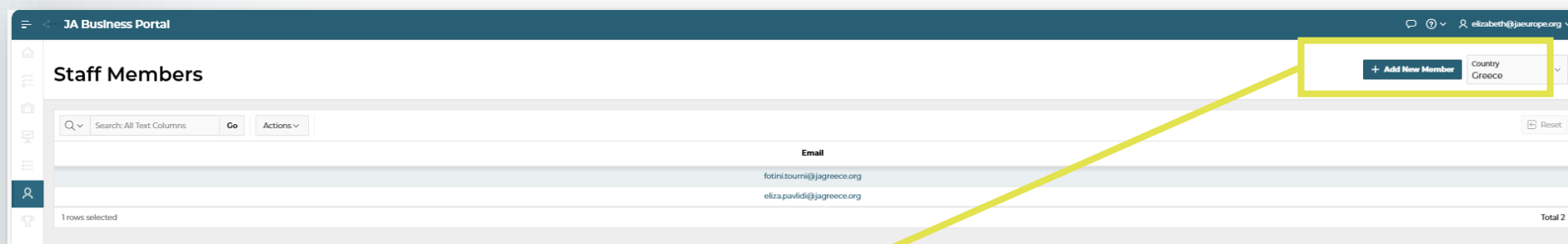
## How to add your colleagues





# BUSINESS PORTAL – How to Gain Access

## Option 1 – How to add your colleagues



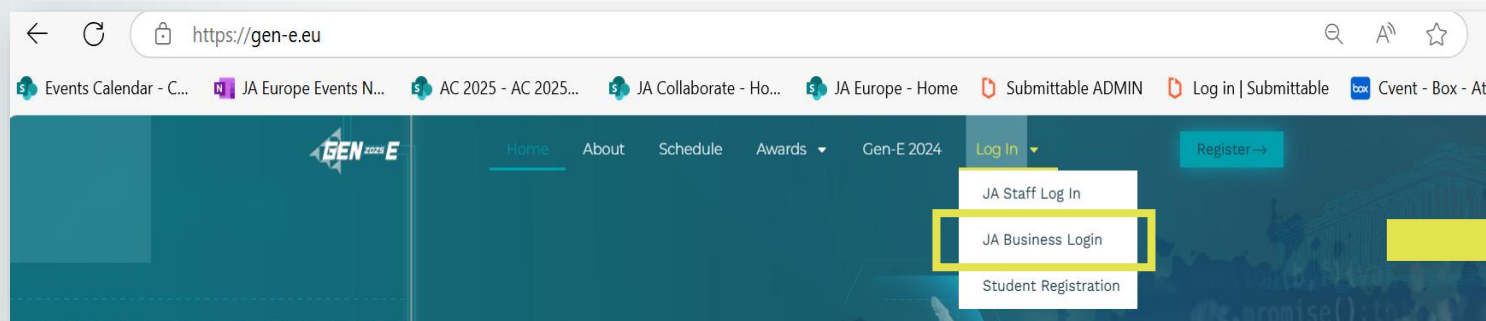
**+ Add New Member**

## Option 2 – Ask JA Europe to add you

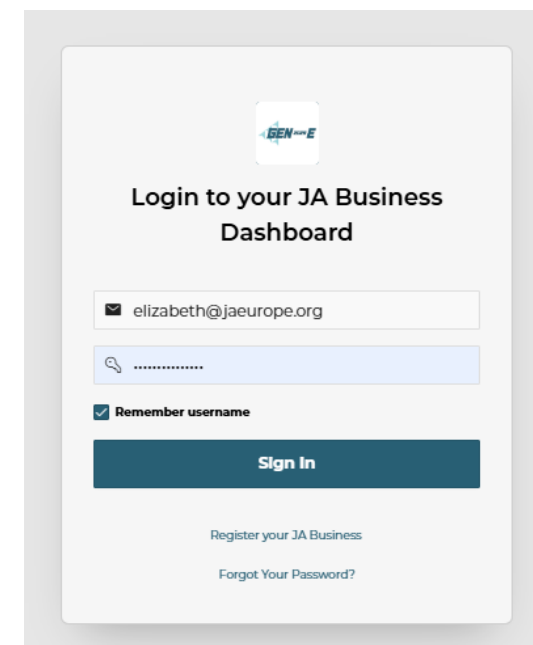


# BUSINESS PORTAL – Where to log in from

## Option 1 – Log In Drop Down



### JA Business Portal



A screenshot of the JA Business Portal login form. The form includes the GEN E logo, the title 'Login to your JA Business Dashboard', a text input field for the email address (elizabeth@jaeurope.org), a password input field, a checked 'Remember username' checkbox, a 'Sign In' button, and links for 'Register your JA Business' and 'Forgot Your Password?'.

