

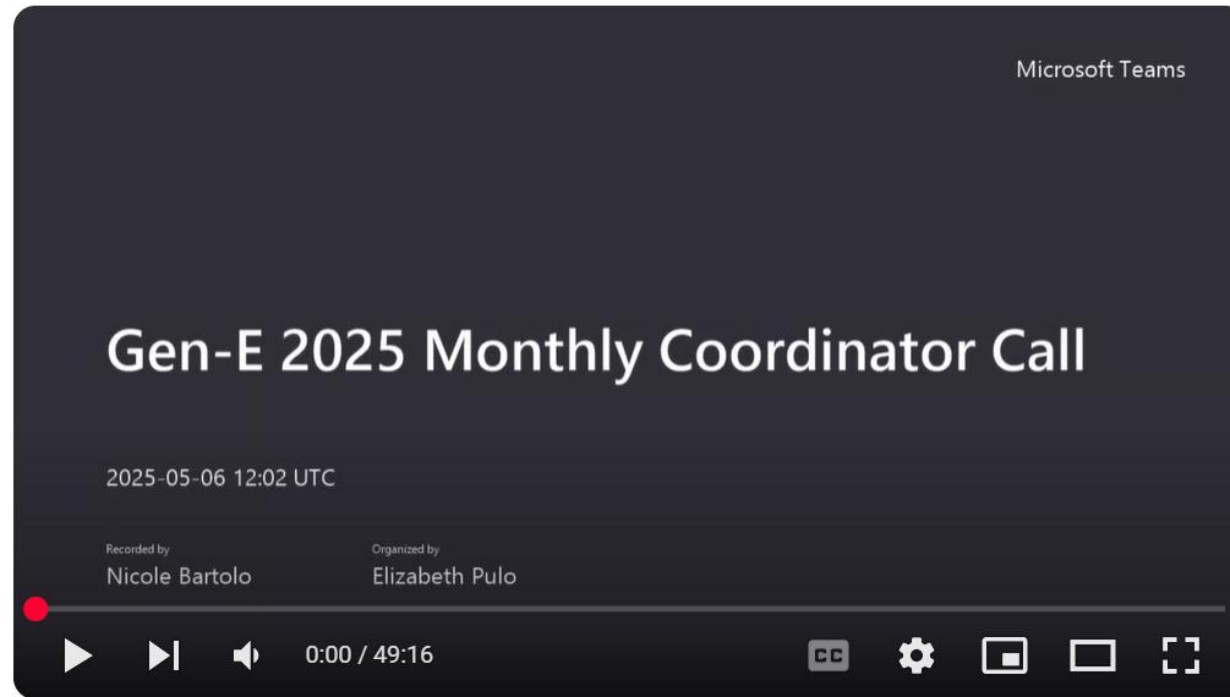
Gen-E coordinators' monthly call

6 May 2025



Co-funded by
the European Union

May 2025 Recording



**Gen E 2025 Monthly Coordinator Call 20250506 140246 Meeting
Recording**

[Gen E 2025 Monthly Coordinator Call 20250506 140246 Meeting
Recording](#)



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Agenda

- Online Awards Update
- Virtual Expo Viewing
- 21 May Programme and overview
- Get in the Ring by Unknown
- TES Awards
- Submission for National Teams
- AEGEAN Airlines Promotion
- Athens Programme & Hotels for Gen-E On Site
- National winners by email + photo



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the European Union



Gen-E 2025 Virtual Expo Stands



1992

TEAMS REGISTERED



884
VIRTUAL
STANDS
Completed

1108
VIRTUAL
STANDS
In-progress



TOP 10 COUNTRIES based
on stands completed with applications

Ukraine
Czech Republic
Portugal
Malta
Georgia
Türkiye
Montenegro
Romania
Albania
North Macedonia



1382

ONLINE AWARDS
APPLICATIONS

661

COMPANIES



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2025 TIMELINE COMPANY PORTAL/VIRTUAL EXPO

24.FEB – 04.MAY



**ONLINE
AWARDS
APPLICATIONS**

05.MAY – 16.MAY



PRE-SELECTION

21.MAY



**Online JURY
INTERVIEWS**
Via Virtual Expo
-
Schedule will be
shared by JA
Europe

02-06.JUNE



**PUBLIC WINNERS
ANNOUNCEMENT**

1-3.JULY



**ATTENDING &
SHOWCASING IN
GREECE
+
2nd July
Online Award
Winners on-stage
with partner**

OFFICIAL VIRTUAL OPENING & LIVE DAY 21 MAY



During event creation on FB:

While setting up the event for Gen-E 2025 Official Virtual Opening on Facebook, we will send an invitation to "Co-Hosts" from the JA Europe page.

