Immagine che contiene persona, Viso umano, vestiti, muro

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**The Big E’s: what differentiates a good Entrepreneur?**

*Do you want to know what makes an entrepreneur stand out and gain competitive advantage? Keep reading to find out.*

In today’s fast-paced and highly competitive market, it is essential to differentiate oneself from others. By offering a unique value proposition and developing strategic work methods, you can reach all the goals you have for your business.

You are the future of the workforce and it’s in your hands to make the difference! There are some specific skills that can better your value as an entrepreneur and allow you to [grow professionally](https://medium.com/@FutureSkill-Z/gen-e-2023-the-next-step-in-your-career-4e699a05bd6c) as well as personally. Do you know which ones you should have in mind? These are the Big E’s for every Entrepreneur:

**The Big Four**

**1. Experience**

Have you ever heard the expression “get your hands dirty”? That’s exactly it! Experience is incredibly important for a young entrepreneur, as it will help you to develop a bunch of different skills, as well as gain the knowledge and confidence you need to grow professionally and build a successful career.

**2.** **Excellence**

Everything you do, do the best you can! As an entrepreneur, you are essentially creating something new, whether it’s a product, service or even an entire company. To be successful, you need to strive for excellence in every aspect of your professional journey, from the quality of your offerings to the way you interact with everyone around you.

**3.** **Entrepreneurship**

As a young entrepreneur, the ability to build a strategic and creative way of thinking is crucial for you to gain some competitive advantage. Entrepreneurship will allow you to turn your ideas and passions into reality, giving you the power, autonomy, and freedom to build a career that aligns with all your values and interests.

**4.** **Evolution**

The world is constantly changing, and entrepreneurs need to grow to stay relevant and competitive. The ability to adapt to changes in the market is essential when you’re looking for long-term success. Having the ability to adapt and be resilient under all of this is the key. And, most important: trust the process and enjoy every phase!

Do you want to start your own business but don’t know how to make everything real? Focused on boosting the beginning of the new generations’ careers, Junior Achievement is your partner to promote the improvement of skills as well as the sharing of knowledge and experiences.

Get in touch!