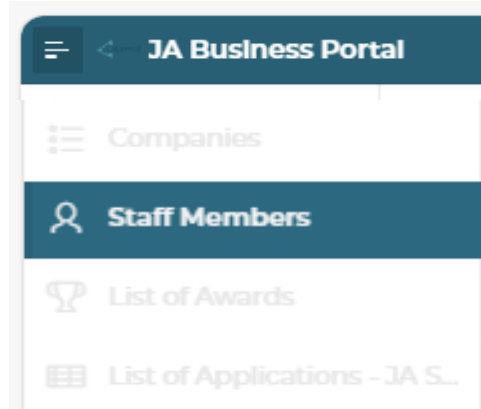
## Option 2 – Use the Register Now Section



# BUSINESS PORTAL – How to Navigate



Click to  
View/Hide  
full Menu Bar  
with names

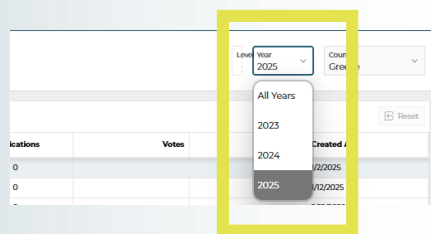


COMPANIES: to view list of all the teams

STAFF MEMBERS: to view/add staff members

LIST OF AWARDS: to view awards

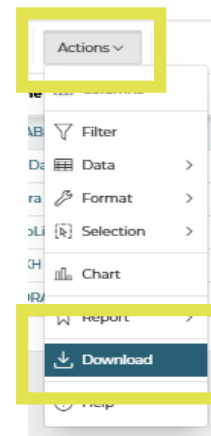
LIST OF APPLICATIONS: to view list of teams  
who applied for respective applications



Top right to change year



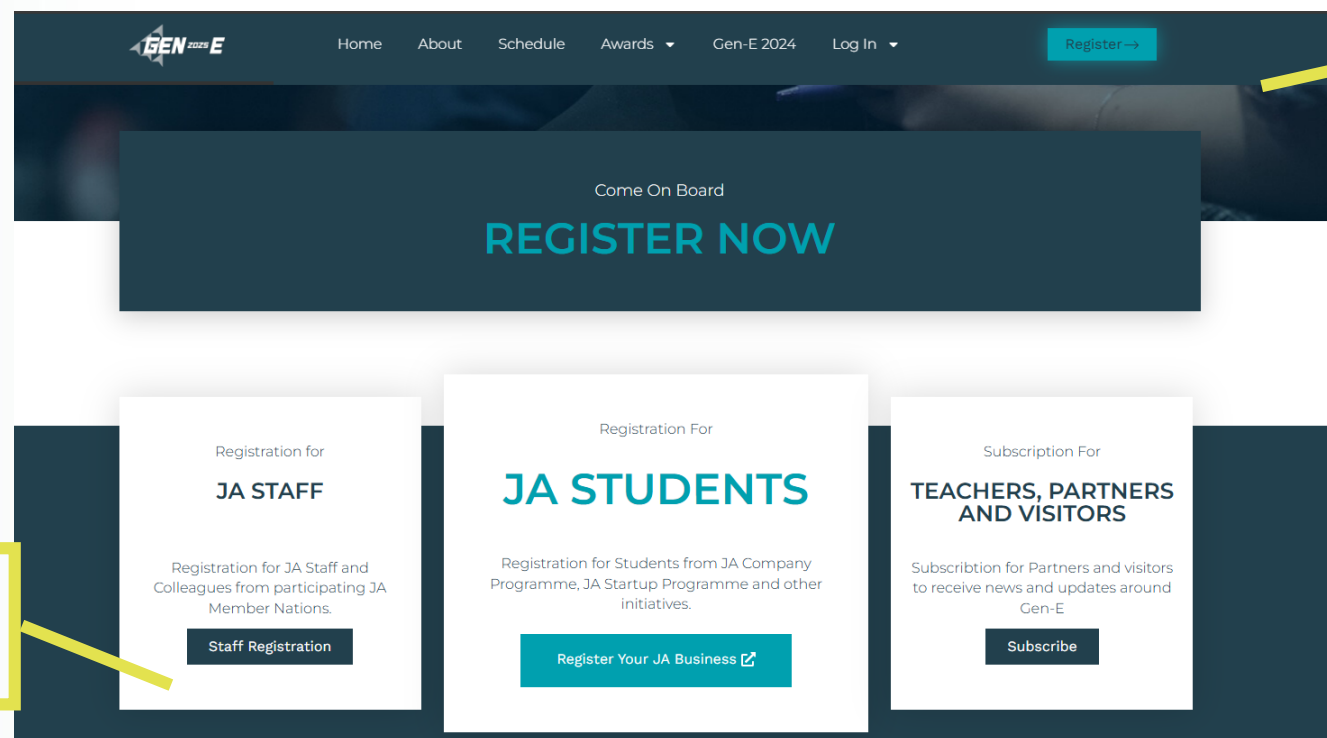
Browse over column name  
to show the sort feature