The co-host will receive an invitation and must accept it to gain admin privileges.

Co-hosts can edit event details, invite attendees, and promote the event on their own Pages for increased visibility.

[JOIN THE LIVE HERE](#)









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OFFICIAL VIRTUAL OPENING & LIVE DAY 21 MAY




Search Facebook







Events

Search Events

 Home


 Your Events


 Notifications


Create new event

Recommended events


See all


 Today at 7 PM
CARBS (PUNK/TORINO) + MYE
TAAI (RAVE CLUB PUNK/NL)


 Today at 2 PM – 3:30 PM
Lessons from Luciano Gattinoni:
Physiological Insights Shaping t...


 Today at 8:30 PM – 11:30 PM
Bizon Blues Jam (Hosted by
James Hollerin' King)

Categories

 Classics

 Comedy

 Crafts


 Dance

21

Wednesday, May 21, 2025 at 10 AM

Gen-E 2025 Official Virtual Opening

Facebook Live

 The event host asked you to co-host this event.
Co-hosts are allowed to edit and manage events.

Accept

Decline

Interested

Going

Invite as Göktürk Başar

Details

1 person responded

Event by Junior Achievement Greece

Public · Anyone on or off Facebook

The virtual opening marks the beginning of an innovative journey where creativity meets technology, providing JA students with a unique opportunity to showcase their entrepreneuria...
See more

