

Alumni Leadership Award 2025

(Upper-Secondary Level)

Information for Teachers



The JA Alumni Europe Leadership Award

The JA Alumni Europe Leadership Award is an individual award that recognizes outstanding students who have shown extra initiative and leadership during the program.

We turn to you, their teachers, to help us select the students deserving of such recognition. The nominations close on the **15th of June 2025 at noon.**

Nominations:

- Teachers nominate **one** student from their team.
- Nomination form: [follow this link](#)
- Questions: In the nomination form, the teacher is required to answer a number of questions about how the student performed throughout the program.
- The questions the teacher will be asked to answer about the student (50 - 100 words for each question):
 - Describe a situation when the nominee showed leadership skills during the JA programme.
 - How did the nominee react to critique/feedback?
 - How were decisions made in the student team?
 - Is there anything else we should know about the nominee?
- Video: In the nomination form, the student is required to submit a video of a max. 2 minutes answering the questions below. We ask the student to stick to the length limit, as anything said after 2 minutes will not be taken into consideration.
- The questions the student should answer in the video:
 - Tell us about a time someone inspired you and why
 - Tell us about a time or situation you went above and beyond
- Please note the following requirements:
 - Upper-Secondary Level: nominated students must be between 15 and 21 years old. Ages are counted at the date of the competition
 - The students must be part of the competing companies at the European finals at GEN-E in Athens, Greece.

Process:

- **Pre-selection:** The jury will choose finalists for the JA Alumni Leadership Award based on the information provided in the nomination form. These finalists will be invited to attend further interviews.
- **Interviews:** Finalists will be invited to participate in an online interview with the jury a few days prior to the competition in Athens, Greece. Interviews will be conducted either individually or in small groups and will last between 20 to 30 minutes. The interviews will take place between 25th and 27th of June.
- **Winners:** The winners of the Alumni Leadership Award for 2025 will be announced during the competition days at GEN-E in Athens, Greece.

Criteria:

Throughout the selection process. The nominated students are assessed across a number of areas. Thereby, the applied evaluation fields, criteria and their respective weighting are the following:

Role Model Behaviour (25%)

- ☐ Authenticity
- ☐ Constant Development
- ☐ Entrepreneurial Spirit
- ☐ Inspiration for Team

Leadership Skills (25%)

- ☐ Clear Vision
- ☐ Proactivity
- ☐ Responsibility
- ☐ Personal Reflection

Team Player (25%)

- ☐ Communication Skills
- ☐ Team Development Focus
- ☐ Integrity
- ☐ Collaborative Problem-Solving

Alumni Spirit (25%)

- ☐ Enthusiasm
- ☐ Giving Back
- ☐ Sustainable Thinking
- ☐ Potential for Alumni Network Engagement

Contact:

If you have any questions, please contact:

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