Top Left Action Bar to  
Extract Data Offline

Use Download feature to  
download data currently in  
view in respective format

# STAFF DASHBOARD – How to Register

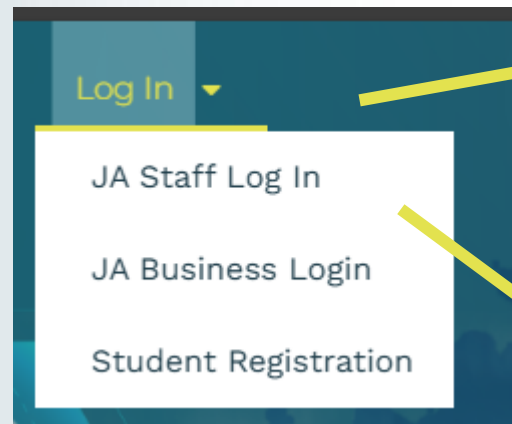


**STEP 1**  
Click on Register

**STEP 2**  
Select Staff  
Registration

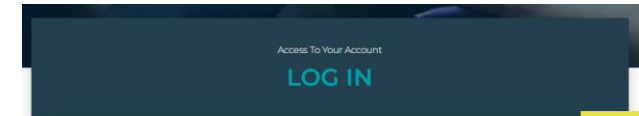
**STEP 3**  
Approval from JA  
Europe is required

# STAFF DASHBOARD – How to Log In

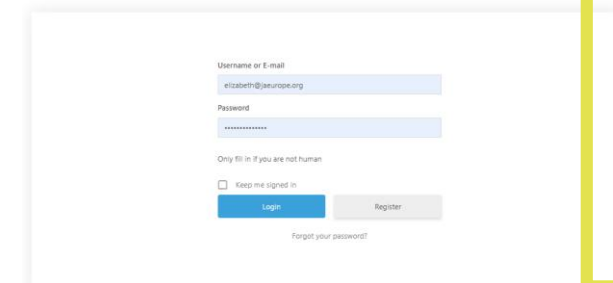


**STEP 1**  
Click on Log In Drop  
Down Menu

**STEP 2**  
Select JA Staff Log In



**STEP 3**  
Enter Your  
Credentials



**STEP 4**  
Access Dashboard  
Resources from Menu Bar







# **GEN-E NATIONAL FINALS**



Co-funded by  
the European Union

# Coming up next: #Gen\_E near you



|                     |   |  |          |
|---------------------|---|--|----------|
| Young Enterprise UK | February 25, 10.30am - 2.30pm   | London and South East Annual Regional Trade Fair | London   |
| JA-Cyprus           | March 10-12, event on March 11  | JA StartUp and Beyond Finals                     | Limassol |
| JA-Austria          | March 14 -15  | JA Marketplace Vienna 2025                       | Vienna   |
| JA-Latvia           | April 1 - Trade fair & student company pitches<br>April 2 - Awards ceremony | International Student Company Festival           | Riga     |

# Link #Gen\_E to your national final!



Include on visuals and materials:

#Gen\_E hashtag  
[www.gen-e.eu](http://www.gen-e.eu)

## Opportunities to ALL:

- Virtual Expo stand
- Online Awards
- Public Choice Award



+ EU Code Week activities

+ PulseZ media content creation, training and youth events

+ AI and entrepreneurship

# GEN-E SOCIAL MEDIA PLAN



Co-funded by  
the European Union



# BUILD YOUR VIRTUAL EXPO STANDS



**GEN 2025 E** #GEN\_E

**START NOW**

BUILD YOUR STAND

JA Euro

JA Greece

Member of JA Worldwide

The image shows three male students standing together. The student in the center is wearing a yellow t-shirt and pointing towards the viewer. The two students on either side are wearing dark blue hoodies. They are all wearing lanyards with badges. The background is a dark blue gradient with faint, stylized architectural columns and binary code.