Guests

See all

1
Going

0
Interested

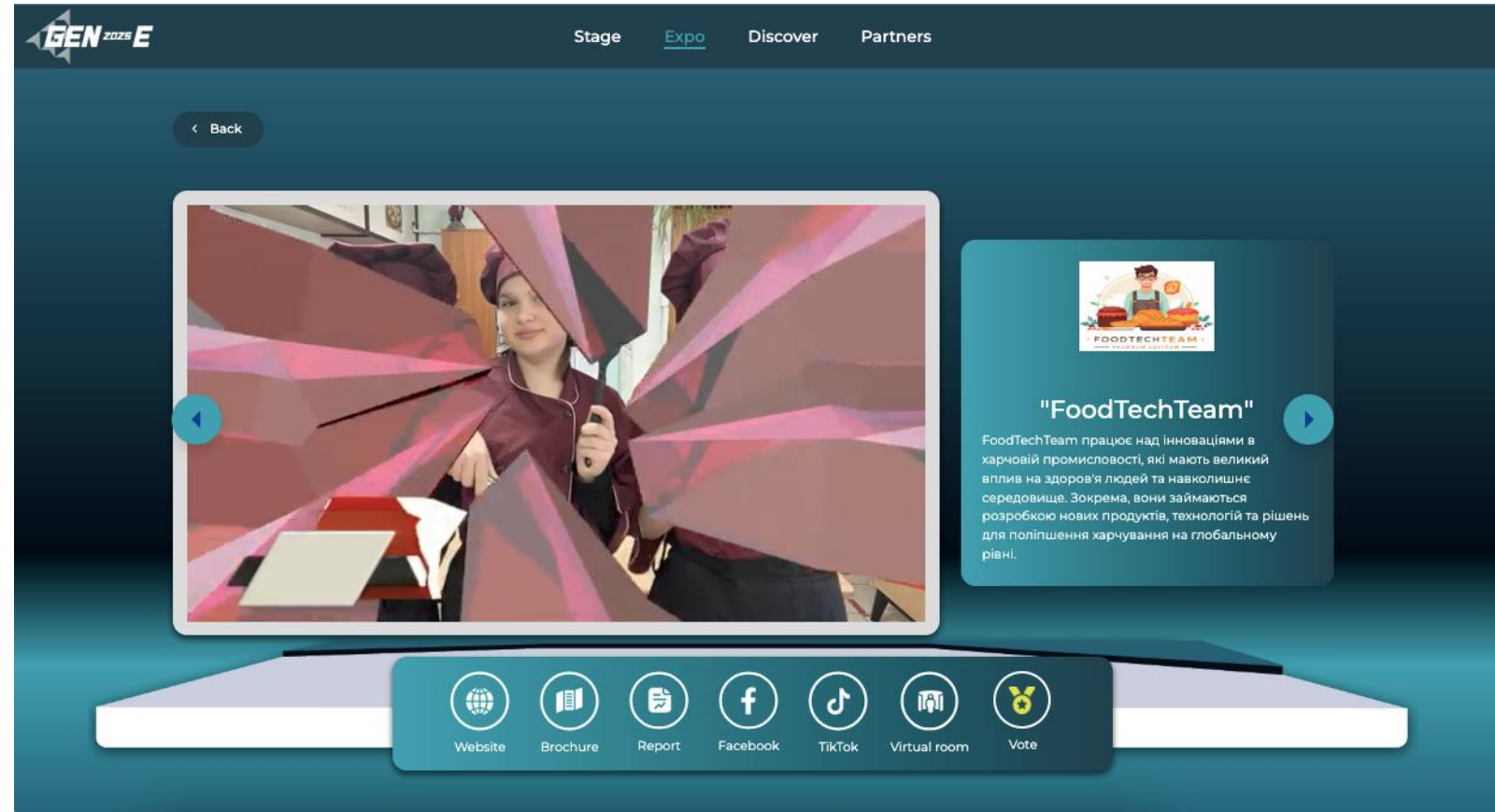
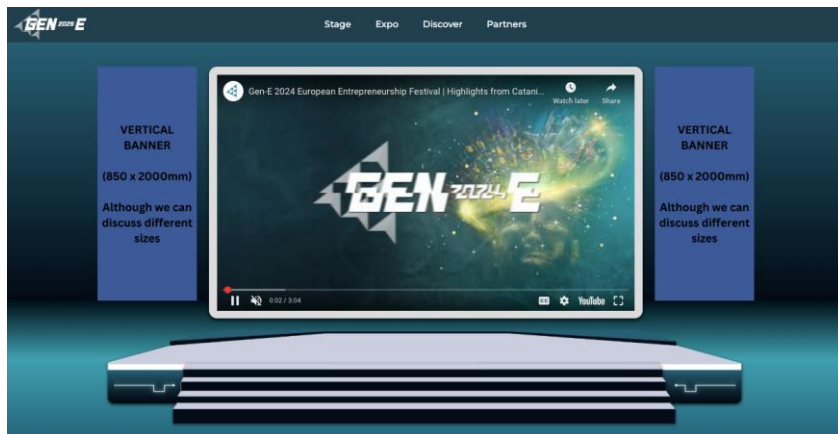
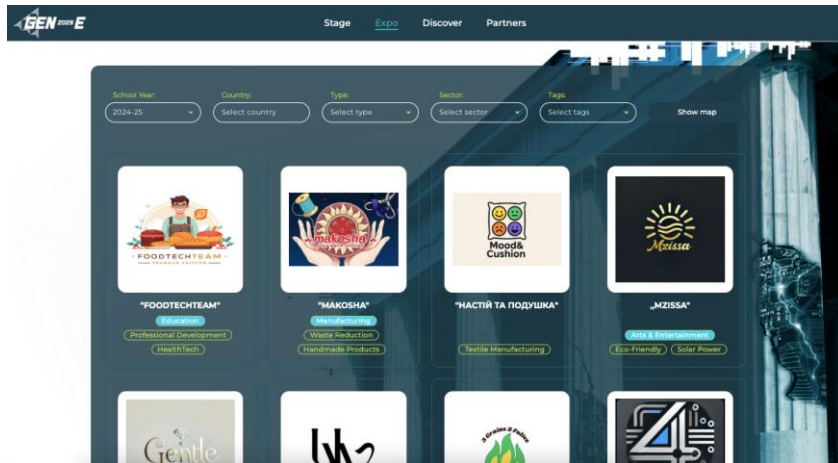
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What will the 2025 Virtual Expo be like?



Online Awards & Virtual Expo Opening



19 MAY

All teams with completed stands are invited to view and test their Expo Stand
Selected teams will be advised that they have been shortlisted.

21 MAY VIRTUAL EXPO PROGRAMME

- 10:00 Opening
- 10:30 – 12:00 – Online Award Jury Interviews
 - Interviews will last approximately 10 minutes
 - Students MAY be asked to deliver a 2 minute verbal pitch to the jury members
 - Interviews are held on a Q&A basis
 - Should a translator be required this is the responsibility of the national JA Office / the student team – maximum of 5 minute in addition to the standard 10, will be allowed

Teams who are not contacted should still make themselves available as Jury members may visit stands of interest.

Between 26 to 30 May Winning teams will be contacted to proceed with respective arrangements. Kindly note that **NO PUBLIC ANNOUNCEMENTS ARE ALLOWED PRIOR TO PUBLIC ANNOUNCEMENT BY JA EUROPE**



A partial view of a bronze statue of Nike, showing her winged arm and part of her torso, positioned on the left side of the slide.

ONLINE AWARDS WINNERS ANNOUNCEMENTS

Date	Content
02/06/2025	Online Award Announcement J&J
02/06/2025	Online Award Announcement PMIEF
03/06/2025	Online Award Announcement Green Manufacturing
04/06/2025	Online Award Announcement Code4Europe
04/06/2025	Online Award Announcement NN Group
05/06/2025	Online Award Announcement EIT Food
05/06/2025	Online Award Announcement Avanade
06/06/2025	Online Award Announcement Schneider Electric
06/06/2025	Online Award Announcement EUROPEAN

Get in the Ring by Unknown



On-Site Opportunity for Online Award Winning Teams

All 10 Online Award Winning Teams will be invited to join an online preparation process for Get in the Ring by Unknown

What is this?

After a selection process through a training by Unknown Experts. Two teams will be selected to go head to head in a pitch battle, represented by 1 team member in each team



Timeline of Activities for Get in the Ring



21.MAY



Online JURY
INTERVIEWS
Via Virtual Exo

26.MAY – 1 June



Launch
application to
all online award
winning teams

To be decided



Online Preparation
Call / Training by
Unknown

To be decided



Selection &
Announcement of Top
Teams for onsite
participation

2 July



On-Site Training
-
Get in the Ring
On-site participation

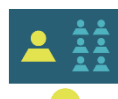
2025 TIMELINE MAIN & SIGNATURE AWARDS

02.JUNE



**STUDENT
DEADLINE TO
SUBMIT
REPORTS/
PITCH DECKS**

23-24.JUNE



**MAIN JURY
INTERVIEWS**

27.JUNE



**DEADLINE TO
SUBMIT STAGE
PRESENTATION
MATERIAL**

25-27.JUNE



**SIGNATURE
AWARD
JURY
INTERVIEWS**

02.JULY



**STAGE
PRESENTATION**

03.JULY



**STANDS
EXHIBITION
&
WINNER
ANNOUNCEMENT**

A partial view of a bronze statue of Nike, showing her winged arm and part of her torso, positioned on the left side of the slide.