JA STUDENTS CAN BUILD  
THEIR STANDS HERE

# OFFICIAL VIRTUAL OPENING & LIVE DAY 21 MAY



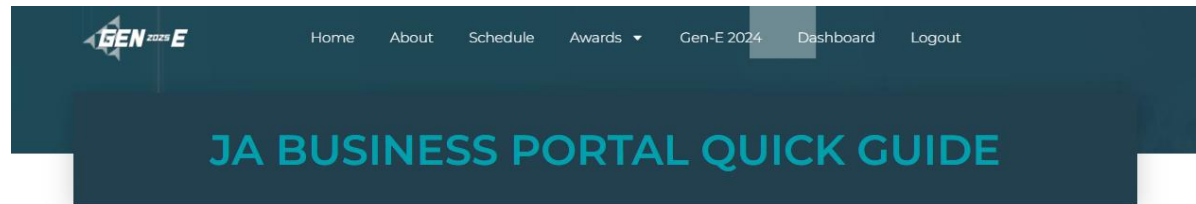
[JOIN THE LIVE HERE](#)



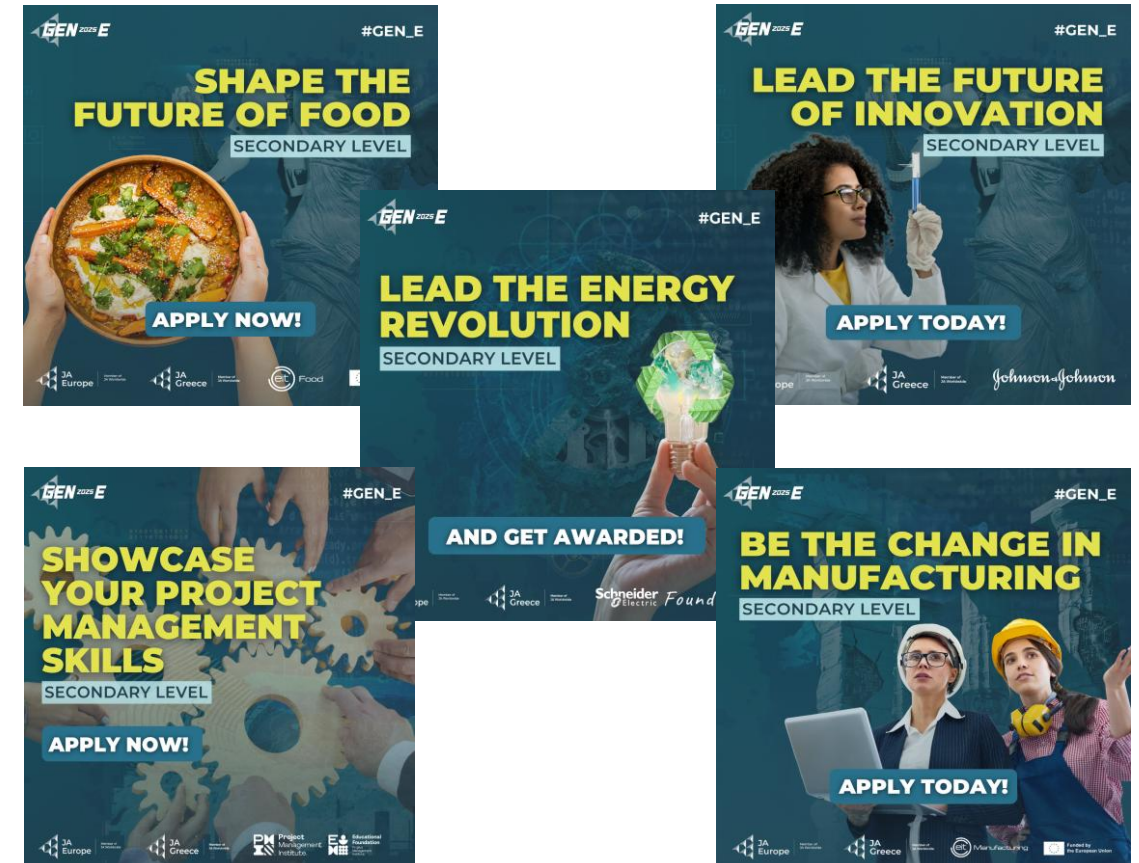
# ONLINE AWARDS: CRITERIA, HOW TO APPLY, DISSEMINATION MATERIALS



DOWNLOAD THE BUSINESS PORTAL GUIDE  
FROM THE GEN-E.EU DASHBOARD



Download JA Business Portal Quick Guide



SOCIAL MEDIA PLAN WITH CONTENT IS  
AVAILABLE IN THE GEN-E.EU DASHBOARD





JA  
Europe

Member of  
JA Worldwide



JA  
Greece

Member of  
JA Worldwide