By 2nd June - Submission of Report / Pitch Deck

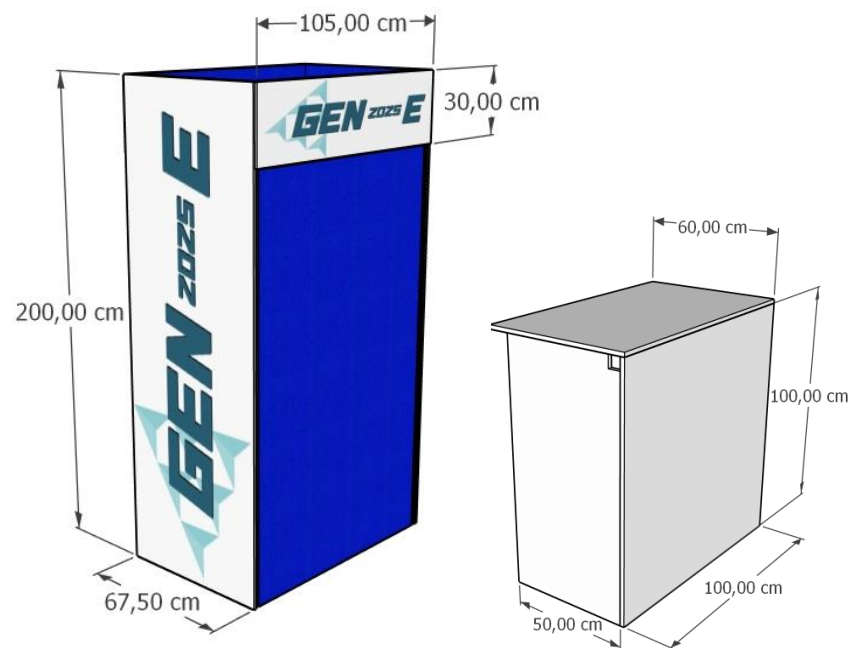
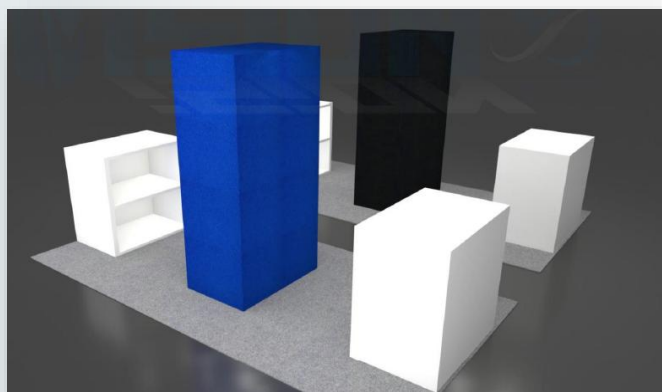
- Via Submittable Form (launched 26 May to Gen-E Coordinators & Uploaded on Gen-E Staff Dashboard)
 - Country
 - Level
 - Team Name
 - School Name
 - Socials for Team & School
 - Team photo
 - 200 Character description of team
 - Report / Pitch Deck

FORM RE-OPENED 16 JUNE FOR STAGE PRESENTATION DECK

- Please make sure this is a final version of the stage presentation deck
 - Powerpoint format
 - Dimension 16:9
 - Videos are to be EMBEDDED and not linked to youtube
- Team should ALWAYS bring a copy of their slide deck as a back up, on-site)
 - Bring any Video content as a separate file in case of embedded video not working

On-Site 3rd July – Expo Stand Dimensions

- The Expo will be on 3 floors (Single/Double)
- The blue space is for use by the students. Anything marked by Gen-E 2025 logo will not be available for students



TES AWARD



- By 15 May - JA organisation submit nomination via [online form](#)
- By 30 May - JA Europe selection committee selects the winners (and informs the JA organisations)
- 9 June - Online announcement of the top 10 selected schools
- 10 -13 June - Coordination of Registration (JA Europe will pay participation fee for one representative of each of the **10 selected schools** to attend Gen-E2025. Please note that travels and other expenses are not included.)
- 1-3 July - TES Awards Ceremony, Gen-E2025, Athens, Greece



AEGIAN AIRLINES



- Kindly note that [Economy Class – Comfort Flex fare category](#) with a 20% discount may be purchased, via AECEAN's official website.
- The discount is valid for any route (round trip) within AECEAN's and Olympic Air's domestic or international network, for trip which will be scheduled within travel period **25.06.2025 – 07.07.2025**.
- **Important note:** One (1) adult passenger is permitted per booking/ reservation code.
- **www.aegeanair.com** by inserting the respective promo code [GENE2025](#) at the “Promotional Code” field, as indicated in the print screen here. →

A screenshot of the Aegean Airlines website's booking interface. The top navigation bar includes links for 'Book a flight', 'Flight+Hotel Package', 'Rent a car', 'My Booking', and 'Check-in'. Below this, there are tabs for 'Round trip', 'One way', and 'More options'. The main form area includes fields for 'From Athens (ATH)', 'Where to?', 'Dates Departure - Return', and 'Passengers 1 Adult'. At the bottom, there are toggle switches for 'Direct flights' and 'Flexible dates', a 'Currency' dropdown set to 'EUR', and a 'Search' button. A blue arrow points to the 'Promo Code or Credit Voucher' field, which is currently empty and has a plus icon next to it.



1st JULY 2025

All Day Arrivals & Welcome

12:00 – 17:00 : Rehearsals for Stage Presentations | [Hellenic Cosmos](#)

13:00 – 16:00 : Light Lunch | [Hellenic Cosmos](#)

13:00 – 19:00 : #PulseZ Consortium Meeting (by invitation) | [Hellenic Cosmos](#)

18:00 – 19:30 : FedEx Masterclass | [Hellenic Cosmos](#)

18:00 – 19:30 : Educator's Session | [Hellenic Cosmos](#)

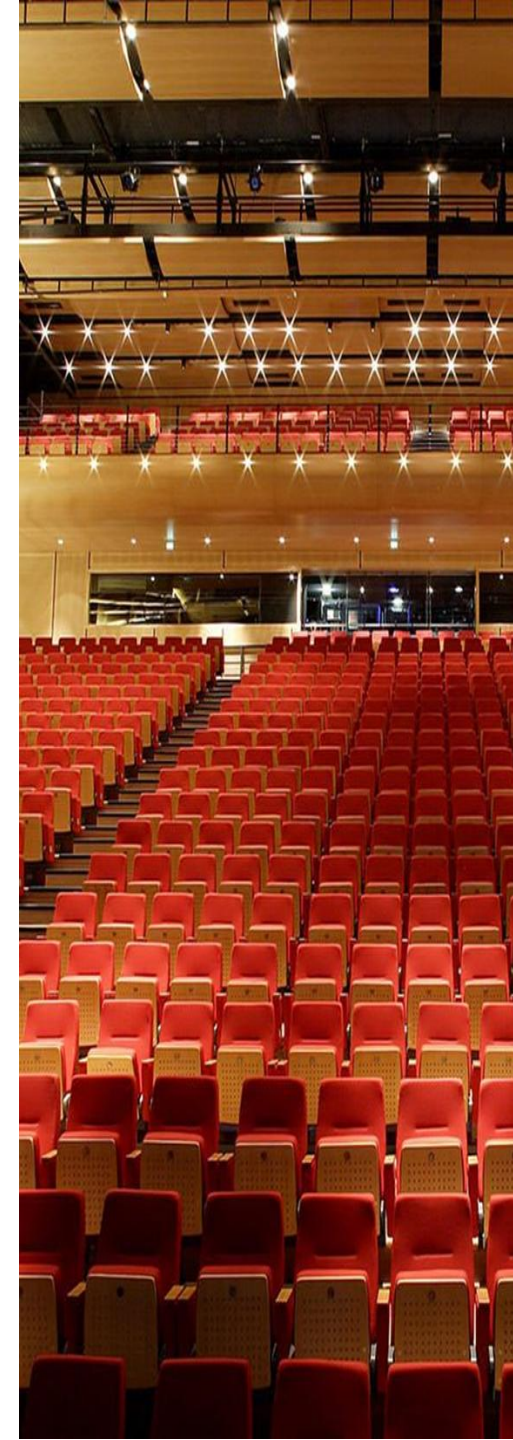
19:30 – 22:00: Welcome Dinner & Evening Programme | [Hellenic Cosmos](#)



Member of
JA Worldwide



Member of
JA Worldwide



A bronze statue of Nike, the Greek goddess of victory, shown from the waist up, with her right wing spread and her left arm bent.

2nd JULY 2025

08:30 : Transfers to Hellenic Cosmos

9:30 – 11:00 : Gen-E 2025 Opening Ceremony | Hellenic Cosmos

11:30 – 16:30 : Stage Presentations | Upper-Secondary Level | Hellenic Cosmos

11:30 – 13:30 : Stage Presentations | University Level | Hellenic Cosmos

12:30 – 14:30 : Lunch | Hellenic Cosmos

14:00 – 16:00 : Policy Roundtable: AI in Entrepreneurship Education | Hellenic Cosmos

16:30 : Transfers to Athenaeum Intercontinental

18:00 – 19:30 : Dinner | Athenaeum InterContinental

18:15 – 18:45 : Get in the Ring by Unknown | Athenaeum InterContinental

21:00 – 23:00 : Evening Programme | Zappeion Megaron



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3rd JULY 2025

08:00 : Transfers to Hellenic Cosmos

09:00 – 11:00 : Expo Stands Set-Up (All Youth) | Hellenic Cosmos

11:00 – 14:00 : Expo Open for Jury & Visitors | Hellenic Cosmos

14:00 – 15:00 : Dismantling Expo Stands (All Youth) | Hellenic Cosmos

15:00 : Transfer to Hotels

19:00 : Transfers to Athenaeum InterContinental

20:00 – 22:30 : Gen-E 2025 Awards Dinner LIVESTREAM | Athenaeum InterContinental

Transfers to Hotels



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Member of
JA Worldwide





4th JULY 2025

ALL DAY DEPARTURE TRANSFERS

09:30 – 10:30 : JA Europe Board Meeting | Athenaeum InterContinental

11:30 – 12:30 : European Board of Executives Meeting | Athenaeum InterContinental

12:30 – 17:00 : European Network CEOs Lunch & Retreat

*recommended to purchase flight that departs at 20:00 or later



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Member of
JA Worldwide

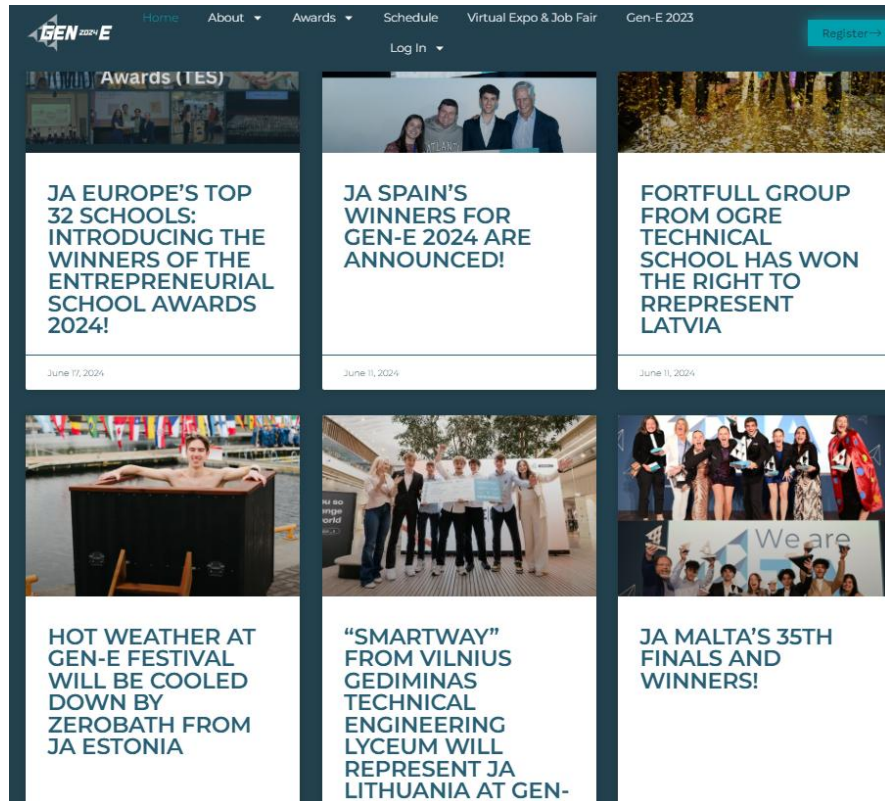


Athens Hotel Mapping

Disclaimer – we are finalizing the hotel mapping, and the allocation may be subject to change

Registration Type	Hotel
National Winning Teams & Chaperones (Teacher/JA Coordinator)	Athenaeum Intercontinental (5*)
JA Staff	Royal Olympic Hotel (4*)
Online Award/ Hackathon Teams & Chaperone	Royal Olympic Hotel (4*)
TES Representatives	Royal Olympic Hotel (4*)
JA CEOs	President Hotel (4*)
JA National Board Members	President Hotel (4*)
Pulse Z /AIEntre4Youth Project Meeting Attendees (Non-JA)	President Hotel (4*)

Is your national winner on www.gen-e.eu ?



**Already have your national winner/s?
Send us their photo, name and info!**

Official process will also be launched – stay tuned!



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THANK YOU!



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